

TRAVEL USA

YOUR GUIDE TO AMAZING DESTINATIONS AND EXPERIENCES

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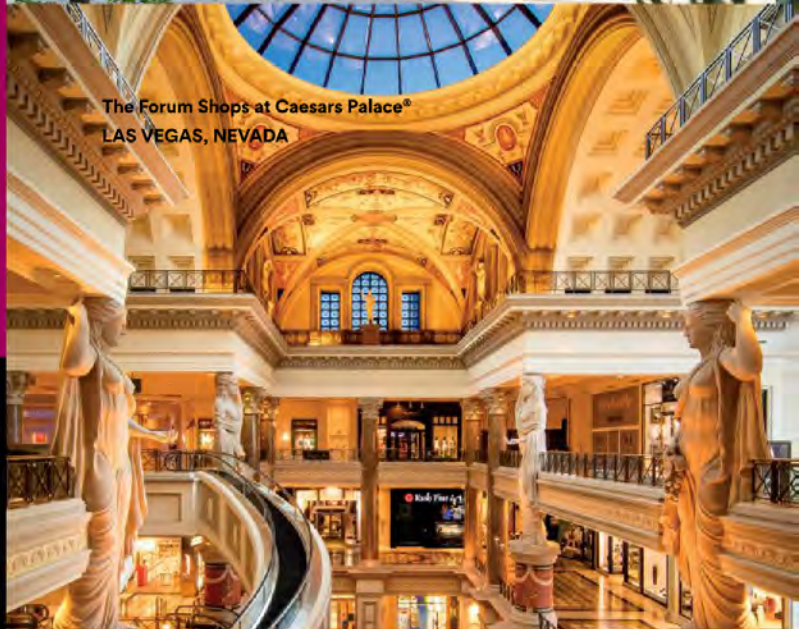
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TO VISIT US HERE...



VISIT US HERE FIRST.

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With a recent redesign to the ESTA website, the new and improved functionality and navigation capabilities provide a more user-friendly process when applying for an ESTA.

<https://esta.cbp.dhs.gov>



U.S. Customs and
Border Protection





Dry Tortugas National Park, Florida

ANDY NEWMAN



Decorah, Iowa

NICK CHILL



HEEB PHOTOS/ISTOCK PHOTO



Jackson Hole, Wyoming

TABLE OF CONTENTS

6 TRAVEL SPOTLIGHTS Find amazing USA travel experiences and destinations, shared by real people.

26 USA REGIONS Explore the USA's seven unique regions and discover your next holiday destination.

26 USA MAP

120 SOUTHWEST

28 NORTHEAST

132 WEST

48 SOUTHEAST

150 PACIFIC

100 MIDWEST

176 U.S.TERRITORIES

184 RESOURCES FOR TRAVELLERS Learn about entering the USA as a visitor and find helpful contact information.

ON THE COVER: Yosemite National Park, California | AURORA PHOTOS USA, KEVIN STEELE



Cincinnati, Ohio

Whitaker Point,
Arkansas



Begin Your

North Cascades National Park,
Washington State

Journey

Discover this land, like never before.

Open your eyes to a place where holiday experiences enchant, inspire, surprise and delight you. This is a land of dreams, a destination filled with one-of-a-kind adventures to explore. ►

TRAVEL SPOTLIGHT

Unbelievable LANDSCAPES

“This part of the world is truly a magical place, with a huge variety of landscapes. Layers of the Earth’s history are exposed by erosion, creating striking rock formations. In this semi-arid climate, the wildlife is subtle. Pools of rainwater on sandstone become ephemeral aquatic ecosystems – with shrimp and other creatures thriving despite the extreme environment.”

~ WILL JAMES, owner, Dreamland Safari Tours, Kanab, Utah





Paria Canyon,
Vermilion Cliffs Wilderness,
Arizona



Learn more about
the amazing landscape at
Vermilion Cliffs in Will's blog
at [VisitTheUSA.co.uk/will](https://www.visittheusa.co.uk/will)

TRAVEL SPOTLIGHT

Ocean LOVE

“Growing up in and around the ocean released a passion and joy in me. It taught me aloha, love and respect, for the precious resources of Hawai‘i, our people and our culture. The famous Duke Paoa Kahanamoku said it best: ‘We greet friends, loved-ones and strangers with aloha’.”

~ DUANE DESOTO, world longboard champion, 2010, and founder of Na Kama Kai, an organization that teaches children to nurture a love of the ocean



Waikiki Beach,
Oahu, Hawai'i



Learn more about
Duane's favourite
Hawai'i water adventures
at [VisitTheUSA.co.uk/duane](https://www.visittheusa.co.uk/duane)

Open rangeland, Texas



Learn more about
experiencing cowboy life
in Texas in Jay's blog at
[VisitTheUSA.co.uk/jay](https://www.visittheusa.co.uk/jay)



TRAVEL SPOTLIGHT

WIDE OPEN SPACES



“I came here because I was tired of city life – and all my stress just left me. It’s like a dream, living here in Bandera. People ride horses down Main Street. I step out from my house and all I see is wide open country. The stars at night are amazing. The biggest thing is the peace. It’s something you just feel.”

~ JAY CALKINS, ranch manager,
Silver Spur Guest Ranch, Bandera, Texas



TRAVEL SPOTLIGHT

PERFECT POWDER



“Every time I stand on top of a peak staring out at an endless sea of mountains, I know why I call Montana home. My backyard is the perfect place to climb, hike and ski, and there’s barely anyone else around. Big Sky is my ideal playground all year long – especially during ski season.”

~ DEREK LENNON, mountain enthusiast and writer
(AMountainJourney.com), Big Sky, Montana

Big Sky, Montana



LONNIE BALL



Read more about
Derek's favourite
Montana adventures at
VisitTheUSA.co.uk/derek



New York City, New York

Read more about
Beth's favourite places
in New York City at
[VisitTheUSA.co.uk/beth](https://www.visittheusa.co.uk/beth)



TRAVEL SPOTLIGHT

Sparkling CITY LIFE



“New York City is a magical place! Whether you come here on a dream trip or just a quick visit, you’ll quickly discover the excitement of everything the city has to offer and be intoxicated by the food and culture in this huge melting pot. Besides Broadway, my favourite places in New York City include Alice’s Tea Cup (pumpkin scones), anywhere in Central Park and Levain Bakery (world-famous giant cookies).”

~ BETH NICELY, Broadway performer, *Something Rotten!* cast member, and blogger at JustDessertsNYC.com, New York City

TRAVEL SPOTLIGHT

Spectacular **PARKS**



“There’s beauty and magnificence in every one of America’s national parks, but our film crew looked for places that would be the most amazing on the IMAX® screen, like Bryce Canyon. The parks give us a sense of awe and wonder and, in return, I think we understand what a tremendous gift they are for all people globally. The parks belong to every one of us.”

- SHAUN MACGILLIVRAY, producer of *America Wild: National Parks Adventure*, a film for IMAX® and giant-screen theatres (americawildfilm.com)



Bryce Canyon
National Park, Utah



MACGILLIVRAY FREEMAN FILMS



Read more about
Shaun's film-making
adventures in the national parks
at [VisitTheUSA.co.uk/shaun](https://www.visittheusa.co.uk/shaun)



Chicago, Illinois

Learn more about
great places to eat
in the Windy City at
VisitTheUSA.co.uk/joshua



TRAVEL SPOTLIGHT

Windy CITY



“Our love of Chicago runs as deep as Lake Michigan. The lake is always a source of beauty and inspiration that is uniquely Chicago. Despite long winters, the city still warms us up with outstanding food and drink options. Lula, Fat Rice, Parachute and Floriole are some of our favourite places.”

~ JOSHUA KULP and CHRISTINE CIKOWSKI,
chefs/co-owners of Honey Butter Fried Chicken
and Sunday Dinner Club, Chicago, Illinois



Denali National Park,
Alaska

Read more about
wildlife and outdoor
adventures in Alaska at
[VisitTheUSA.co.uk/angel](https://www.visittheusa.co.uk/angel)



TRAVEL SPOTLIGHT

The Wildest **FRONTIER**



“Denali has been my backyard for 23 years, and the jaw-dropping panoramas still amaze me. The majority of Alaska is untouched, untamed wilderness. I’m very lucky to be able to see glaciers, an abundance of wildlife, some of the tallest mountains in North America and the Northern Lights – all in a day’s work.”

~ ANGEL MANCARI, owner, Denali Sightseeing Safaris, Cantwell, Alaska



Learn more about
Yosemite's amazing scenery
at [VisitTheUSA.co.uk/kevin](https://www.visittheusa.co.uk/kevin)

EPIC VISTAS

TRAVEL SPOTLIGHT

“I started coming to Yosemite when I was 16 – on my birthday – and it keeps pulling me back. People have always come to Yosemite with the idea that here, there are no limits. Just look at these walls and imagine something that had never been done before – and go do it. We had to learn to be super-optimistic and capture that California spirit that anything is possible.”

– KEVIN JORGESON, who, along with Tommy Caldwell, was the first to free climb the Dawn Wall on the 3,593-foot El Capitan, an iconic landmark in Yosemite National Park, California





REBECCA GREENFIELD
REBECCA GREENFIELD



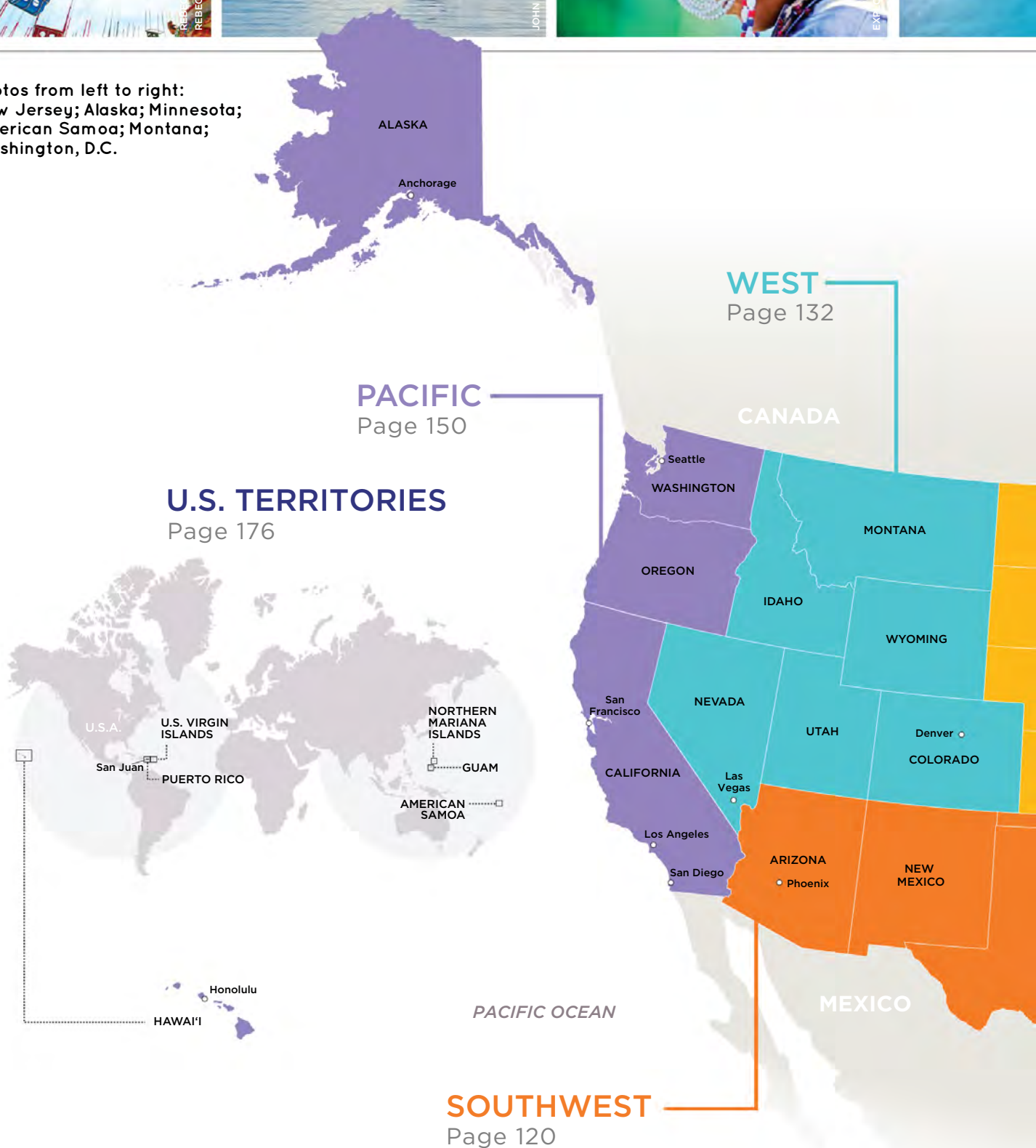
JOHN PITCHER



EXCLUSIVE MINNESOTA TOURISM



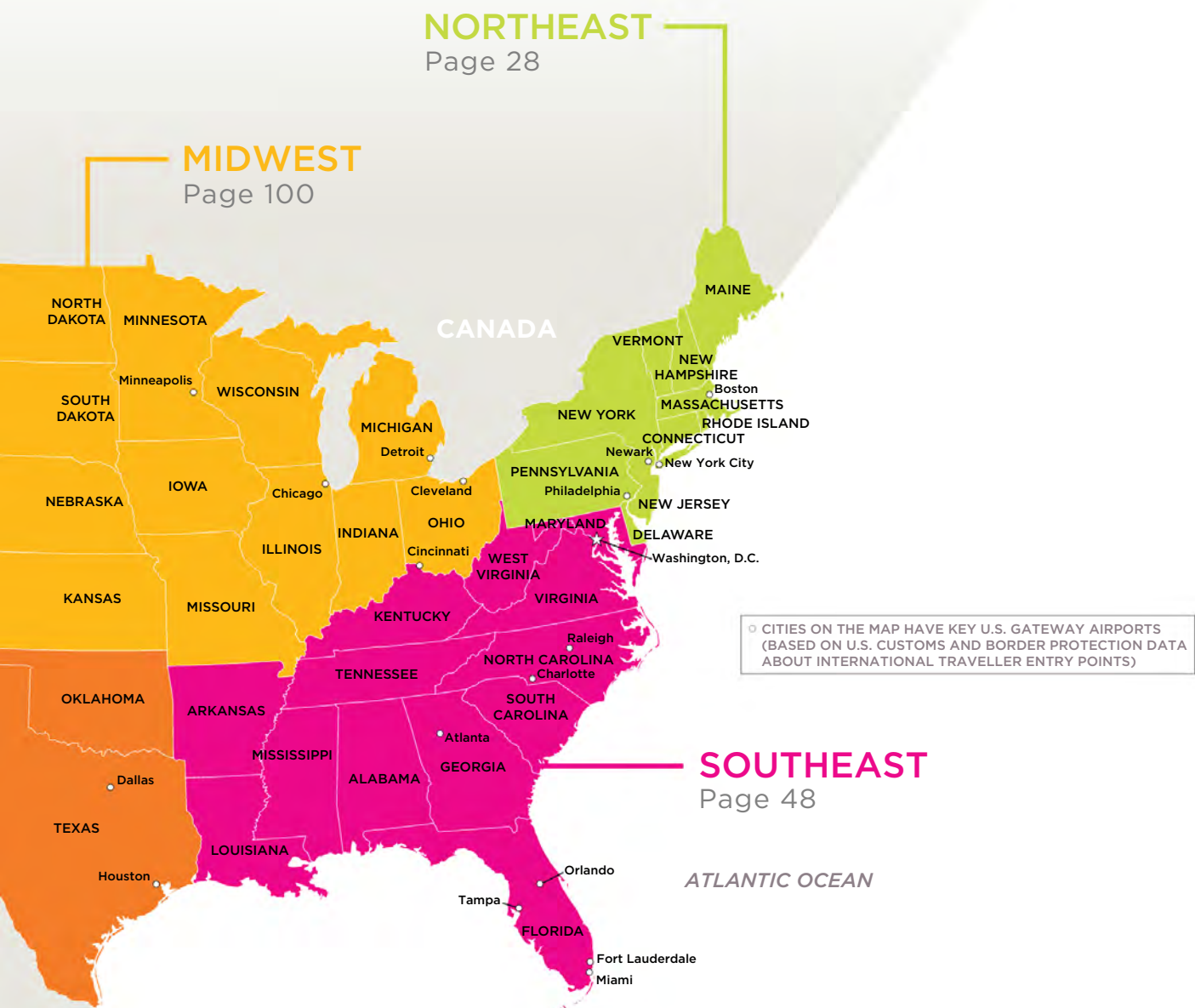
Photos from left to right:
New Jersey; Alaska; Minnesota;
American Samoa; Montana;
Washington, D.C.



REGIONS OF THE USA



On the pages that follow, explore the USA's seven diverse regions, and find a world of exciting places and experiences. For more travel stories and videos, go to VisitTheUSA.co.uk.



Coastal view,
Georgetown, Maine

FIVE ISLANDS LOBSTER CO.

AURORA PHOTOS

CONNECTICUT | DELAWARE | MAINE | MASSACHUSETTS | NEW HAMPSHIRE



NORTHEAST

Cultural melting pot,
seafaring traditions,
birthplace of
the USA

ICONIC & ORIGINAL

IN THE NORTHEAST, WHERE THE USA WAS BORN, New York City, Philadelphia, Boston and other world-class cities bustle with life. Majestic lighthouses along the Atlantic coastline give way to towns with white church steeples and family farms. Pastoral mountains and valleys turn crimson and orange with autumn's changing leaves, then white with winter's snowfall. ►

NORTHEAST

In summer, climb the many steps of a historic lighthouse for panoramic views of **Maine's** dramatic coast, then stop for lunch at a lobster shack overlooking a charming harbour. Hiking, mountain biking and shopping for antiques in quaint villages are popular activities in **Vermont's** Green Mountains and **New Hampshire's** White Mountains. In autumn, drive along narrow country roads in search of the prettiest leaves and stop at small-town harvest festivals.

Follow in the footsteps of U.S. history by walking along Boston's Freedom Trail or attend an outdoor concert in the picturesque Berkshire Mountains of western **Massachusetts**. Take a ferry to **Rhode Island's** Block Island, a wonderful spot for sailing and bird-watching. In **Connecticut**, visit Yale University for its fine architecture and excellent museums, or travel back to the 19th century amidst Mystic Seaport's wooden ships and historic village.

See the Statue of Liberty, the Empire State Building and other landmarks or take in a Broadway show in vibrant New York City. Explore the natural side of **New York State** with a walk near the roaring water at Niagara Falls or try fly-fishing in the scenic Catskill Mountains.

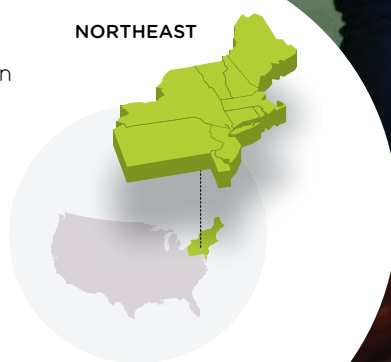
In **New Jersey**, stay at a Victorian inn in Cape May's historic district or explore quaint towns and Atlantic City farther north along the Jersey shore. In **Delaware**, enjoy strolling along the wooden boardwalk at scenic Rehoboth Beach and marvelling at the opulent Nemours Mansion and Gardens in Wilmington.

Outdoor enthusiasts will be enamoured with **Pennsylvania's** 120 beautiful state parks. Fans of the arts will want to check out world-class museums and other cultural institutions in Pittsburgh and Philadelphia.

CLIMATE AND SEASONS

The Northeast enjoys four distinct seasons. In spring, temperatures can vary widely and rain showers may pass through. Warm, breezy and often humid summer days turn into brisk autumn days with bright blue skies. Much of the region becomes a winter playground during the typically snowy winters. ●

NORTHEAST



Large photo:
Staten Island Ferry,
New York City.
Small photos:
Stark, New Hampshire;
Liberty Bell,
Philadelphia, Pennsylvania



ANDREA BUROLLA



JULIENNE SCHAEER



Learn more about the region's history, food and culture at [VisitTheUSA.co.uk/northeast](https://www.visittheusa.co.uk/northeast)



Photos clockwise from above:
 Adirondack Balloon Festival,
 Queensbury; Boldt Castle, Thousand
 Islands; Lucille Ball Desi Arnaz Museum
 & Center for Comedy, Jamestown;
 U.S. Military Academy West Point



© NYSDP PHOTO BY DARREN MCGEE



© NYSD-ED-PHOTO BY DARREN MCGEE

NEW YORK

MOUNTAINS to Museums

Come to New York State for one-of-a-kind experiences.

From bustling cities to scenic valleys, New York State has a wide range of attractions and activities. Catch a Broadway show in New York City, visit Frank Lloyd Wright's Martin House Complex in Buffalo, shop at the famous Destiny USA mall in Syracuse, or tour the state capitol in Albany. Head outside and go parasailing over scenic Lake George, ride on horseback along the Long Island shoreline and get a birds-eye view of Letchworth State Park from a hot-air balloon. Go white-water rafting in the Adirondacks, and fly-fishing on Cattaraugus Creek. Hike around the scenic forests of the Catskills, and taste delicious wines and spirits in the beautiful Finger Lakes. Tour a palatial island estate in the Thousand Islands, see the Baseball Hall of Fame in Cooperstown, and take cooking lessons from world-renowned chefs at the Culinary Institute of America in Hyde Park. ●

I ♥ NY
iloveny.com



© NYSD-ED-PHOTO BY DARREN MCGEE



© NYSD-ED-PHOTO BY DARREN MCGEE

NEW YORK CITY

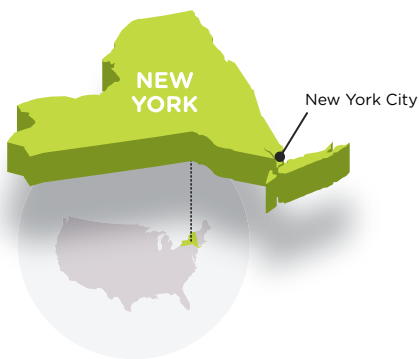
A CITY in motion

Experience NYC for yourself
and see for yourself what's new.

There's no better place to experience world-class live entertainment, art, dining, shopping, sports and much more. See Broadway theatre right at its source, take in a live TV show recording, explore the world's most beautiful museums and sample New York City's famous street foods – and that's just in Manhattan. Take a few extra days to wander around a vibrant world of culture and international fare in Queens, get a taste of the cutting-edge in Brooklyn, witness the birthplace of hip-hop and authentic Italian cuisine in the Bronx and enjoy sweeping views of the city from Staten Island.

When it comes to museums, you'll find more than just the big names (which are definitely worth a visit). A few standouts include the newly renovated Cooper Hewitt, Smithsonian Design Museum; the new Whitney Museum; Staten Island Museum's new home at Snug Harbor; The Noguchi Museum and Socrates Sculpture Park in Queens; the Brooklyn Museum; and the Bronx Museum of the Arts.

Every season offers something new and exciting to see and do in New York City, so bring your sense of adventure, your appetite and a spare suitcase. You'll be glad you did. ●



NYC
The Official Guide
nycgo.com





Large photo: Brooklyn Bridge and One World Trade Center. :
 Small photos, from left: The High Line park; :
 the Unisphere, Queens; the Meatpacking District :

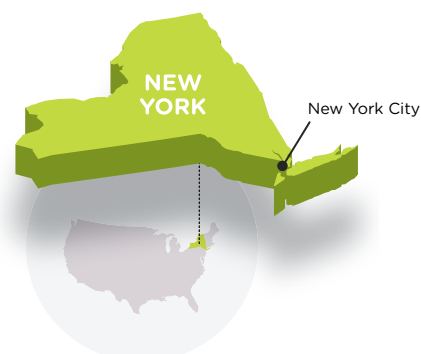


Photos clockwise from top:
 Memorial reflecting pool;
 Memorial exhibit;
 North Tower antenna

9/11 MEMORIAL AND MUSEUM

HONOURING THE PAST

The 9/11 Memorial & Museum in New York City is an educational and historical institution honouring the victims of the 9/11 attacks. Visit the site to see the global focal point for preserving the history of the events of 9/11, documenting the impact of the attacks and exploring 9/11's continuing significance. Pay your respects at the victims' names in bronze panels around the Memorial's huge reflecting pools. In the Museum, see photos of the victims and learn intimate stories of loss, compassion, reckoning and recovery that are central to telling the story of the attacks and their aftermath. Join a staff member on a 60-minute guided tour of the Museum, examining artefacts to understand what happened on 9/11, how people responded in the aftermath of the attacks, and the history and rebuilding of the World Trade Center. ●



9/11
MEMORIAL
MUSEUM



THE CATSKILLS' SULLIVAN COUNTY

Discover great fun and adventure in the Catskill Mountains, just two hours from Manhattan. Go rafting and tubing on the Delaware River or fly-fishing in these world-famous waters. Follow the Good Taste Beverage Trail to handcrafted beer, wine, vodka and cider. On the Arts & Cultural Trail, visit more than 40 art galleries, history museums and theatres. Snuggle up at a cosy bed and breakfast, sleep under the stars at a campsite or enjoy a luxurious boutique or resort hotel.

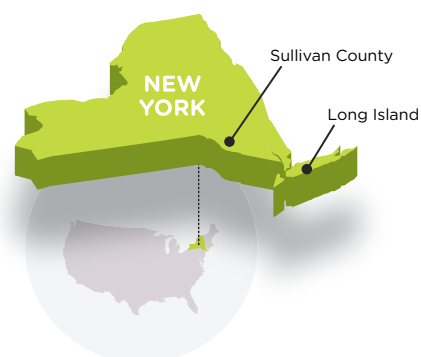
scva.net



LONG ISLAND'S SUFFOLK COUNTY

Just across the bridges from New York City, take a relaxing walk on the beach, climb to the top of a lighthouse, spend an afternoon at a local winery or play on a championship golf course. Kayak in a secluded cove or go fishing. Enjoy fresh seafood at a local seafood shack. Stroll around the tree-lined streets of The Hamptons. Enjoy a festival celebrating music, food or the arts, and explore farmers' markets and crafts fairs. Stay at an oceanfront hotel, charming bed and breakfast or spa hotel.

discoverlongisland.com/usa





HUDSON VALLEY

Famous for its stunning scenery, the Hudson Valley is also known for scenic hiking trails with great views of the Hudson River. Discover museums and major arts institutions as well as farm-to-table wineries, breweries and restaurants. Shop for local crafts, antiques and designer clothing.

TravelHudsonValley.com

CAPITAL-SARATOGA REGION

Located only a few hours from New York City, the Capital-Saratoga region offers everything from city lights to quiet countryside. Find historical sites, stellar theatre and concert performances, culinary delights, wineries, craft breweries, local farm tours, scenic trails, bicycling trails and horse racing.

capital-saratoga.com



CAPITAL-SARATOGA REGION



SARATOGA

Relax and be rejuvenated by the famous mineral springs. Discover exciting performing arts and museums including the National Museum of Dance. See thrilling horse racing at one of the oldest tracks in the country. Hike, bike or drive through beautiful Saratoga National Historical Park.

ilovesaratoga.us

ADIRONDACKS

Close to major East Coast cities, the Adirondacks offer spectacular mountain views, lush forests and abundant waters. Go fishing, white-water rafting and swimming in cool mountain lakes. Stay in a luxurious mountain resort, see the area from a hot-air balloon and wander through historic villages.

VisitAdksUSA.com



JOHN BARBIERI

CENTRAL NEW YORK

Home to 98 miles of the historic Erie Canal, Central New York also boasts numerous hiking and bike trails in state forests and other public lands. Visit breweries, cider producers, distilleries and wineries.

Take a ride on a scenic railway, explore local caves or visit the National Baseball Hall of Fame.

visitcentralnewyork.com



CENTRAL NEW YORK
VACATION REGION



CHARLES WAINWRIGHT

SYRACUSE

Set in the centre of New York State, Syracuse is a food-lover's paradise that offers a lively blend of culture, entertainment and adventure.

Find wineries, craft breweries and parks just minutes away from the revitalised city. Visit Destiny USA, one of the largest shopping, dining and entertainment venues in the U.S.

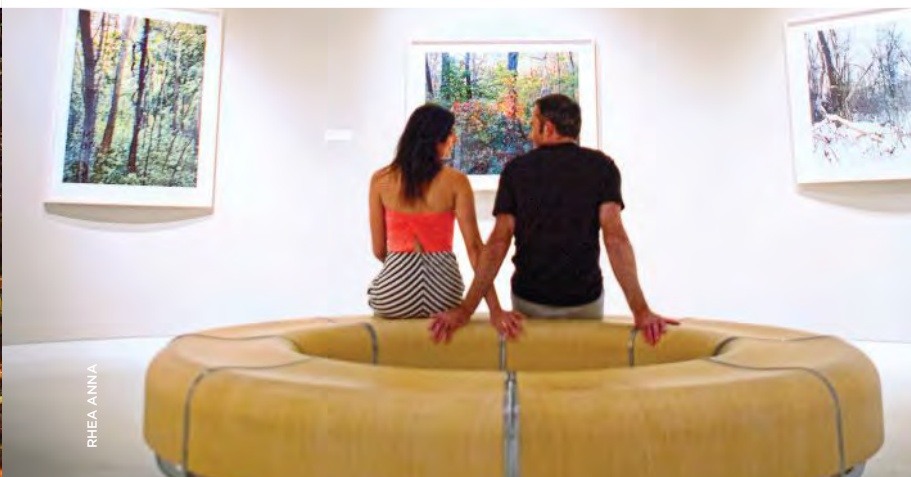
visitsyracuse.com

FINGER LAKES

Eleven pristine lakes spread like a handprint across central New York.

Home to more than 200 wineries, craft breweries and cider houses, the area is one of America's largest wine regions. Along with lake views, the scenery is spectacular with deep gorges, towering waterfalls and many hiking trails at state parks.

fingerlakestravelny.com



RHEA ANNA

BUFFALO NIAGARA

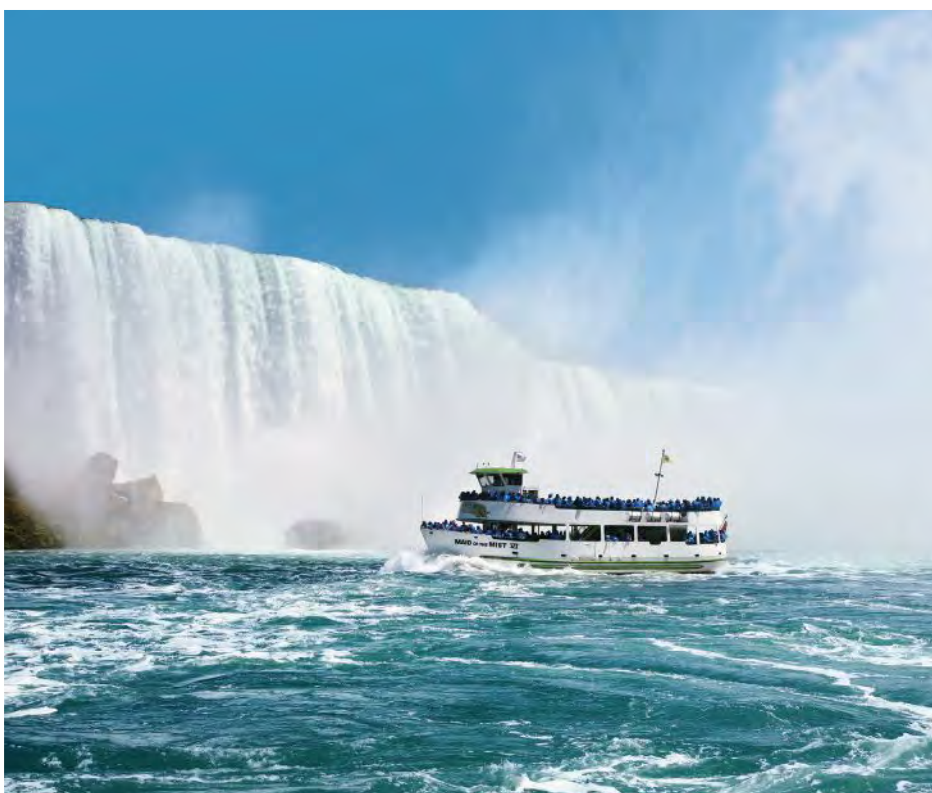
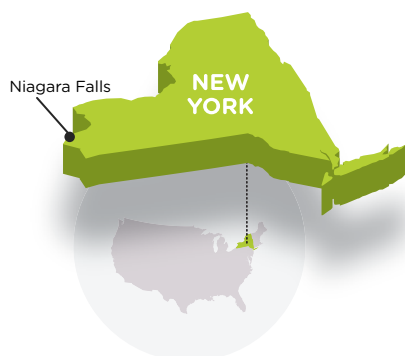
Buffalo Niagara is home to a wealth of American treasures. Enjoy a historic site devoted to U.S. President Teddy Roosevelt, world-class architecture by Frank Lloyd Wright, a modern art museum of the first rank, a unique regional food culture and one of the wonders of the world at nearby Niagara Falls State Park.

visitbuffaloniagara.com

NIAGARA FALLS

Experience **THE FALLS**

See the world-famous falls, then explore the park's acres of lush landscape, turbulent rapids and wildlife.



Photos from top: Cave of the Winds; Maid of the Mist

NIAGARA FALLS

Although many people have seen Niagara Falls, fewer have ventured to experience this iconic landmark up close. In Cave of the Winds, see and feel the rush of the Niagara River as it roars over the falls. Visit the Hurricane Deck and get soaked as you stand just feet away from the thundering waters. For a quieter experience, explore the rest of 400-acre Niagara Falls State Park. Take a trolley car ride around the park, then explore the Three Sisters Islands and their unique views of the upper rapids as the water races toward the falls. Cross a historic walking bridge to Goat Island and enjoy a picnic.

Niagara-USA.com

MAID OF THE MIST

Hear the thunderous rush of Niagara Falls, but don't stand on the sidelines – hop aboard one of the legendary Maid of the Mist tour boats, which have offered visitors an up-close introduction to the world-famous falls since 1846. Hear the crashing waves, see the breathtaking views and get soaked by the powerful spray as 600,000 gallons of water roars over the edge every second. For 170 years, Maid of the Mist captains have safely navigated the waters of Niagara Gorge, taking tens of millions of visitors into the centre of the famous, raging currents.

maidofthemist.com



TYALLEN_CDI

NORTHEAST

Culinary Explorations

From farms to vineyards, the Northeast region offers much to food lovers.

In the Northeast, hardy wine grapes grow near rustic farms, orchards and dairies, creating appetising wine-touring possibilities. In Maine and Vermont, wineries and farms blend together. At Champlain Orchards in Shoreham, Vermont, sample cider pressed from the orchards' Honeycrisp apples. At Savage Oakes Vineyard & Winery in Union, Maine, wild blueberries grow alongside wine grapes. Bite into a blueberry fresh off the vine, then sip wine made with the fruit. In Pennsylvania and New York, states that boast numerous wine regions and hundreds of wineries, you can also enjoy farm-to-glass experiences. At Burch Farms in North East, Pennsylvania, for example, tastings of wine made with seasonal fruit are offered inside the farm's country-style market. In Massachusetts and New Hampshire, wine-and-cheese trails connect wineries with dairies. In western Massachusetts, the trail leads to stops for artisanal blue cheese and mead made with local honey. In central New Hampshire, the trail directs travellers to boutique wine and goats' cheese. ●



JASON VARNEY



CRISTIANI

... Photos top to bottom:
 ... blueberries, Maine;
 ... apple orchard, Pennsylvania;
 ... vineyard, Long Island,
 ... New York

PENNSYLVANIA

APPEALING history & nature

A place of urban adventures and natural beauty, Pennsylvania is full of wonderful traditions that come to life in its bustling cities and small towns. History buffs can experience Revolutionary War heritage at Valley Forge and the Brandywine Valley or explore Gettysburg, a major battle site of the U.S. Civil War. In this year-round playground, discover the state's rugged, wild beauty, with rolling hills, forested mountains, rushing rivers and vast state parks. ●



Photo: Philadelphia skyline

PAUL LOFTLAND



AJ SINKOSKY

HERSHEY-HARRISBURG

Explore the wonders of chocolate and make your own Hershey's candy bar at **HERSHEY'S CHOCOLATE WORLD®** attraction. Tour the Susquehanna River on an authentic paddlewheel river boat. Try your luck on the slot machines or follow your favourite horse at Hollywood Casino. The area is an easy drive from New York City and Washington, D.C.

VisitHersheyHarrisburg.org



JEREMY HESS

GETTYSBURG

Discover the city where thousands battled in 1863 during the U.S. Civil War and where President Abraham Lincoln delivered his famous Gettysburg Address. Tour the National Military Park by car, bus, bicycle, Segway, horse-drawn carriage or scooter or take a guided tour on horseback to learn about the major Civil War battle.

DestinationGettysburg.com



VISIT PHILADELPHIA / JEFF FUSCO

Photo: Independence Hall, Philadelphia

PHILADELPHIA

Discover Philadelphia, the only designated World Heritage City in the U.S. It's the birthplace of America and a modern city where history meets innovation and culture. Located between New York City and Washington, D.C., Philadelphia is the second-largest city on the East Coast. See the Liberty Bell and Independence Hall in Independence National Historical Park. Along Museum Mile, visit The Barnes Foundation and Philadelphia Museum of Art. Enjoy the city's wonderfully diverse dining scene, with more than 2,500 restaurants, breweries and food trucks. Enjoy tax-free shopping in high-end boutiques along Rittenhouse Row and in vintage shops in Old City.

discoverPHL.co.uk



ALBEE LARRY

THE COUNTRYSIDE OF PHILADELPHIA

Explore "America's Garden Capital," with more than 30 stunning horticultural displays within 30 miles of Philadelphia. Don't miss Longwood Gardens, a 1,077-acre masterpiece of formal gardens, woodlands and meadows. Stay at a romantic inn and shop at the immense King of Prussia Mall's 400-plus stores with tax-free shopping on clothes and shoes.

thecountrysideofphiladelphia.com



WILLIAM MCKEE

THE POCONO MOUNTAINS

The Pocono Mountains are home to rolling mountain terrain, breathtakingly beautiful waterfalls, thriving woodlands and winding rivers, as well as nine state parks and two national parks. Find yourself in nature or unwind at a spa, where you can take advantage of one-on-one fitness training and enjoy a deliciously healthy menu.

poconomountains.com

NEW ENGLAND

RICH HISTORY and abundant culture

New England, where the nation began, is an ideal starting point for your holiday in the United States. The region's six states – Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont – have their own distinct personalities. Fly into the exciting gateway city of Boston and discover a compact region of fascinating cities, picturesque villages, majestic lighthouses, scenic beaches, brilliant autumn foliage, panoramic mountain views and dockside restaurants serving fresh seafood. ●



MASSACHUSETTS

Massachusetts is bursting with history, culture and natural beauty. Visitors love Cape Cod's beaches and the North Shore's lobsters, the Berkshires' foliage and Worcester's museums. They fall in love with Boston and Cambridge, attracted by their ethnic neighbourhoods, campus buzz and thrilling nightlife.

massholiday.co.uk



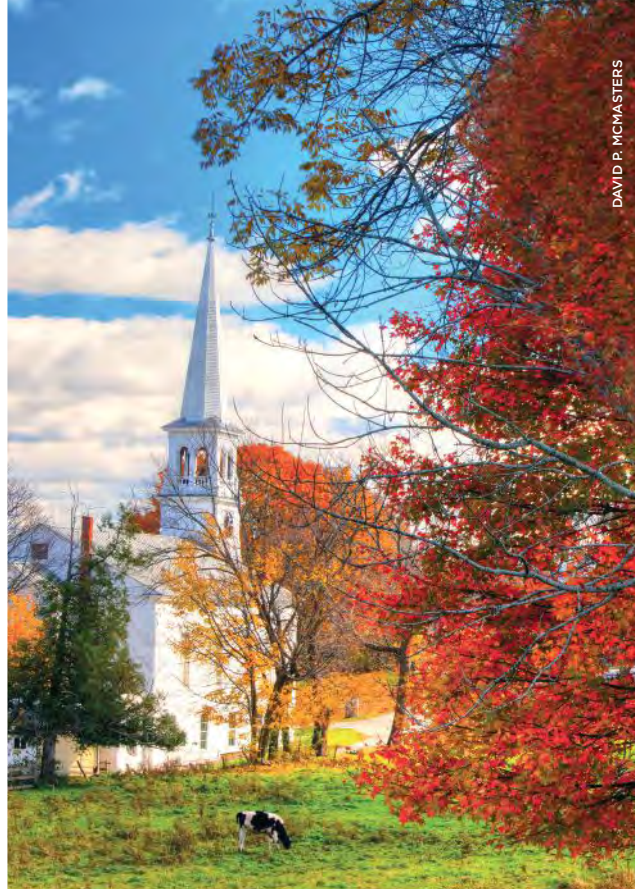
NEW HAMPSHIRE

Country roads, fields and forests, vibrant towns and peaceful villages await you in New Hampshire. Find locally owned restaurants, farms and markets serving up a bounty of delicious foods. Enjoy hiking in state parks and on the Appalachian Trail, and try mountaineering, snowmobiling and skiing on 19 unique mountains.

visithn.gov



MASSACHUSETTS OFFICE OF TRAVEL AND TOURISM



DAVID P. MCMASTERS

NORTHEAST

VERMONT

With quaint villages, pastoral meadows and forested hillsides, it's easy to see why Vermont is a must-see destination. This four-season state offers a vast network of hiking and biking trails, as well as 800 scenic lakes and ponds. Explore 100-plus covered bridges and, in winter, go skiing at 19 downhill and 30 cross-country ski areas.

vermontvacation.com



ERTD/MYSTIC COUNTRY

CONNECTICUT

Connecticut offers four seasons of fun from summer days kayaking on Long Island Sound, to hiking trails ablaze with autumn colours, cross-country skiing and celebrating spring at a lively festival. The attractions here are so close, you can easily travel from coastline to countryside, New York City to Boston in a few hours.

CTvisit.com



BEN MAGRO

MAINE

Enjoy the freshest sea-to-table and farm-to-table foods at farm dinners and restaurants around the state. See art inspired by Maine's dramatic landscapes at galleries and museums. Find adventure in the great outdoors here, with everything from sailing and surfing in summer to skiing in winter.

VisitMaine.com



Photos clockwise from above: Boston Swan Boats; Boston Skyline; South Dartmouth; Plymouth; Gloucester; Lowell



BOARDING HOUSE PARK, LOWELL / JAMES HIGGINS



WISQUAM LIGHTHOUSE, GLOUCESTER / JEREMY D'ENTREMONT

GREATER MERRIMACK VALLEY

From Lexington's Battle Green and "the shot heard 'round the world" at Concord's North Bridge to the urban vitality of Lowell, experience the region where freedom began. Wander Thoreau's Walden Pond. Visit two national historical parks. Cycle along the historic Minuteman Bikeway. Enjoy concerts, shop at boutiques and sample some of the best ethnic and fine dining options in the state.

merrimackvalley.org

NORTH OF BOSTON

Just 30 minutes north of Boston, discover Salem, home of the infamous Witch Trials, and Gloucester, America's oldest seaport. Visit museums and cultural sites, farms and state parks. Enjoy boutique shopping and New England cuisine, including plenty of fresh seafood. Explore nearly 200 miles of coastline and 12 lighthouses, and go on a whale-watching or harbour cruise.

northofboston.org

MASSACHUSETTS

Four Beautiful Seasons ONE GREAT STATE

Summer in Massachusetts means exploring nearly 1,500 miles of breathtaking coastline, attending outdoor concerts and art fairs, and dining on fresh seafood. Discover charming towns and scenic lighthouses on Cape Cod, Martha's Vineyard and Nantucket. In autumn, drive through picturesque villages in the Berkshire Mountains set against a backdrop of orange and crimson leaves. Blossoming trees around Boston come to life in spring – explore historic sites, cultural institutions and fabulous restaurants. In winter, stay at a cosy inn or lodge and take the family skiing, snowboarding or tubing. ●

MASSACHUSETTS



MASSACHUSETTS
massholiday.co.uk

PLYMOUTH COUNTY

New England's oldest community, Plymouth is a quintessential New England destination nestled between Boston and Cape Cod. It's best known for its Pilgrim history and Plymouth Rock, an iconic landmark. Beyond exploring history, enjoy whale watching, ghost tours, cranberry harvests and culinary tours. Stay in a harbourside bed and breakfast or a five-star resort in the forest.

SeePlymouth.com

SOUTHEASTERN MASSACHUSETTS

Visit New Bedford, one of the nation's finest working seaports, with its whaling museum and Portuguese cultural festivals. At Battleship Cove in Fall River, see a huge collection of naval vessels including a World War II battleship that houses a museum. Discover scenic beaches, explore pastoral farming communities and shop on classic Main Streets.

visitsemass.com

A large, white, two-story barn with four small cupolas on its roof. The barn is surrounded by a white picket fence and sits in a lush green field. The sky is a soft, warm orange, suggesting sunset or sunrise. The overall scene is peaceful and rural.

GRACIOUS & HISTORIC

THE SOUTHEAST IS KNOWN FOR ITS SPECTACULAR LANDSCAPES, from the vibrant foliage of the Great Smoky Mountains of North Carolina and Tennessee to the mist-shrouded bayous of Louisiana and the beaches of Alabama and Florida. Dig into fresh seafood or mouth-watering barbecue and learn about the region's rich culture and history from its gracious, welcoming people. ►



SOUTHEAST

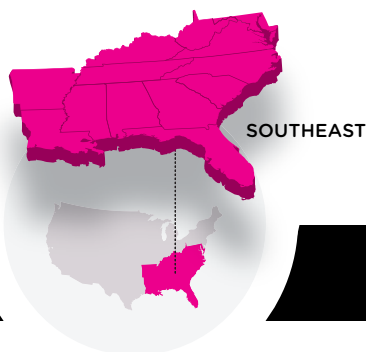
Famous hospitality,
historic places,
lush landscapes,
rich culture

Horse farm,
Lexington, Kentucky

NORTH CAROLINA | SOUTH CAROLINA | TENNESSEE | VIRGINIA | WASHINGTON, D.C. | WEST VIRGINIA



Photos clockwise
from above:
Oak Alley Plantation,
Vacherie, Louisiana;
Smathers Beach,
Key West, Florida;
Nashville, Tennessee



The nation's capital, **Washington, D.C.**, is home to many famous landmarks, world-class museums and a cosmopolitan mix of residents and visitors. To the east, **Maryland** makes the most of its Chesapeake Bay location. Here, visitors can set sail from Annapolis, a world-renowned sailing centre, and dine on freshly caught blue crabs at a waterfront picnic table.

Virginia is famous for its rich history and important landmarks, including Mount Vernon, first U.S. president George Washington's home, as well as more than 200 vineyards scattered over rolling hills. **West Virginia** lies completely within the Appalachian Mountain region and offers spectacular hiking, rafting, mountain biking and skiing.

Kentucky is best known for three things: bluegrass music, bourbon distilleries and horse racing, including the famous Kentucky Derby. A visit to **Tennessee** isn't complete without a taste of its famous barbecue and a visit to a Jazz club on Beale Street in Memphis or a Nashville honkytonk (casual bar) to hear live Country music.

North Carolina's diverse landscape ranges from the scenic Blue Ridge Mountains in the west to pristine Atlantic Ocean beaches in



Learn more about the region's history, food and culture at
VisitTheUSA.co.uk/southeast



AURORA PHOTOS



AURORA PHOTOS

the east, with the bustling urban centres of Charlotte and Raleigh in between. In **South Carolina**, Charleston is replete with Southern charm and impressive pre Civil War mansions. Elsewhere in the state, play a round of golf on a championship course and enjoy vast beaches lined with shops and restaurants.

Relax in hot springs, descend into mysterious limestone caves and marvel at scenic waterfalls in **Arkansas**. In **Louisiana**, enjoy fabulous food and authentic Jazz and Cajun music in New Orleans, and discover great golf, fishing and boating across the state.

Delta Blues music, gracious plantations and home-style cooking greet visitors to **Mississippi**. In **Alabama**, take the family to the U.S. Space &

Rocket Center or wander along the beaches of Gulf Shores and Orange Beach. Beyond Atlanta's vibrant city life, **Georgia** offers forested mountains, coastal islands and Savannah's historic charms. **Florida's** beaches and theme parks are perhaps best known to visitors – but venture beyond to enjoy spring-fed rivers and parks filled with lush plants and fascinating wildlife.

CLIMATE AND SEASONS

While Florida, Alabama and Louisiana are temperate-to-warm all year round, the other southeastern states experience all four seasons, although winter snow is rare except in the mountains of North Carolina, Tennessee and Georgia. In summer, especially in Florida, afternoon thunderstorms often pass through. ●



JED DEAN B





THE AUTHENTIC SOUTH

Find rich history, lively music and legendary food along with famous Southern hospitality.

Travel to the Southern USA for a world of new discoveries. Take a road trip through this exciting region and explore the unique appeal of Alabama, Arkansas, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Virginia and West Virginia. Dig your toes into sandy beaches or climb towering mountains. Browse the shops in a small-town square or explore iconic big cities. Hear whispers of the past at antebellum mansions and Civil War sites. Find thrills on white-water rapids and theme park rides. Tap your toes to live music at an informal jam session. Enjoy deliciously tangy Southern barbecue, Lowcountry specialities and spicy Cajun dishes. Find more great ideas for a holiday in the authentic South on pages 54 through 79. ●

TRAVEL SOUTH USA



Photos
clockwise from
above: Mobile
Bay, Alabama;
Monongahela
National Forest,
West Virginia;
seafood gumbo,
Louisiana



Photos: Bavarian Inn, Shepherdstown; McCormick Stables, Wheeling



WEST VIRGINIA

MOUNTAIN Time

Find scenic beauty and friendly folks in this four-season playground.

Nicknamed the Mountain State, West Virginia is a wild, wonderful playground. Discover new adventures and enjoy hiking, biking, rafting, skiing, rock climbing and golfing. Slow down to mountain time – sleep in later, take leisurely walks and enjoy the views a little longer. Celebrate the seasons in this year-round destination. Go white-water rafting on fast-moving rivers in spring, swim in mountain lakes in summer, see spectacular foliage and attend harvest festivals in autumn, and ski or snow-tube in winter. All year long, look for abundant wildlife including deer, foxes and eagles. The state has a flavour all of its own, from traditional dishes to innovative cuisine. Discover a foodie paradise nestled in its rolling hills. ●



WILD, WONDERFUL
WEST VIRGINIA



CHARLESTON

Nestled in the Appalachian Mountains at the confluence of two rivers, Charleston is a capital city with small-town charm. Tree-lined streets with historic architecture connect a city full of visual arts, performing arts, public art and locally owned restaurants and pubs. Find live music every night of the week, whether it's symphonic offerings at the Maier Performance Hall or Appalachian dance and music with the Friends of Old Time Music and Dance. Every Friday from May to September, the city hosts free concerts and street fairs at its riverfront amphitheatre.

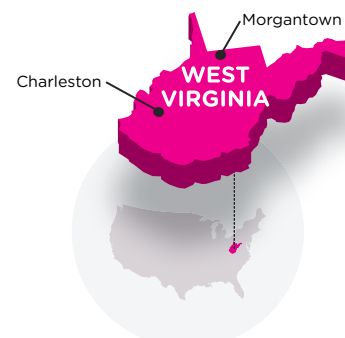
charlestonwv.com



GREATER MORGANTOWN

An extraordinary land of high country and mirrored lakes that locals call "Almost Heaven," Greater Morgantown is filled with Appalachian history, art and antiques. Enjoy whitewater rafting on the exciting rapids of the Cheat River, rock climb in Coopers Rock State Park and hike or bike on breathtaking trails. Dine in neighbourhood bistros, upscale restaurants, family-friendly eateries and spirited pubs. Indulge in wine tastings at a family-owned winery. For a cultural night out, check out local visual and performing arts as well as the Monongalia Arts Center.

tourmorgantown.com



- : Photos from top: West Virginia
- : State Capitol, Charleston; Coopers
- : Rock Outlook, Morgantown

KENTUCKY

Bluegrass, Bourbon & Nature's Beauty

See the famous rolling hills of the 'Horse Capital of the World' in the Bluegrass Region surrounding Lexington, then climb into the saddle for a trail ride. Immerse yourself in the state's bourbon heritage by touring distilleries – 95 percent of the world's bourbon is produced here. Learn about Kentucky's deeply cherished music history at Owensboro's International Bluegrass Music Museum and enjoy live music at events year 'round. Cultivate your adventurous spirit by getting outdoors to kayak, climb, hike, fish or go caving. Explore presidential history on the Lincoln Heritage Trail. ●



BARDSTOWN

Located at the start of the famous Kentucky Bourbon Trail®, Bardstown is home to six distilleries. Learn about the area's heritage on a distillery tour or at the Oscar Getz Museum of Whiskey History. Visit the Civil War Museum, the fourth largest in the U.S., play golf on one of four courses or take a ghost tour. Bardstown has been named one of "America's Best Small Towns" by *Fodor's*.

VisitBardstown.com

BOWLING GREEN

Bowling Green is the only place in the world where Corvettes are made. Travellers can tour the GM Corvette Assembly Plant, visit The National Corvette Museum and drive a fast lap at the NCM Motorsports Park. The town is also home to the state's only underground boat tour at Lost River Cave. Mammoth Cave National Park, a UNESCO World Heritage Site, is close by.

visitBGKY.com



Photos left to right: Keeneland Race Track, Lexington; Master Musicians Festival, Somerset



SHELBY KY VISITORS BUREAU

SIMPSONVILLE & SHELBYVILLE

Shoppers will delight in these friendly small towns with their lively centres, shops, antiques malls, art galleries and designer shopping outlets. Take a trail ride or tour one of 80 'Saddlebred' farms to see show horses, talk to trainers and pet a newborn foal. For a glimpse of area history, dine at the Old Stone Inn, a historic inn that dates back to 1817.

visitshelbyky.com



KENTUCKY BOURBON TRAIL®

To discover the art and science of making bourbon, follow the Kentucky Bourbon Trail®, which tells the rich history and proud tradition of Kentucky's signature spirit. Start in Louisville and visit nine distilleries – as well as 10 micro-distilleries on the Craft Tour – in quaint towns across the state. Learn about an industry that dates to the 1700s and taste the smooth spirits.

kybourbontrail.com

TENNESSEE

MUSIC & Creative Spirit

Experience the Soundtrack of America, Made in Tennessee.

The creative spirit is alive and well in Tennessee. It's infused into every sip of oak-barrel-aged Jack Daniel's Tennessee Whiskey and every bite of delicious Memphis barbecue. It's felt in every note played, every song written and every trail forged. The state's music, history and culture are connected by the backdrop of the Great Smoky Mountains in the east, rolling hills in the centre and the mighty Mississippi River in the west. This is the birthplace of Country, Gospel, Soul, Rock-a-billy and Rock 'n' Roll. Hear it at the Grand Ole Opry in Nashville and on street corners and stages across the state. Tennessee's scenic beauty – including 56 state parks – will take your breath away. ●



THE SOUNDTRACK OF AMERICA
• MADE IN •
TENNESSEE
★★★



Photos from
above: Nashville;
Great Smoky Mountains
National Park



CHATTANOOGA CVB

CHATTANOOGA

This scenic city on the Tennessee River is less than two hours from Atlanta. Explore the 1909 Chattanooga Choo Choo Terminal Station Complex and thriving music scene to experience first-hand why this city just won *Outside Magazine's* "Best Town Ever" award for a second time.

ChattanoogaFun.com



CHAD BRANTON

SOUTHEAST

SEVIERVILLE

Hike to waterfalls and vantage points in Smoky Mountains National Park. Take a cave tour or try white-water rafting. Dollywood's roller coasters, zipline tours and helicopter rides offer more thrills. Shop at huge outlet malls, flea markets and specialty stores and stay in a luxurious mountain cabin.

VisitSevierville.com

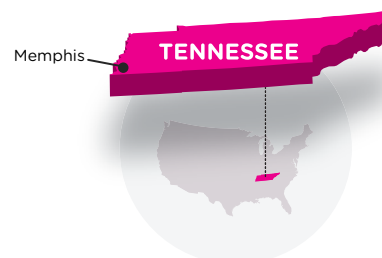


AMON FOCUS

MEMPHIS

Musical roots run deep in Memphis. Learn more at the Stax Museum of American Soul Music and at Graceland, once home to American music icon Elvis Presley. See the musical past and present on lively Beale Street at the Memphis Rock 'n' Soul Museum and the Blues Hall of Fame. At the National Civil Rights Museum and other local landmarks, learn about Delta heritage and Civil Rights stories. Although the city is known for its barbecue (it's home to 100-plus barbecue restaurants), the Memphis dining scene also includes soul food, burger joints and award-winning chefs.

MemphisTravel.com



SOUTHEAST | TENNESSEE



TOWNSEND

In the foothills of the Smoky Mountains, find rich Appalachian history, scenic views and wildlife including black bears, white-tailed deer and wild turkeys. Take a day to explore Cades Cove by foot, bike or horseback. Go tubing on a lively river, explore antiques shops and stay in a mountain cabin.

smokymountains.org



NASHVILLE

With its charming mix of music, historical and cultural flavours, Nashville is a city for all seasons. In 'Music City', visitors enjoy live Country, Blues, Jazz and more every night of the week. Can't-miss attractions include The Grand Ole Opry and the Country Music Hall of Fame and Museum.

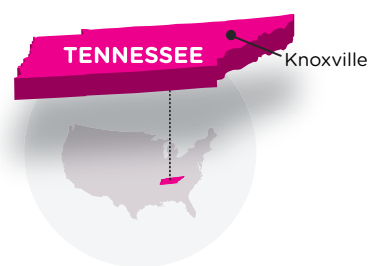
visitmusiccity.com



KNOXVILLE

From classical music to Bluegrass, Country to Rock 'n' Roll, Knoxville is one of the USA's most vibrant cities for live music, offering free concerts most days of the week. This lively city is also home to museums and galleries, including The Knoxville Museum of Art. With a focus on farm-to-table fare, its culinary scene is on the rise thanks to a group of talented chefs and local craft breweries. Named one of "America's Best Adventure Towns" by *National Geographic*, Knoxville features more than 50 miles of nature trails within the city limits, just minutes from the vibrant, pedestrian-friendly downtown.

visitknoxville.com



Photos top to bottom:
New Orleans, Louisiana;
Atlanta, Georgia;
Nashville, Tennessee;
New Orleans, Louisiana



RHYTHMS OF THE SOUTH

Musical Cities

If you've never been to the Southern USA, you're in for a real treat. A mix of friendly people, legendary hospitality, delectable Southern cuisine and rich music and history can be found in three of the country's finest cities. Atlanta, Nashville and New Orleans offer a perfect taste of the South: unique experiences linked by a common thread of authentic Southern culture and charm – and, of course, music.

ATLANTA

Home of the Georgia Aquarium, the world's most famous soft drink and warm hospitality.

atlanta.net

NASHVILLE

Where world-famous music meets fashion, food, culture and the arts.

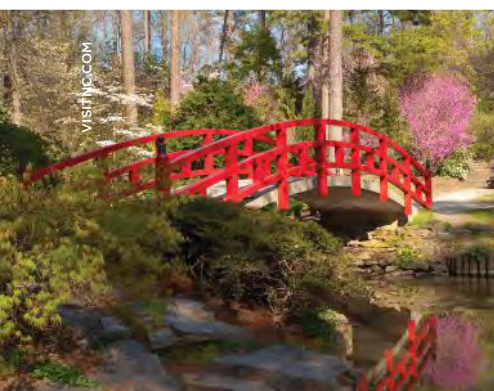
visitmusiccity.com

NEW ORLEANS

Diverse cultures collide in a brilliant explosion of flavours, emotions and sounds.

NewOrleansInfo.com





Photos clockwise from above: Mount Pisgah waterfall; hang-gliding, Jockey's Ridge State Park; Duke Gardens, Durham

NORTH CAROLINA

STUNNING SCENERY

Enjoy sandy beaches and rugged mountains.

In North Carolina, find 300 miles of golden coastline, the highest mountains in the eastern U.S., vibrant cities and charming small towns. Along the coast, take in stunning sunrises, explore barrier islands, climb to the top of the tallest lighthouse in the USA at Cape Hatteras and hang-glide at Jockey's Ridge. In the centre of the state, take the family to the nation's largest walk-through zoo filled with natural habitats and taste delicious regional barbecue specialties. In the western part of the state, discover more than 350 waterfalls and walk across a one-mile-high swinging bridge at Grandfather Mountain. In Great Smoky Mountains National Park, walk along the 850 miles of hiking trails and see black bears and white-tailed deer. ●





STEVEN MCERIDE

ASHEVILLE

Southern charm mingles with urban sophistication in Asheville. Nestled in the scenic Blue Ridge Mountains, the downtown area is full of sidewalk cafés, working artist studios and a vibrant music scene featuring everything from Modern to Bluegrass. With more than 250 independent restaurants and 20-plus microbreweries, this eclectic city is a food lovers' mecca with friendly locals eager to share their favourite spots. Surrounded by the highest peaks in the eastern USA, Asheville is an ideal basecamp for hiking, ziplining, white-water rafting, and exploring Great Smoky Mountains National Park.

ExploreAsheville.com

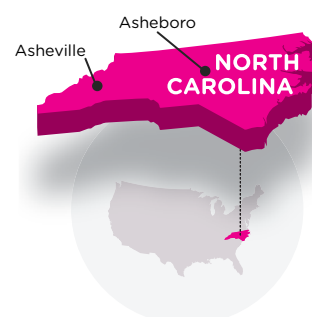


DUFFY HEALEY/DISTINCTIVE NC

GREATER ASHEBORO

Visit the 'Heart of North Carolina' to find family fun at the North Carolina Zoo, the USA's largest natural-habitat, walk-through zoo; enjoy animal encounters, outdoor art and glorious gardens. Race into the Petty Museum, which showcases this four-generation NASCAR Hall of Fame racing family. See cars, trophies and memorabilia. Visit Seagrove, the 'handmade pottery capital of the USA', where artisans create handcrafted pottery inspired by 200-year-old traditions. Find traditional tableware, folk and collectible art pieces in nearly 100 shops and galleries.

HeartofNorthCarolina.com



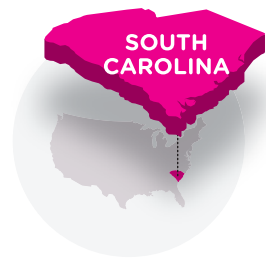


Photos: dining in Charleston; Harbour Town Marina, Hilton Head Island

SOUTH CAROLINA

WARM ESCAPES

Find fabulous golf, great cities, rich history and spectacular beaches.



South Carolina
Just right. 

SouthCarolinaUSA.co.uk

Head to South Carolina's beautiful beaches, where you can stroll along the boardwalk, kayak among sea islands and bask in warm sunshine all year long. Choose from 360-plus golf courses set on mountainsides, scenic valleys and ocean shores, offering stunning views of mountains, waterfalls and sand dunes. Dine on fresh seafood prepared in innovative ways at award-winning restaurants in Hilton Head Island, Charleston and Myrtle Beach. Learn about South Carolina's rich history from the Revolutionary War sites of downtown Charleston to the Gullah culture of the Lowcountry. Take the time to explore the state's diverse landscapes, from its vast Atlantic coastline to lush parks, lakes and mountains in the western part of the state. ●



CHARLESTON

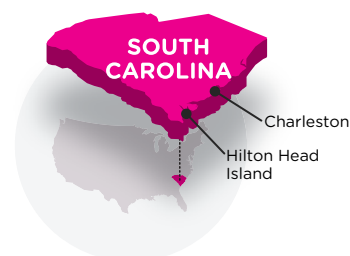
With its celebrated restaurant scene, architectural treasures and serene coastal landscapes, it's no surprise that Charleston is a popular holiday destination. Explore regional culture including local festivals, Lowcountry cuisine and Sea Island crafts. Wander through Charleston's historic district and peer past wrought-iron gates into mysterious courtyards and fragrant gardens. Discover the flavours, people, sights, sounds and traditions found only in Charleston.

ExploreCharleston.com

HILTON HEAD ISLAND

With its sparkling Atlantic beaches, kayaking, fishing and dolphin-watch cruises, this is a nature-lovers' getaway. Play on 24 championship golf courses and hundreds of tennis courts. Bicycling is popular on this scenic island – rent a bike from one of the scores of bike shops and set out to explore more than 60 miles of multi-use trails that criss-cross the island. Take a Southern culinary tour and sample fresh local seafood and Lowcountry cuisine. Enjoy the local cultural scene with its lively festivals, local crafts and music, dance and theatre performances.

HiltonHeadIslandHolidays.co.uk



**SOUTH CAROLINA'S
PUBLIC GARDENS**

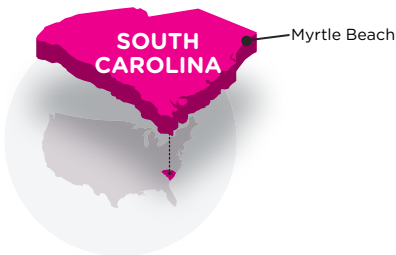
South Carolina's gardens combine natural beauty with history. At Brookgreen Gardens near Myrtle Beach, walk among 1,400 sculptures and 300-year-old live oak trees, then take a boat ride on plantation-era rice fields. At Middleton Place in Charleston, azaleas, camellias and crepe myrtles bloom in the gardens of an 18th-century plantation and interpreters depict life in the pre-Civil War era. In the city, the Historic Charleston Foundation and Garden Club of Charleston host tours in March and April, giving the public access to private homes and gardens noted for their historic charm and spring blooms.

VisitTheUSA.co.uk/southcarolina

MYRTLE BEACH

Myrtle Beach is the heart of the Grand Strand, a glorious 62-mile stretch of beach towns. Stay in an oceanfront high-rise, a relaxing resort along the Intracoastal Waterway or a tree-shaded golf villa. Explore quaint seaside towns or play a round of golf on one of nearly 100 beautiful courses. Go surfing, fishing, kayaking, parasailing or ride bikes along the boardwalk. Head out for a fun afternoon of shopping at area malls, factory outlets, specialty shops and flea markets. Enjoy coastal cuisine – seafood and other fresh, local ingredients – served with Southern hospitality at waterfront restaurants.

VisitMyrtleBeach.com



Photos from top: Middleton Place, :
Charleston; Myrtle Beach :



MARK T. VANDYKE



COURTESY OF MYRTLE BEACH AREA CVB

SAVANNAH
MUSIC
FESTIVAL

Photos: Savannah Music Festival, Savannah; Cumberland Island



GEORGIA

RICH TRADITIONS

Delve into the state's musical heritage, natural beauty and vibrant cities.

Many well-known musicians, including Ray Charles and Gladys Knight, hail from Georgia. Visit historic sites and museums or attend one of the many lively music festivals across the state to learn more about its rich heritage. Nature lovers will find much to enjoy in Georgia, from its majestic coastline and 47 state parks to white-water rafting on the Chattahoochee River and the start of the Appalachian Trail at Springer Mountain. Famous for its peaches, Georgia is also known for its award-winning chefs. Dine on innovative cuisine in welcoming cities such as Atlanta or Savannah, or dig into a comforting plate of soul food at restaurants across the state. ●



ATLANTA

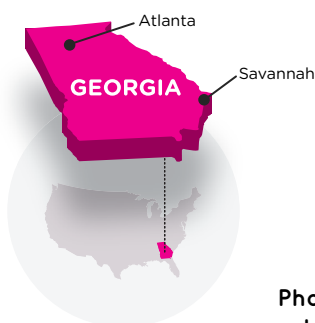
Atlanta mixes Southern charm with big-city sophistication. With renowned dining, shopping and culture, Atlanta is the perfect destination to begin your exploration of the USA. Swim with whale sharks at Georgia Aquarium, tempt your taste buds at the World of Coca-Cola, see the news unfold at the CNN Center, interact with history at the Center for Civil and Human Rights and work your way down the Peachtree Street corridor to see what the city has to offer. Visit Centennial Olympic Park to witness Atlanta's Olympic history and enjoy the music and light show at the Fountain of Rings.

atlanta.net

SAVANNAH

Draped in Spanish moss, Savannah charms visitors with its art, music, architecture, pedestrian-friendly historic district and coastal cuisine. Historic monuments and buildings can be found at every turn, and the city's famous squares and parks are filled with grand fountains and statues of past heroes. Tours of the city and its fascinating mansions invite visitors to explore the city's rich past, dating to its founding in 1733 as Georgia's first city. Stroll along River Street and discover boutiques, restaurants and pubs housed in carefully converted cotton warehouses.

visitsavannah.com



Photos from top: :
skyline, Atlanta: :
Forsyth Park, :
Savannah :



VISIT SAVANNAH



: Photos clockwise
 : from above: Glory
 : Beach; horseback
 : riding, Jekyll
 : Island; Cloister
 : Lobby, Sea Island

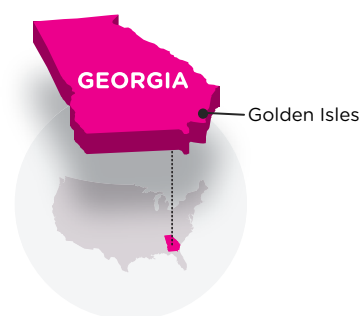
GOLDEN ISLES

Serene ESCAPE

Explore nature and relax at the beach.

Discover the Golden Isles, four pristine barrier islands – St. Simons Island, Sea Island, Little St. Simons Island and Jekyll Island, as well as the mainland city of Brunswick. Explore maritime forests, vast expanses of marshland and untouched beaches. Kayak or paddleboard through salt marshes and sparkling rivers that are home to otters,

herons, dolphins and other wildlife. Ride bikes down quiet lanes lined with ancient oak trees. Relax on golden beaches, listen to the rush of the ocean and watch shore birds search for food in the surf. Play golf at luxury resorts with rich histories. At the end of the day, sit down to a meal of authentic Southern food, including delicious barbecue and locally caught seafood. ●





CHRIS HELTON & THE ALABAMA TOURISM DEPARTMENT



ART MERIPOL



MEG MCKINNEY

Photos clockwise from above: Orange Beach/Gulf Shores area; downtown Montgomery; Saw's BBQ, Homewood

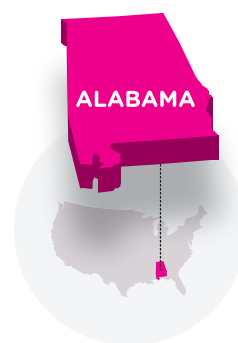
ALABAMA

SOUTHERN CHARM

Find great beaches, music and food.

Alabama is the authentic South, where each meal is a celebration, each town has a history, and treasured traditions and modern-day attractions share the spotlight. Experience defining moments in U.S. history, from the Civil War to the struggle for Civil Rights and the birth of the space programme in the USA. Relax or play on 31 miles of

beautiful, soft, white-sand beaches with turquoise water. For an adrenaline rush, attend a NASCAR stock car race at Talladega Superspeedway. Dig into a delicious meal and enjoy true Southern barbecue and fresh seafood at local restaurants and BBQ joints. Dance to Blues, Country and Jazz in bars in every big city and small town across the state. ●



Sweet Home Alabama



Photos from top:
Hilton Head Island,
South Carolina;
Louisiana gumbo

SOUTHEAST

Flavourful TRAILS

In the Southeast USA, the bounty is plentiful and culinary traditions are rich.

Here, food trails can help you discover delicious regional specialties. In Louisiana and Mississippi, it's possible to sample a variety of heritage cooking styles across each state's culinary trails. Or, you could satisfy a particular craving: the Mississippi Gulf Seafood Trail directs diners to restaurants that serve local blue crab, oysters, shrimp and fish. The Cajun Boudin Trail around Lafayette, Louisiana, points hungry travellers to home-style grocery stores and restaurants that combine pork, rice, onions and bell peppers into savoury 'boudin', encased like sausage for easy snacking. Barbecue is so beloved in the Southeast that several states have created trails to highlight the restaurants that serve this smoky, slow-cooked meat. The Southern Foodways Alliance Southern BBQ Trail links the best of them. For a sweet ending, follow the Moravian Cookie Trail in Winston-Salem, North Carolina, celebrating the famously thin cookie with the dynamic flavours of molasses, ginger and cloves. ●

MISSISSIPPI

Inspired by RICH HISTORY

Follow trails to find heritage
through food, music and literature.

Food is important in Mississippi, where it's much more than sustenance – it's the way people connect with one another. Taste fresh Gulf seafood, Southern-fried catfish and hushpuppies (small corn cakes). Follow the Southern Literary Trail to discover the magical places that have inspired some of the USA's best writing. From Blues to Rock 'n' Roll, Gospel to Country, explore Mississippi's musical roots along the state's music trails. Relax with world-class golf, unbeatable fishing, white-sand beaches and shopping for any budget. Bike, hike or drive along the historic 444-mile Natchez Trace Parkway, and take time to enjoy Mississippi's 25 state parks. ●



VISIT
MISSISSIPPI



Photos:
Ajax Diner, Oxford;
Paddleboat *Tunica Queen*, Tunica



MISSISSIPPI CHILDREN'S MUSEUM

JACKSON

A visit to Jackson, Mississippi's capital, offers travellers great value. This welcoming city offers unique state museums, a rich heritage, incredible arts and great scenic beauty, plus more than 300 diverse restaurants to enjoy. Find out why Jackson is called 'The City with Soul'.

visitjackson.com



SOUTHEAST

COLUMBUS CVB

COLUMBUS

Pulitzer Prize-winning playwright Tennessee Williams was born in Columbus and today his childhood home serves as a welcome centre. In this city of legendary hospitality, tour around a magnificent array of historic homes, shop in trendy boutiques and enjoy award-winning culinary offerings.

visitcolumbusms.org



MISSISSIPPI GULF COAST

Enjoy abundant outdoor activities on the Mississippi Gulf Coast. Charter a fishing trip in the Gulf of Mexico, explore numerous waterways by kayak or paddleboard and discover the joys of birdwatching. Dine along the coast and take advantage of the region's plentiful fresh seafood at open-air, beachfront eateries and five-star restaurants. Explore more than 60 miles of coastline or practice your swing on a championship golf course. Discover renowned museums and historic sites, or visit an exciting casino resort for 24-hour gaming and entertainment.

gulfcoast.org





Photos: Houmas House, Darrow; Lake Martin, St. Martin Parish

LOUISIANA

BLENDED CULTURES

Revel in the state's diverse experiences.



LOUISIANA
Pick your Passion®
LouisianaTravel.com

In Louisiana, you'll find a lively and very tasty melting pot of European, African and Caribbean flavours. Follow the state's eight culinary trails to sample everything from fresh seafood and meat pies to sweet beignets and king cake. Dine and dance your way through the state's famous festivals, including Mardi Gras and the New Orleans Jazz and Heritage Festival. Explore Louisiana's diverse past at antebellum plantations and Civil War battlefields. In the state known as 'Sportsman's Paradise', there are plenty of opportunities to hook everything from largemouth bass to trophy fish. Nature lovers can zip through misty swamps on an airboat eco-tour in search of alligators and other wildlife. Tap your toes at musical jam sessions throughout the state and at the end of the day, enjoy Louisiana-style nightlife. ●



JAMIE ORILLION

LAFAYETTE

Named the happiest city in the U.S. by *The Wall Street Journal*, Lafayette is home to a unique blend of food, music and culture. Plan your visit to attend one of the area's many festivals – Festivals Acadiens et Créoles, Festival International de Louisiane or unforgettable Mardi Gras.

LafayetteTravel.com



PARKER AND CREATIVE.COM

LAKE CHARLES

Take a journey into 'Louisiana's Outback' on the Creole Nature Trail All-American Road to spot some of the 400 bird species that live or visit here. Enjoy golf and festivals year round. Dine on fresh seafood. Pamper yourself at a spa. Try your luck, or just relax, at one of four world-class casino resorts.

VisitLakeCharles.org

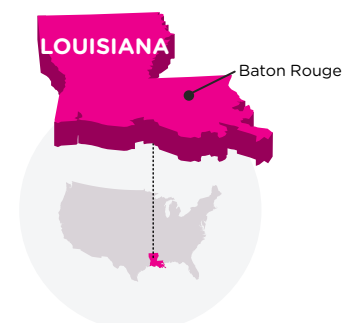


DAVID GALLENT

BATON ROUGE

One of America's fastest growing cities, Baton Rouge is home to a thriving culinary scene that showcases Louisiana's world-famous cuisine. Enjoy innovative dishes featuring fresh seafood, then head to the Tin Roof Brewing Tap Room for a locally brewed beer. In this state capital, lively festivals celebrate Mardi Gras, music and, of course, great food. Tour beautiful, historic buildings and plantation homes. Go for a run around the University Lakes, stroll through the city's many parks and ride a bike along the Mississippi River levee.

visitbatonrouge.com



SOUTHEAST | LOUISIANA



ALEXANDRIA/PINEVILLE

Explore this history-rich area to find the Forts Randolph & Buhlow State Historic Site, see the Louisiana Maneuvers & Military Museum and visit the historic Epps House (part of the Solomon Northup Trail that follows the life of a slave). Visitors can also tour pre-Civil War-era plantation homes.

alexandriapinevillela.com



LOUISIANA'S NORTHSHORE

On the north shore of Lake Pontchartrain, savour Louisiana flavours in everything from poboys to pâté, casual to fine dining. Take a free tour of Abita Brewery. See alligators on a tour of the Honey Island Swamp. Vibrant towns offer great shopping, offbeat festivals and charming inns.

LouisianaNorthshore.com



SHREVEPORT-BOSSIER

Discover an enticing blend of cultures, with Cajun, Creole, soul food and pit barbecue all sharing the menu. Take advantage of a calendar packed with festivals, live music and arts performances. Play at six Las Vegas-style casinos, cruise on the mighty Red River and shop along the riverfront.

shreveport-bossier.org



NATCHITOCHES

Established in 1714 as part of a French colony, Louisiana's oldest town is home to Creole plantations, the Cane River National Heritage Area and three state historic sites. The downtown area is a National Historic Landmark District with locally owned shops, restaurants and inns.

natchitoches.com



MATTHEW NOEL

HOUMA

In Louisiana's Bayou Country, discover the love for life that's ingrained in the area's authentic Cajun culture, from its rich food traditions to its toe-tapping music. Local tour companies showcase wetlands, plantation homes, historic sites and local culture. Fun festivals take place year 'round.

houmatravel.com



TIM MUELLER

SOUTHEAST

BAYOU LAFOURCHE

Just 45 minutes from New Orleans, leave your cares behind and experience the bayou life. Enjoy world-renowned Cajun cooking and beautiful bayou waterways. Find warm hospitality, museums, historic sites and outdoor adventures including swamp tours and fishing.

VisitLafourche.com



TODD COLEMAN

NEW ORLEANS

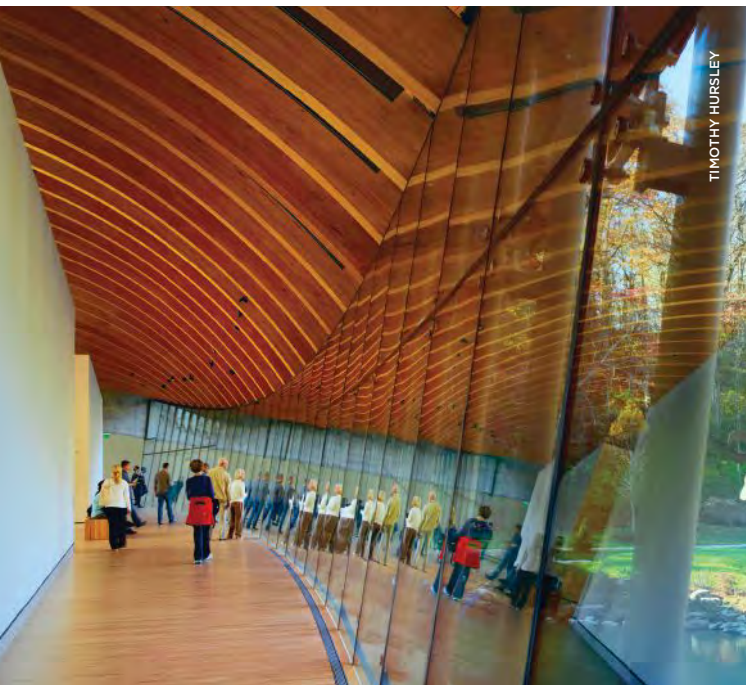
Mix together Caribbean, French, Spanish and African cultures and the result is this exciting city, home to Jazz, Zydeco, R&B and Soul music. Creole, Cajun and French cuisines add spice and flair to food with intriguing names including jambalaya, étouffée, gumbo and andouille. Enjoy it all at legendary events – Mardi Gras, of course, but also other lively celebrations of food, music and the arts.

NewOrleansInfo.com





Photo: Hwy. 23, Ozark Mountains



TIMOTHY HURSELEY

BENTONVILLE

Bentonville is home to Crystal Bridges Museum of American Art, with the world's largest collection of American art. The new Scott Family Amazeum is a hands-on children's museum with a climbable tree canopy. Enjoy great meals at restaurants with James Beard-nominated chefs.

visitbentonville.com



ARKANSAS DEPARTMENT OF PARKS & TOURISM

FAYETTEVILLE

Surrounded by the Ozark Mountains, Fayetteville offers breathtaking scenery and panoramic vistas. See the blazing colours of autumn foliage from a vintage passenger train. Ride bikes along 60 miles of trails within the city limits and explore the area's rich cultural heritage.

ExperienceFayetteville.com

ARKANSAS

MUSIC & NATURE
IN HARMONY

Visit Arkansas, where you can see the boyhood home of Johnny Cash or the birthplace of General Douglas MacArthur. Enjoy legendary music at the King Biscuit Blues Festival or take a diamond home from the Crater of Diamonds State Park. If your interests are more adventurous, rent a mountain bike and ride on one or all of the five International Mountain Bicycling Association 'Epic' trails, then take a break at one of three ride centres. If motorcycles are more your speed, rent a Harley-Davidson and set out on the Pig Trail, named the number one ride in North America by *USA Today*. ●



Arkansas
THE NATURAL STATE

ARKANSAS PARKS AND TOURISM



CLINTON FOUNDATION/AD PAID FOR WITH STATE AND HEART OF ARKANSAS FUNDS

CENTRAL ARKANSAS: LITTLE ROCK/NORTH LITTLE ROCK

Central Arkansas beckons you to explore. Nestled on the banks of the Arkansas River, with great attractions and museums such as the Clinton Presidential Center, the USS *Razorback* World War II submarine and the beautiful Arkansas River Trail, Little Rock and North Little Rock share a vibrant arts and culinary scene, and offer year-round festivals and events. Home to a growing craft beverage scene, the area boasts numerous microbreweries, wineries and a distillery that visitors can enjoy. Discover the Heart of Arkansas.

LittleRock.com | NorthLittleRock.org | HeartofArkansas.com



Bill Baggs Cape Florida State Park,
Key Biscayne

FLORIDA

Beaches & Beyond Just Add SUNSHINE

You'll find an infinite number of perfect days to enjoy in the Sunshine State. Start with the obvious: 825 miles of sunrises and sunsets, water colours and sand castles, curling waves and gentle surf.

Next, increase the thrill level at some of the world's greatest theme parks: ride upside down through a loop, get shot from a cannon and make friends with characters dreamed up in an imaginary universe.

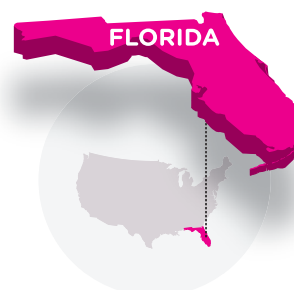
Explore natural wonders too: hike, paddle or cruise along thousands of kilometres of trails and waterways. Spot alligators, manatees and 500 species of birds. Visit the one-and-only Everglades.

Sophisticated cities beckon to you as well. Discover world-class museums and performing arts venues, as well as vibrant streets pulsing with global flavours, festive hang-outs and friendly people.

On the pages that follow (82-99), find great ideas to plan your perfect Florida holiday. ►

VISITFLORIDA®

www.VISITFLORIDA.com



Find Your Path to Holiday Paradise

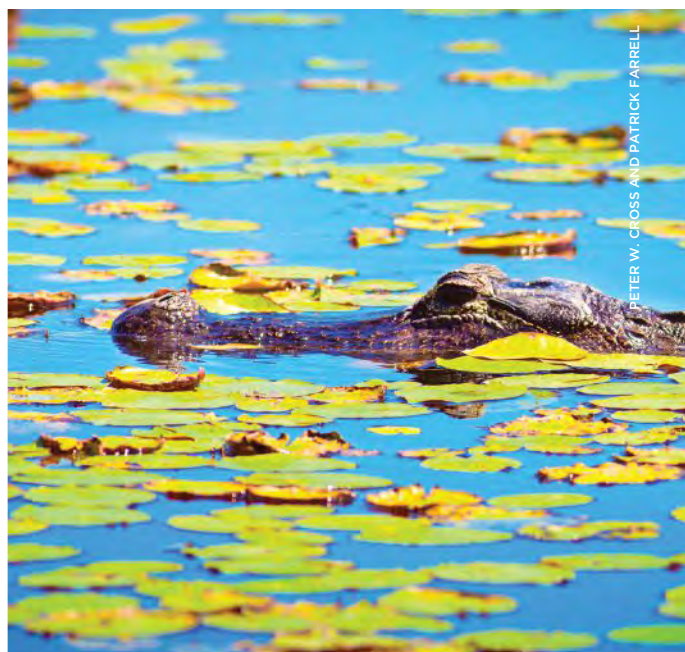
Florida is a place where you can tailor your holiday to whatever your soul seeks. Start your day snorkelling among colourful fish and end it by savouring a five-star meal. Come for theme parks and beaches, and leave with memories of salsa dancing and space exploration. There are endless opportunities to make your trip unforgettable. So, pick your starting point and build your Florida dream holiday.



SOUTH FLORIDA ICONS

Key Largo, the gateway to the tropical wonderland of the Florida Keys, also serves as a gateway to Everglades National Park. Boat tours will lead you over coral reefs and into twisting mangrove tunnels, possibly spotting dolphins and manatees along the way. From Miami or Naples, you can zip in an airboat across the 'River of Grass', keeping an eye out for alligators, crocodiles and rare birds; you're likely to see abundant wildlife along the way.

Spend another day wandering among South Beach's collection of Art Deco buildings. Later, as the neon lights glow, enjoy an al fresco dinner and balmy ocean breezes before heading out for a night on the dance floor.



Photos clockwise from left: Miami Beach; Everglades National Park; The Ringling, Sarasota; American alligator



PETER W. CROSS AND PATRICK FARRELL



SARASOTA CVB

GULF COAST GEMS

What's a holiday without the perfect souvenir? Along the pristine, white-sand shores of southwest Florida's Sanibel Island, you'll have your pick from thousands of multi-coloured seashells. An underwater shelf allows these gems to drift gently to shore, often in near-perfect condition, making Sanibel and nearby Captiva Island renowned among the best shell collecting spots in the world.

Just a short drive north, you'll encounter treasures of the art world in charmingly cultured Sarasota. Spend the day among international art, antiques and circus history at The Ringling, John and Mable Ringling's estate-turned-museum. In the evening, take in an opera, ballet or theatre performance by one of the city's celebrated companies.

SOUTHEAST | FLORIDA



TODD ANDERSON, PHOTOGRAPHER



FAMILY FUN CORRIDOR

From Busch Gardens in Tampa and Winter Haven's LEGOLAND to Orlando's Walt Disney World Resort, Universal Orlando Resort and SeaWorld Orlando (not to mention zoos, aquariums and museums too), Central Florida welcomes families with endless thrills and memory-making moments.

Head northeast to Florida's golden Atlantic coast to discover charming New Smyrna Beach, then head to the barrier island paradise of Canaveral National Seashore, home to wildlife such as shorebirds and nesting sea turtles. After relaxing on quiet beaches, take time to marvel at humankind's forays into space at the Kennedy Space Center Visitor Complex.



PETER W. CROSS AND PATRICK FARRELL

NORTHEAST FAVOURITES

Start your visit to northeast Florida in the riverfront city of Jacksonville, exploring art museums, trendy restaurants and a growing craft beer scene. To the northeast, Amelia Island is home to moss-draped oak trees, winding waterways and a 50-block historic district full of Victorian architecture and charm in downtown Fernandina Beach.

No tour of Florida's history is complete without a trip to St. Augustine, where brick-lined streets are a sign of the city's 16th-century roots. Here, attractions, shopping and entertainment options complete your holiday. And when you're ready for a beach day, each of these areas is home to welcoming stretches of golden Atlantic shore.

Photos clockwise from top left: Walt Disney World Resort, Orlando; New Smyrna Beach; Navarre Beach; Universal Studios, Orlando



NORTHWEST ROMANCE

Spend some time with your toes in powder-soft sand (the beaches here are made of Appalachian quartz crystals filtered down to the coast over millennia). Then cruise along scenic Highway 30A through the charming beach towns of South Walton. Along the way, stop at restaurants offering fresh, delicious seafood, shopping districts packed with local artisans and accommodations ranging from cosy cottages to luxurious holiday rentals.

Next, plan to visit another northwest Florida beach destination. Pensacola Beach, Navarre Beach, Destin/Fort Walton Beach and Panama City Beach offer white-sand beaches and turquoise waters, as well as resorts with excellent restaurants, high-end spas and other amenities to enjoy when you're not at the beach.



HIDDEN GEMS

SUNNY Side Trips

Make time on your holiday to discover something new in the Sunshine State.

CRYSTAL-CLEAR WATERS

Florida is justly famous for beaches, but there's nothing quite like tubing, paddling, snorkelling or diving at one of the state's 700 crystalline freshwater springs. These natural fountains bubble up from underground at a refreshing 73 degrees.

GENTLE GIANTS

Manatees love Florida's waterways almost as much as humans do. Book a tour in Crystal River, the only place where you can swim with these incredible creatures in the wild, or take your pick from parks and sanctuaries around the state with easy-to-access observation areas.

HORSE COUNTRY

Tucked among rolling hills and moss-draped oak trees, Ocala is home to more than 600 thoroughbred farms and an abundance of trails. Book a tour to see idyllic pastures, meet champion horses or ride the trails yourself.

OCEANFRONT ICONS

Lighthouses and piers dot Florida's shore, offering must-see vantage points and a look at maritime culture. Climb giants like the Ponce Inlet and Jupiter lights, or stroll out on a pier in cities such as Flagler Beach, Naples or Venice.

FISHING VILLAGES

You can enjoy a fishing adventure from just about any marina in Florida, but some are truly special: haul in trophy bass from Lake Okeechobee, dive for bay scallops in Homosassa and Steinhatchee, or enjoy succulent oysters in charming Apalachicola.



Photos top to
bottom: Lake
Okeechobee;
Ocala

PETER W. CROSS



TOMMY THOMPSON

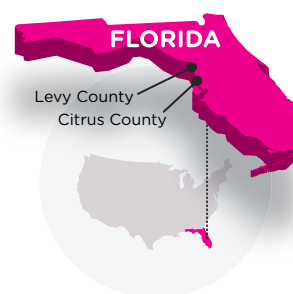


CAROL GRANT

FLORIDA

NATURAL Wonders

These peaceful havens along Florida's sunny west coast offer fishing, tubing and kayaking in crystal-clear springs, as well as abundant opportunities to view wildlife.



: Photos from top:
 : Manatee Springs, Levy
 : County; Three Sisters
 : Springs, Citrus County

LEVY COUNTY

See colourful water birds, gentle manatees and other wildlife species along Levy County's 55 miles of coastal shoreline. Head to the Gulf of Mexico or historic Suwannee River for great saltwater and freshwater fishing. The region is famous for its large concentration of freshwater springs. Dive, snorkel, kayak or float on an inflatable tube in crystal-clear springs and spring-fed rivers. In the quaint fishing village of Cedar Key, dine on fresh seafood, explore historic sites, enjoy lively festivals and kayak past uninhabited islands.

VisitLevy.com

CITRUS COUNTY

Swim or snorkel with gentle manatees in the pristine rivers and clear springs of Florida's Citrus County, the only place in North America where such tours are offered. Or stay dry while watching manatees from the underwater observatory at Homosassa Springs Wildlife State Park, which also showcases other native Florida wildlife including black bears, bobcats, white-tailed deer, alligators and American crocodiles. In summer, snorkel or dive to catch scallops. Local waters are also perfect for canoeing, kayaking and fishing.

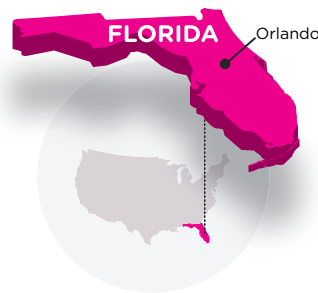
visitcitrus.com

ORLANDO

Unforgettable FAMILY FUN

Discover all that Orlando offers, including attractions, shopping, golf and nature.

Orlando is a destination where both children and grown-ups can let their imaginations soar. It's the perfect place to enjoy memorable experiences and reconnect with family and friends. Begin in Orlando's legendary theme parks, where children can greet a favourite character, and visitors of all ages can enjoy thrill rides and exciting water adventures. For a change of pace, tee off on championship golf courses, indulge in world-class shopping and explore tranquil nature adventures. Relax at a luxurious spa, then discover Orlando's vibrant dining scene featuring the latest from celebrity chefs and rising culinary stars. ●



VisitOrlando®
the Never Ending Story™





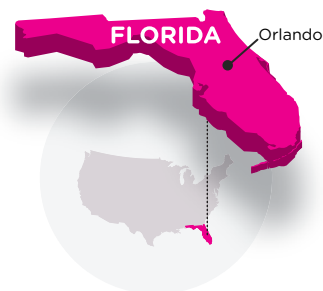
Photos clockwise from above:
Magic Kingdom® Park;
Disney's Animal Kingdom®
Theme Park; Epcot®

Walt Disney World® Resort

MAGICAL MOMENTS

See what's new at the *Walt Disney World® Resort*.

With more places to go, more things to see and more characters to meet, it's a great time to visit the *Walt Disney World® Resort*. Enjoy an unforgettable holiday at four thrilling theme parks (*Magic Kingdom® Park*, *Epcot®*, *Disney's Hollywood Studios®* and *Disney's Animal Kingdom® Theme Park*) and two exhilarating water parks (*Disney's Blizzard Beach* and *Disney's Typhoon Lagoon Water Parks*). At *Disney Springs*, savour the day as you enter this eclectic mix of boutiques, one-of-a-kind eateries and jaw-dropping entertainment. Stay right in the middle of the magic at a *Disney Resort* hotel to take advantage of special benefits such as complimentary airport transportation, complimentary resort transportation and parking, extended theme park hours and more. •



WALT DISNEY WORLD
 Resort in Florida

FLORIDA

Coastal Life

With gentle surf and soft sands, these spots welcome visitors.

DESTIN, FORT WALTON BEACH AND OKALOOSA ISLAND

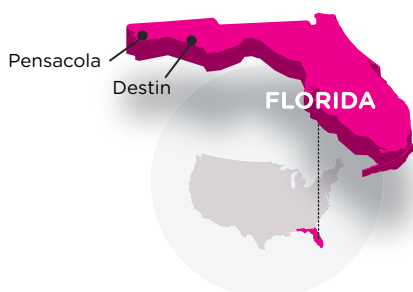
In the heart of Florida's Emerald Coast, discover more than 23 miles of sugar-white sands and emerald-green waters. Relax on powder-soft beaches, play golf, take a dolphin-watching cruise and see shows at the Gulfarium. Enjoy world-class fishing in Destin, dubbed the 'World's Luckiest Fishing Village'. Explore the shops at HarborWalk Village, Destin Commons and downtown Fort Walton Beach. Savour fresh, delicious local seafood (many restaurants will even clean and cook your catch for you).

emeraldcoasting.com

PENSACOLA

Its white sugar sands, emerald waters and colourful history paint Pensacola with a vividness and charm that's unparalleled. Enjoy its award-winning beaches (named "Florida's Best Beach" by *USA Today*) and eclectic shopping, dining and nightlife on downtown's Palafox Street. Pensacola has been beloved by travellers since its founding in 1559. Climb the Pensacola Lighthouse, sit in the cockpit of a Blue Angels jet at the National Naval Aviation Museum, explore a pre-Civil War fort or take a sightseeing tour by boat.

visitpensacola.com



EMERALD COAST CVB



VISITPENSACOLA.COM



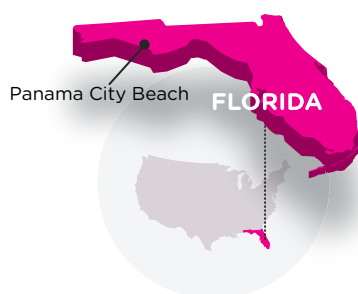
PANAMA CITY BEACH

Gorgeous BEACHES

Find turquoise waters and plenty of great activities in this Northwest Florida destination.



Photos: St. Andrews State Park; Aaron Bessant Park Amphitheater



Panama City Beach has long been known across the Southeastern USA for its 27 miles of pristine, white-sand beaches and clear waters, but the addition of a new international airport means that the world is beginning to discover this Florida destination. With several nature preserves, 100 public beach access points and countless accommodation options with views of the Gulf of Mexico, Panama City Beach is a great spot for a seaside holiday. Beyond the beach, discover family-friendly festivals and concerts, great shopping and dining (including fresh, local seafood), and huge conservation areas perfect for kayaking and paddleboarding. Play golf on championship courses, go deep-sea fishing or build sandcastles on gorgeous beaches. ●



Photos: Tampa skyline; Busch Gardens Tampa

TAMPA BAY

Culture & SUNSHINE

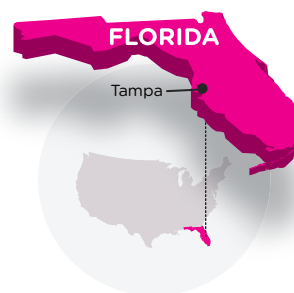
Discover family fun, great dining and shopping under the Florida sun.

Adventurers will find year-round sunshine – perfect for exploring this bayside destination. Discover affordable hotels, family-friendly entertainment and exciting nightlife. Take the family to Busch Gardens Tampa, The Florida Aquarium and Tampa's Lowry Park Zoo for fun-packed days. Enjoy a round of golf or get out on the water on a kayak or paddleboard. Take a cruise from the Port of

Tampa. Shop at chic boutiques and upscale malls, then savour world-class cuisine. Ride in a streetcar from the downtown waterfront to experience the rich history and nightlife of Ybor City, once famous for its cigar industry. In recent years, craft brewing has flourished in Tampa Bay – taste some of the award-winning beers at dozens of breweries and pubs around the area. Enjoy live music at intimate clubs and larger venues. ●



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VISIT
TAMPA BAY
TREASURE AWAITS



Photos clockwise from
above: Clearwater
Beach; Dalí Museum; kite
surfing, Gulf of Mexico

ST. PETE/CLEARWATER

Amazing BEACHES

Just 90 minutes from Orlando

St. Pete/Clearwater was named one of the world's top 'Places to Go' by *The New York Times*. Delight in sunny weather, award-winning beaches, including perennial hotspot Clearwater Beach and invigorating culture in this warm, laid-back destination. A string of small, charming beach communities is within easy reach of St. Petersburg, a vibrant, cultural city. Relax at a tiki bar overlooking the Gulf of Mexico, or find blissful solitude on the beaches of Honeymoon and Caladesi Islands. Then discover St. Pete's lively downtown, with art galleries, theatres, taverns serving craft beer and the iconic Dalí Museum. Also enjoy entertaining festivals that take place year 'round in the area's 24 unique communities, from the Greek enclave of Tarpon Springs to Pass-a-Grille, a quiet and quirky beach town. ●



**ST. PETE
CLEARWATER
FLORIDA**



CLARK GRIFFITHS

Photo: Fly fishing in the Gulf of Mexico, Anna Maria Island

BRADENTON

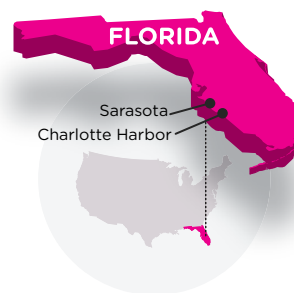
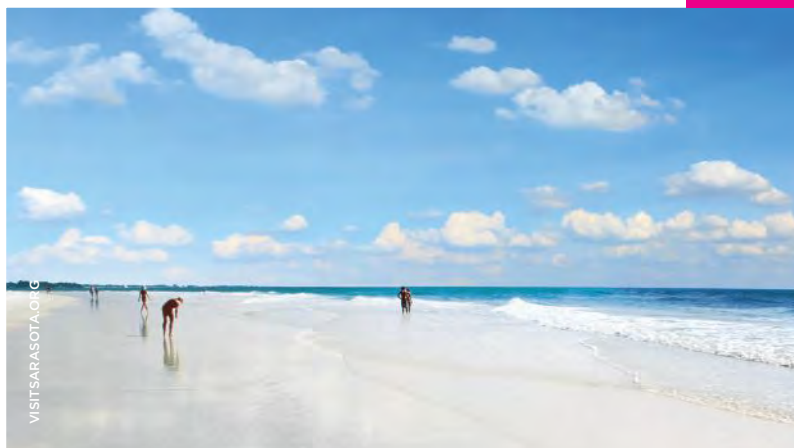
Stunning **SHORES**

Enjoy festivals, shopping and seafood too.

With its soft white sand and gentle coastal breezes, Bradenton's Gulf islands area is favoured by beach lovers. Beyond the coast, visitors can kayak through mangrove tunnels at Robinson Preserve or climb the observation tower at Emerson Point Preserve to watch snowy egrets and glossy ibis roost at sunset. Head downtown to check out the farmers market or go to a festival that celebrates local history, seafood or the Blues. Take the family to watch a rowing regatta, polo match or other sporting event. In spring, watch a baseball spring training game, and in autumn enjoy a harvest festival. Discover great shopping at a high-end upscale mall, a vast outlet mall and waterfront boutiques. Afterwards, dine on Anna Maria Island with your toes in the sand, enjoying fresh-from-the-Gulf seafood and local produce as the sun sets over the water. ●



Photos clockwise from left:
Don Pedro Island State Park,
Placida, Charlotte County;
Siesta Beach, Sarasota; Nathan
Benderson Park, Sarasota



SOUTHWEST FLORIDA

NATURE & CULTURE

Swim, kayak, bike, and explore great museums.

CHARLOTTE HARBOR AND THE GULF ISLANDS

Explore Englewood, an authentic Florida beach town, and enjoy swimming, picnicking and sunbathing at two state parks. Kayak or canoe along miles of marked waterway trails and cycle along a converted railway line. Pedal through beautiful, small-town Punta Gorda and stop for lunch in its charming historic district. Take the family to Florida Tracks and Trails where you can ride ATVs, experience Dream Traxx-designed motocross tracks, play on seven paintball fields and enjoy a freshwater beach.

charlotteharbortravel.com

SARASOTA COUNTY

Known for its welcoming white-sand beaches, outstanding parks and breathtaking sunsets, Sarasota County also features charming restaurants and boutiques, excellent museums, world-renowned music programmes and theatre and dance performances.

VisitSarasota.org

NATHAN BENDERSON PARK

Sarasota's newest attraction is Nathan Benderson Park, where you can picnic in the sunshine, pedal or paddle around the shimmering lake or watch a regatta or a triathlon. Also an elite rowing venue, the park will host the 2017 World Rowing Championships.

nathanbendersonpark.org



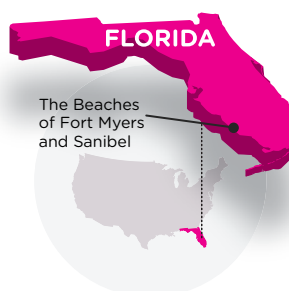
Photos from above:
Cayo Costa State Park;
Useppa Island

THE BEACHES OF FORT MYERS & SANIBEL

BEACH Time

Discover pristine beaches and abundant wildlife.

Here, white sands, pristine islands and perpetual sunshine provide the perfect backdrop for days spent relaxing on the beach or searching for pastel-coloured seashells. Hundreds of islands dot the scenic coastline of Fort Myers and Sanibel, some uninhabited and accessible only by boat. Kayak or canoe in quiet coastal waters, watch wild dolphins swim in the Gulf and Intracoastal Waterway, and see gentle manatees cruise the Great Calusa Blueway. View alligators, bobcats and otters as well as 300-plus bird species (such as white pelicans and bright pink roseate spoonbills) in the J.N. "Ding" Darling National Wildlife Refuge. Ride bikes on lush island paths to find unique shops and casual restaurants. At day's end, enjoy fresh seafood and brilliant sunsets over the Gulf of Mexico. ●



THE BEACHES OF
**FORT MYERS
AND SANIBEL**
FORTMYERS-SANIBEL.COM

NAPLES

REFINED
Paradise

Find world-class beaches, culture, shopping and golf in this Southwest Florida gem.



NAPLES MARCO ISLAND EVERGLADES CVB

Photos: Gulf of Mexico;
Tiburon Golf Club at
The Ritz-Carlton, Naples




**NAPLES
MARCO ISLAND
EVERGLADES**
FLORIDA'S PARADISE COAST

Discover paradise along nearly 31 miles of wide, white-sand beaches and turquoise Gulf waters, perfect for watersports and relaxation. Head into the untamed Everglades by airboat, kayak or canoe to spot water birds, fish and gators. Return to Naples to stroll around downtown and shop at elegant boutiques, enjoy museums and art galleries or spend the afternoon playing golf on one of 90 spectacular courses. Before dinner, relax and be pampered at a luxurious spa. Dining options include fresh seafood and stone crab and local farm-to-table produce from award-winning chefs at charming sidewalk cafés, waterfront grills and fine-dining restaurants. End the day with a stunning sunset on the Gulf of Mexico. ●

FLORIDA

Coastal CHARMS

Find beautiful wide beaches,
vibrant cities and rich history.

AMELIA ISLAND

With more than 12 miles of wide, uncrowded beaches and outdoor adventures that include surfing, oceanfront golf and horseback riding on the beach, Amelia Island is a nature lovers' playground. Stay in an upscale resort or charming bed and breakfast inn, browse art galleries and shops in the quaint historic district and dine on local seafood and innovative cuisine.

AmeliaIsland.com

JACKSONVILLE

Northeast Florida's urban hub, Jacksonville is home to the nation's largest urban park system. Swim, kayak and surf along 22 miles of beaches. Discover world-class museums in Jacksonville, ranked one of the Top 25 Big Cities for Arts in the country. Explore the Jax Ale Trail, which connects eight craft breweries, and dine in restaurants with chefs trained all over the world who now call the city home.

visitjacksonville.com

ST. AUGUSTINE & PONTE VEDRA BEACH

First spotted by Ponce de Leon in 1513, St. Augustine & Ponte Vedra Beach is a destination with famous historic sites, unspoiled beaches, family attractions, renowned golf, quaint B&Bs and seafront resorts. Wander around brick-lined streets in the charming downtown area to find museums, shops and sidewalk cafés, then head to the beautiful golden beaches to relax or play.

floridashistoriccoast.com





ST. LUCIE COUNTY TOURISM

- Photos on left page,
- from top: Amelia Island;
- Jacksonville Beach; Castillo
- de San Marcos, St. Augustine.
- Photos on this page, from
- top: Indian River Lagoon,
- Fort Pierce; Vero Beach;
- Harborage Yacht Club, Stuart



COURTLAND ROBERTS

FORT PIERCE, PORT ST. LUCIE & HUTCHINSON ISLAND

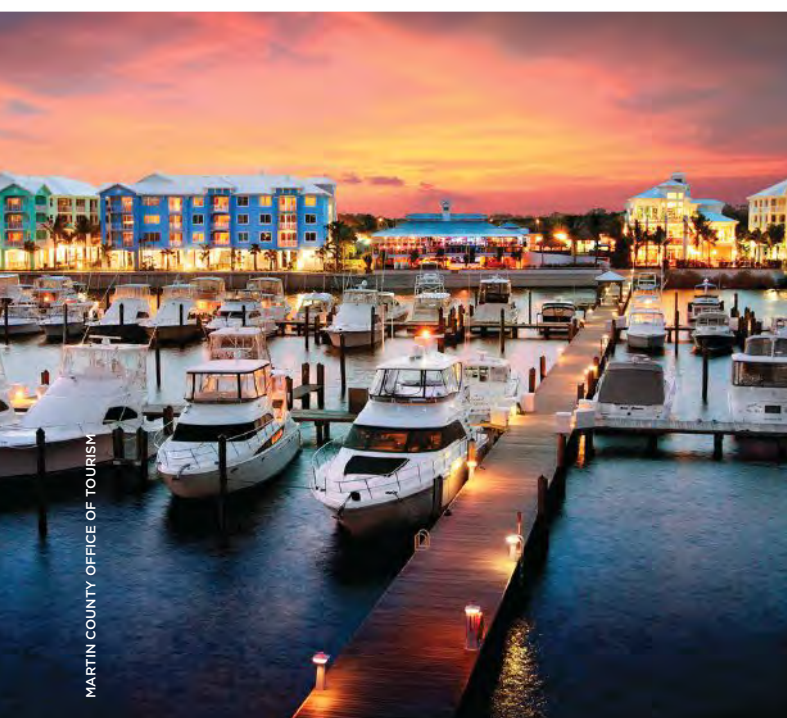
Just two hours from Miami and Orlando, this affordable destination is in the middle of everything yet away from it all. Ride on horseback along 21 miles of pristine, uncrowded beaches. Enjoy world-class fishing in the Indian River Lagoon or the Atlantic Ocean. Discover nature and local wildlife in thousands of acres of parks and preserves and play golf year round on top courses.

VisitStLucieFLA.com

VERO BEACH, FELLSMERE & SEBASTIAN

Named one of six laid-back Florida beach escapes by *USA Today*, this serene area is bordered by 26 miles of pristine Atlantic beaches and the Indian River Lagoon. Here, charming cities offer fine museums, theatre and shopping, and an exciting culinary scene with many locally owned restaurants. Play golf and tennis in spectacular weather year 'round.

visitindianrivercounty.com



MARTIN COUNTY OFFICE OF TOURISM

MARTIN COUNTY

Uncrowded and beautiful, Martin County is perfect for nature lovers, with 22 miles of Atlantic beaches, 75 parks, a nationally designated 'wild and scenic river' and excellent fishing. Explore the biologically diverse St. Lucie Inlet by kayak or canoe. Visitors also enjoy high-end shopping, galleries, unique museums and award-winning small towns, all just a short drive from four international airports.

DiscoverMartin.com

MIDWEST

Friendly locals,
classic American foods,
charming towns,
rich history



Sunflowers near Morrill,
Brown County, Kansas

ILLINOIS | INDIANA | IOWA | KANSAS | MICHIGAN | MINNESOTA | MISSOURI

OUR HEARTLAND

THE MIDWEST FEATURES VAST, FERTILE PLAINS

scattered with farms and Great Lakes teeming with fish. Anchored by Chicago, the region features a great variety of experiences from the beauty of the Great Lakes to Milwaukee's craft beer scene. Marvel at the spectacular rock formations in the Badlands of South Dakota and visit Chicago's renowned architecture and ethnic neighbourhoods. Take the family to learn about history in the birthplace of more than a dozen U.S. presidents. ►



JASON MILLAR

NEBRASKA | NORTH DAKOTA | OHIO | SOUTH DAKOTA | WISCONSIN

VisitTheUSA.co.uk 101

MIDWEST

Photos clockwise from this page: Theodore Roosevelt National Park, North Dakota; Skydeck Ledge, Willis Tower, Chicago, Illinois; Lake Mendota, Madison, Wisconsin



In **Ohio**, ride a roller coaster at Cedar Point amusement park overlooking Lake Erie. See instruments, costumes and hand-written lyrics from the world's most famous musicians at the Rock and Roll Hall of Fame in Cleveland. Racing fans will want to visit **Indiana** for a tour of the famous Indianapolis Motor Speedway – car and motorcycle races are held throughout the year.

Home to Chicago and its world-class attractions and vibrant neighbourhoods,

Illinois also has quaint towns and spectacular state parks. In **Michigan**, explore Detroit's musical history and charming Mackinac Island's relaxed pace of life, with visitors touring the island by bike or horse-drawn carriage (no cars are allowed).

Hike along the rocky coastline to Cave Point or charter a sailboat in

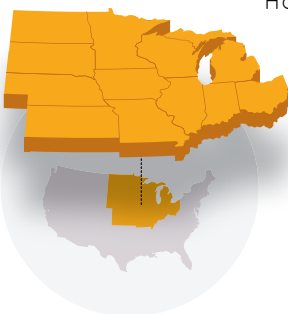
Wisconsin's delightful Door County, which is surrounded by water on three sides. Millions of shoppers flock to Mall of America, a huge shopping and entertainment complex in Bloomington, **Minnesota**. Nature lovers kayak on the state's many pristine lakes.

Explore covered bridges, amusement parks and the Living History Farms in **Iowa**. Ride to the top of the Gateway Arch in St. Louis, **Missouri**, for amazing views of the River City.

In **North Dakota**, see bison, deer and elk roam the rugged hills of Theodore Roosevelt National Park in Medora. See the faces of four beloved U.S. presidents carved into a granite hillside at **South Dakota's** iconic Mount Rushmore National Memorial.

In **Nebraska**, head to Omaha's Henry Doorly Zoo, the Strategic Air and Space Museum in Ashland or Chimney Rock National Historic

MIDWEST





AURORA PHOTOS



HEEB PHOTOS/ISTOCK PHOTO

Site in Bayard. **Kansas** offers great wildlife-watching at the Tallgrass Prairie National Preserve near Emporia as well as bird-watching at the Quivira National Wildlife Refuge in Raymond. For a taste of the Wild West, check out Dodge City, formerly a wild frontier town that's now known for its historic buildings and old-fashioned charm.

CLIMATE AND SEASONS

The weather moves in across the plains bringing temperate springs, warm summers, cool autumns and cold, often snowy winters. ●



KARL SOEHNLEIN



Learn more about the region's history, food and culture at VisitTheUSA.co.uk/midwest

MISSOURI

Authentic AMERICANA

Enjoy Missouri's spectacular natural beauty, fun attractions and great food and wine.

Travel through Missouri along Route 66 – known as the 'Mother Road' – to experience Americana at its most authentic. Discover unique places such as Cuba's Wagon Wheel Motel, restored to its original 1930s glory. Enjoy panoramic views from the Gateway Arch in St. Louis, celebrating 50 years as the tallest monument in the USA – on a clear day, you can see more than 30 miles in every direction. Whether you're looking for an active holiday or a scenic drive on country roads, take advantage of Missouri's outdoor opportunities. Explore its 10 wine trails through picturesque countryside and indulge in award-winning barbecue and signature desserts. ●



MISSOURI DIVISION OF TOURISM



MISSOURI DIVISION OF TOURISM



MISSOURI DIVISION OF TOURISM



MISSOURI DIVISION OF TOURISM

: Photos clockwise from above:
 : Big Cedar Lodge near Branson;
 : Route 66, Springfield;
 : Gateway Arch, St. Louis;
 : Kauffman Center for the
 : Performing Arts, Kansas City



MIDWEST | MISSOURI



HANNIBAL CONVENTION & VISITORS BUREAU

HANNIBAL

Discover the place that inspired world-famous author Mark Twain. Take a tour of his home, explore the cave that inspired him as a boy and take a narrated river cruise on the majestic Mississippi. Midwestern hospitality awaits you in this charming downtown filled with boutiques, restaurants and art galleries.

DiscoverMarkTwain.com



NATIONAL CHURCHILL MUSEUM AT WESTMINSTER COLLEGE

NATIONAL CHURCHILL MUSEUM - FULTON

Housed beneath a Christopher Wren church brought stone-by-stone from London to commemorate the Iron Curtain Speech at Westminster College, this museum tells the story of Winston Churchill's life. Outside, see a section of the Berlin Wall transformed into sculpture by Churchill's granddaughter.

nationalchurchillmuseum.org



STEVEN B. ROSS

SPRINGFIELD

The 'Birthplace of Route 66', Springfield, Missouri, offers big-city amenities and small-town hospitality along with intriguing attractions and a diverse culinary scene. Visit museums, browse art galleries and enjoy art walks. Celebrate the great outdoors at the original (and largest) Bass Pro Shops Outdoor World store. Explore the spectacular Ozark Mountains, and visit Fantastic Caverns, where visitors journey through caves in a tram. Choose from more than 1,000 restaurants, from farm-to-table cooking at Metropolitan Farmer to the exotic flavours of Peru at Café Cusco.

SpringfieldMo.org





JASON LINDSEY



JASON LINDSEY

MIDWEST



JASON LINDSEY



JASON LINDSEY

- Photos clockwise from left:
- Springfield; Galena; Chicago;
- Route 66

ILLINOIS

HISTORIC BEAUTY

Big-city culture and small-town charm

Illinois, located in the heart of the USA, is the Land of Abraham Lincoln, the nation's 16th president. It's also a land of famous firsts, from the world's first skyscraper to the first Ferris wheel. Here, head out on a road trip along legendary Route 66 to find true Americana. Across the state, explore world-class museums and enjoy fine dining and top-notch entertainment. Visit Native American and other historic sites. Discover towering waterfalls and rugged canyons at Starved Rock State Park. Find excitement and fun in Galena and other charming towns, in state parks and in vibrant cities such as Chicago. ●



ENJOY ILLINOIS

MICHIGAN

Heartland ADVENTURES

Pure Michigan. Where simple pleasures come naturally.

Welcome to a place of warm sun and gentle breezes. Here, free time becomes playtime as you splash along the longest freshwater coastline in the USA. Forge a trail through 19.3 million acres of forests. Explore dozens of wineries or take a leisurely stroll around a timeless island community. Take part in the world's largest art competition. Raise a pint in Grand Rapids, dubbed 'Beer City, USA'. Indulge in farm-to-table fare benefitting from sunny days and cool nights. There's no better place to experience all of life's pleasures than Pure Michigan. ●

PURE MICHIGAN®
Your trip begins at michigan.org



THE HENRY FORD

Where generations of innovation are on display and dreamers of all ages are right at home.

michigan.org/thehenryford



TRAVERSE CITY

Enjoy four seasons of breathtaking adventure, imaginative cuisine and picturesque wine country.

michigan.org/traversecity



MACKINAC ISLAND

Find your way to one of the top 10 islands in the world, one that embraces a world steeped in yesteryear.

michigan.org/mackinacisland

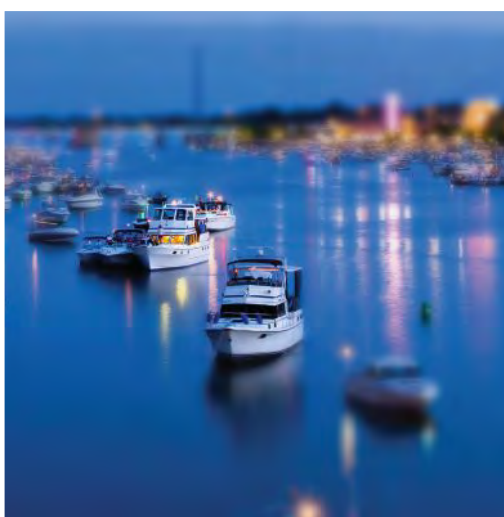


Photo: Detroit Riverfront

**ANN ARBOR**

Where small-town charm meets big-city excitement through plentiful art, music, food and festivals.

michigan.org/annarbor

**GREAT LAKES BAY**

Where tall ship sailing, botanical gardens, nearly 100 miles of trails and 10,000 acres of national wildlife refuge are calling to you.

michigan.org/greatlakesbayregion

**GRAND RAPIDS**

Satisfy your appetite for food, drink and culture just minutes away from Lake Michigan.

michigan.org/grandrapids

SAULT STE. MARIE

Sault Ste. Marie, a waterfront community on Michigan's Upper Peninsula, is the heart of the Great Lakes, close to Canada. Discover Native American culture, majestic lighthouses and abundant fishing. Enjoy a dinner cruise on the St. Marys River or a narrated boat tour of the world-famous Soo Locks.

saultstemarie.com

TRAVERSE CITY

This four-season destination offers a lively culinary scene and many microbreweries and brewpubs. Tour the wine country, visit lighthouses, bike along miles of trails, kayak on scenic rivers and bays, stroll through a beachside shopping district and discover gorgeous Sleeping Bear Dunes National Lakeshore.

traversecity.com

GRAND RAPIDS

Michigan's second-largest city combines cosmopolitan appeal with natural splendour. Follow the Beer City Ale Trail to more than 40 breweries. Find an outdoor farmers' market at the Downtown Market, a hub of local food innovation. Enjoy 150-plus restaurants, clubs, shops and entertainment venues.

experiencegr.com

HOLLAND

Holland welcomes visitors with freshwater beaches, hiking trails and bike paths. This four-season destination offers an award-winning downtown filled with specialty shops, galleries and small-town charm. Also home to windmills and wooden shoes, Holland is known for its warm Dutch hospitality.

holland.org

Photos from top: :
Sault Ste. Marie; Sleeping
Bear Dunes National
Lakeshore; Grand Rapids;
paddleboarding, Holland :
:



MIKEL CLASSEN



TONY DEMIN



BRIAN KELLY



TOM DEVETTE



THE DETROIT INSTITUTE OF ARTS



MOTOWN MUSEUM



TOWNHOUSE

Photos clockwise from above:
Detroit Institute of Arts;
Townhouse Detroit restaurant;
Motown Museum

DETROIT

Urban CULTURE

Discover Detroit, a city revitalised.

With a transformed riverfront, bustling nightlife, three casinos, diverse dining, championship sports teams and a packed line-up of festivals and events, Detroit is an exciting destination. The city's arts scene ranges from museums and galleries to urban art projects that use buildings as canvases. The culinary scene is lively too,

with ethnic foods that reflect the city's many cultures. Explore world-class attractions including the Ford Piquette Avenue Plant, The Henry Ford and Detroit Institute of Arts. Visit the Motown Museum or enjoy live Jazz and Blues at a downtown club. Wander along the Detroit RiverWalk, with its pavilions, plazas, parks and summertime concerts and cultural festivals. ●



visitdetroit.com



Whistling Straits, Sheboygan



WISCONSIN

Great Adventures

Known as an outdoor playground with excellent hiking, kayaking and skiing, Wisconsin is also a stellar golf destination. Whistling Straits hosted the 2015 PGA Championship and returns to the spotlight with the 2020 Ryder Cup. Erin Hills has been chosen for the 2017 U.S. Open. Enjoy these and 500 other public courses.

GREEN BAY

Visit Lambeau Field, home to American football's Green Bay Packers. See the National Railroad Museum and Native American cultural attractions.

greenbay.com

MILWAUKEE

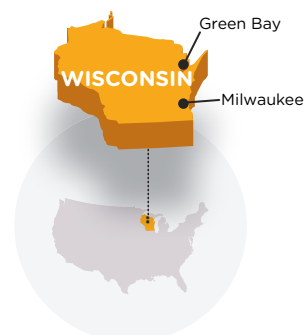
Discover Milwaukee, north of Chicago on Lake Michigan, home of brewpubs, summer festivals, attractions and walkable neighbourhoods linked by RiverWalk.

VISITMilwaukee.org

HARLEY-DAVIDSON MUSEUM

This iconic American brand roars to life at a museum along the Milwaukee riverfront. Experience a must-see motorcycle collection and interactive exhibits.

h-dmuseum.com



TRAVEL
WISCONSIN
.COM

NEBRASKA

A warm, genuine WELCOME

Explore Nebraska's countryside and enjoy true hospitality.

From pioneer history to beautiful state parks and pristine waterways, Nebraska offers visitors a broad range of adventures. Discover one of the wonders of the west (and a major landmark on the pioneers' westward journey) at Chimney Rock National Historic Site. See 12 million-year-old fossils at Ashfall Fossil Beds State Historical Park. Learn about Western culture at guest ranches, museums and the Buffalo Bill Ranch State Historical Park. See picturesque waterfalls in Platte River and Smith Falls state parks. Experience the wonder of seeing the sandhill crane migration through Nebraska's Platte River Valley from late February through early April. ●

NEBRASKA



**Visit Nebraska.
Visit Nice:**



Photos from top:
crane migration,
Central Nebraska;
Smith Falls State
Park, Valentine

NEBRASKA TOURISM COMMISSION

EXPLORE MINNESOTA TOURISM



Photos from top: :
Split Rock Lighthouse, :
Lake Superior, :
Minneapolis Sculpture :
Garden; North Star :
Grand Prix, St. Paul :

MINNESOTA

Natural Beauty in the land of 10,000 lakes

Outdoor adventures abound in Minnesota, where visitors can enjoy championship golf, scenic byways, hiking and biking trails and kayaking, canoeing and fishing on the state's famous lakes. See the mighty Mississippi River, discover friendly small towns and stay at a cosy inn.

MINNEAPOLIS

Visitors can swim, kayak and sail on the city's 22 lakes. Explore fantastic restaurants, theatres and shops on the downtown Mississippi River bank. Shop at Mall of America.

minneapolis.org

ST. PAUL

Enjoy paddleboat tours on the Mississippi River and explore preserved neighbourhoods in this lively capital city. St. Paul was voted "Best Local Food Scene" by *USA Today*.

VisitSaintPaul.com



m
EXPLORE
MINNESOTA™



Photos clockwise from above:
 SEA LIFE® Minnesota Aquarium;
 Nickelodeon Universe®;
 Mall of America®



MALL OF AMERICA®

FAMILY FUN CENTRAL

Great entertainment and 500-plus stores

A landmark shopping and family entertainment centre in the USA, Mall of America® is located in Bloomington, Minnesota, near Minneapolis/St. Paul International Airport. Shop at the Mall's 520 stores offering top brands on clothing, shoes, jewellery, accessories, electronics and more, and pay no sales tax on clothing and shoes. More than 40 million people from around the world visit Mall of America each year for world-class shopping and family entertainment, including exciting rides at Nickelodeon Universe® – the nation's largest indoor theme park. Other attractions include the longest indoor zipline in North America, SEA LIFE Minnesota Aquarium, Moose Mountain Adventure Golf, Theatres at MOA®, LEGO® Store, a ropes course and more than 50 restaurants. Look for celebrity appearances and musical performances. ●

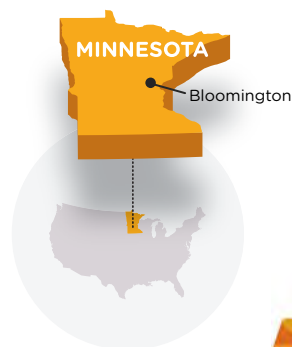




Photo: Theodore Roosevelt National Park

NORTH DAKOTA

Memorable HISTORY

Explore wide open spaces and historic sites.

Create memories to last a lifetime in North Dakota, where history comes alive and the people are warm and welcoming. Follow in the footsteps of 19th-century explorers Lewis and Clark and discover how they helped shape U.S. history. Enjoy arts and crafts, music and dance at Native American powwows. Explore cultural festivals and natural beauty all across the state: fish for pike and bass in Devils Lake, see a herd of majestic buffalo near Jamestown, ride a mountain bike on the epic Maah Daah Hey Trail and hike through the Petrified Forest near Medora. In Theodore Roosevelt National Park, watch as wild horses, elk and deer roam across a rugged backdrop of stunning rock carved by long-ago rivers. ●



North Dakota
LEGENDARY



SHAWN CONNELL

BISMARCK-MANDAN

Experience what early prairie life was like and see Native American artefacts at the State Museum at the North Dakota Heritage Center. Learn about the area's military history at Fort Abraham Lincoln State Park and at a partially rebuilt earthlodge village, once home to members of a Mandan tribe.

discoverbismarckmandan.com



MJOYPHOTOGRAPHY.COM

FARGO

In the heart of the city is historic downtown Fargo. Filled with locally owned restaurants, an energetic nightlife scene and many unique boutiques with handcrafted goods and clothing, Fargo has all the ingredients for fun. Check out a craft brewery and pub or stop by a friendly tavern.

fargomoorhead.org



MANDAN, HIDATSA AND ARIKARA NATION

Visit the Fort Berthold Indian Reservation in North Dakota to hear the stories of the Mandan, Hidatsa and Arikara people. Learn about the living culture and history of the Three Affiliated Tribes, a sovereign nation, and stay in a family-size earth lodge or tipi encampment. In the Earth Lodge Village, walk through a cultural gallery in a ceremonial lodge. Experience the living culture of the vast North Dakota plains by hiking along the history trail. In summer, enjoy exciting horse racing, paddle a kayak or canoe or go swimming in Lake Sakakawea.

mhanation.com

Mandan Hidatsa Arikara
Nation, New Town

**NORTH
DAKOTA**



SOUTH DAKOTA

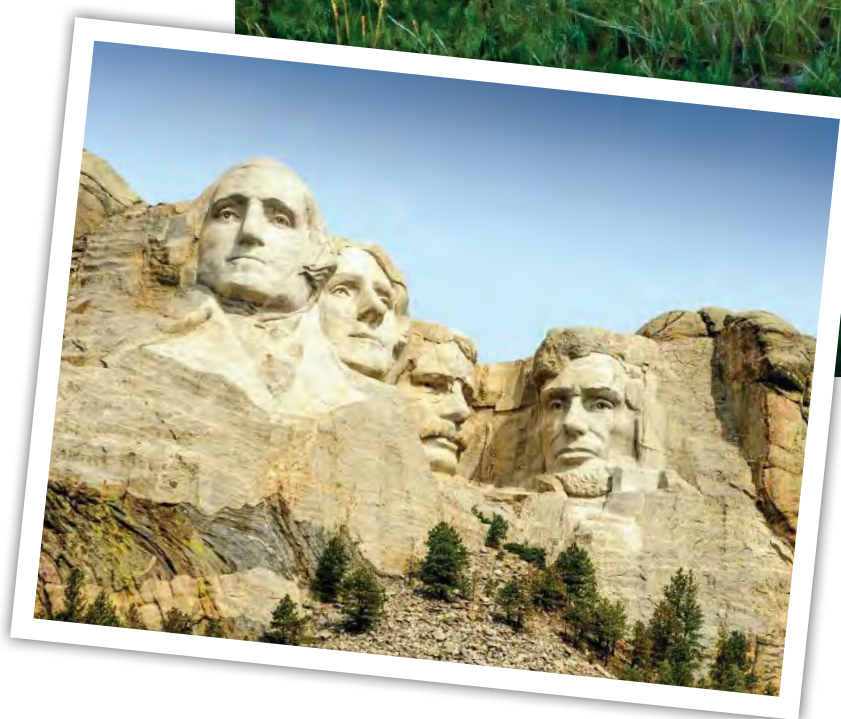
INCREDIBLE Scenery

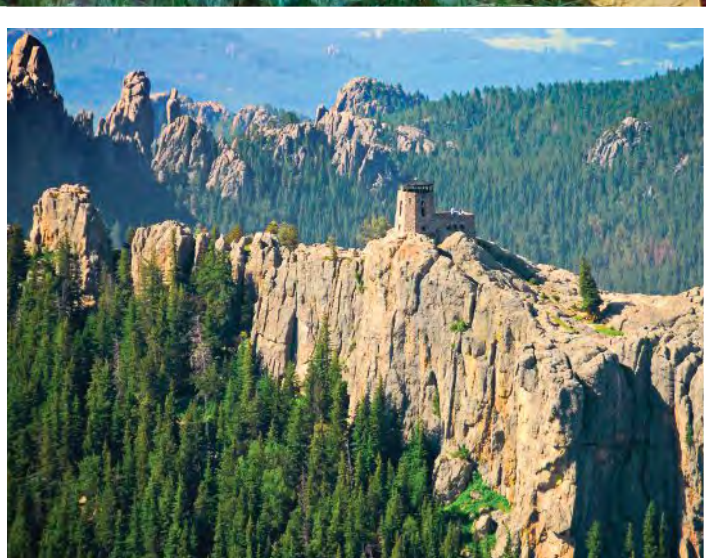
Set out on outdoor adventures and see immense monuments.

Come face to face with history at the famous Mount Rushmore National Memorial, with its granite faces of four U.S. presidents. Venture out to the rest of South Dakota's 'Great 8', places that make the state unique, including Badlands National Park, Custer State Park and Jewel Cave National Monument. To learn about the nine Native American tribes that call South Dakota home, attend a colourful powwow or art market, or visit the Crazy Horse Memorial, a tribute to an Oglala Lakota warrior. Get a taste of the Wild West in Historic Deadwood, including daily 'shootouts' on Main Street and other re-enactments. See the state as its first settlers saw it – from the back of a horse, either on a leisurely trail ride or an overnight adventure. ●



South Dakota
GREAT FACES. GREAT PLACES.





Large photo: Circle View Guest Ranch, Interior.
 Small photos, left to right: Mount Rushmore National Memorial, Keystone;
 Cheyenne River Sioux Tribe Powwow, Eagle Butte; Harney Peak, Black Hills National Forest



SOUTHWEST

Desert beauty,
spicy cuisine,
many cultures,
spectacular lands

Grand NATURE

THE STRIKING LANDSCAPES OF THE USA'S SOUTHWEST will stay with you long after your visit. Hike through wildflower-covered hills, explore a desert filled with white sand dunes, go skiing and snowboarding, stroll along wide beaches and stand in awe of the Grand Canyon's incomparable vistas. Head to Dallas, Phoenix and other lively cities for world-class museums, historic sites and restaurants serving dishes accented with Tex-Mex flavours. ►



The Colorado River at
Horseshoe Bend, Arizona

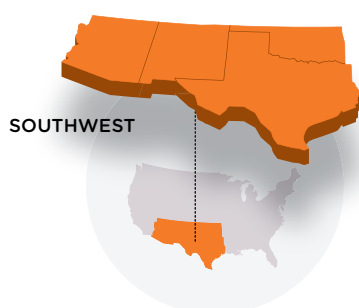
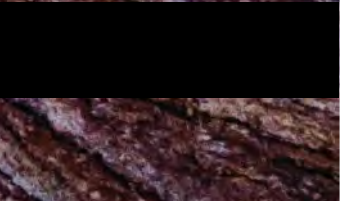
Photos clockwise from bottom left: chiles, Hatch, New Mexico; 'Balanced Rock' formation, Big Bend National Park, Texas; Red Earth Festival, Oklahoma



Learn more about the region's history, food and culture at VisitTheUSA.co.uk/southwest



OKLAHOMA TRAVEL & RECREATION



The second-largest state in the USA, **Texas** is not only home to some of the country's largest cities, it also encompasses sandy beaches, the scenic Hill Country and deep canyons with spectacular rocky landscapes. Watch the twice-daily longhorn cattle-drive in Fort Worth. Stay at one of the many guest ranches in the state to experience horseback riding, overnight trail rides and 'chuck-wagon' dinners under vast, starry skies. Offbeat and energetic Austin is famous for its live music scene, independently owned restaurants and food-truck culture.

Explore the Grand Canyon in **Arizona**, one of the Seven Wonders of the World, by taking a helicopter tour, riding a donkey down into the canyon or looking up at amazing rock formations from the Colorado River on an exhilarating white-water rafting adventure. Learn about exotic plants and wildlife at one of several parks and museums dedicated to desert ecology. In the Phoenix area, play golf on scenic courses, drive along the Apache Trail scenic byway and peruse Southwestern art at more than 100 art galleries.

New Mexico is home to a vibrant local art and gallery scene (in Santa Fe, visit the Georgia O'Keeffe Museum and the numerous art galleries on famous Canyon Road) as well as luxurious spas set in striking surroundings. With its diverse terrain including the Chihuahuan Desert and the Sangre de Cristo Mountains, this beautiful state is also home to many parks. Walk through a desert with dunes of pure white gypsum sand, enjoy panoramic views from the Sandia Peak Tramway in Albuquerque and descend into Carlsbad Caverns National Park to wander through some 100 caves.

In **Oklahoma**, plan to visit the National Cowboy & Western Heritage Museum in Oklahoma City to learn about the state's history. Tulsa's Philbrook Museum houses global art collections in a historic villa. In summer, the Red Earth Native American cultural festival features dancers and artists from more than 100 tribes. Nature lovers may want to try abseiling at Red Rock Canyon State Park or boulder hopping at Robbers Cave State Park.

CLIMATE AND SEASONS

In a region that includes deserts, mountains and grasslands, the weather also varies greatly from hot and dry summer days to cold and sunny winter days. ●





TEXAS

Welcome to the land of **COWBOY CULTURE**

Texas has a long and colourful history steeped in cowboy culture, a heritage that's easily accessible to visitors. Stay at one of more than 100 guest ranches across the state to immerse yourself in the cowboy way of life. Spend days exploring the vast Texas countryside on horseback. Follow that with evenings spent eating traditional cowboy fare cooked fireside and listening to guitar music beneath a star-filled sky. Visitors seeking a more active experience can go on an overnight trail ride or take part in a cattle drive.

In Bandera, the 'Cowboy Capital of the World', set in the Hill Country north of San Antonio, go trail riding, watch a gunfight re-enactment or roping demonstration, then head to a saloon or dance hall for the evening's entertainment.

In Fort Worth, see Texas cowhands drive longhorn cattle through the Stockyards National Historic District. Head to one of many rodeos across Texas to watch cowboys hard at work bull riding, steer wrestling and barrel racing. And remember to shop for cowboy boots, shirts and hats to take home as a reminder of your exciting Texas holiday. ►



Bandera, the 'Cowboy
Capital of the World'

Big-City CULTURE

Explore Texas museums, arts districts, live music and fabulous restaurants.

Texas is known for superior arts and culture all across the state. Museums showcase Western, European and Asian art as well as Texan history. Explore visual and performing arts in the Dallas Arts District and the arts town of Marfa. In Austin, music choices range from opera to honkytonk bars to live music. As you travel, taste Texas barbecue, Tex-Mex and fine dining, and plan to visit some of the state's craft breweries and 350-plus wineries.



Photos clockwise from left: Austin City Limits Music Festival, Austin; Houston skyline; the Alamo, San Antonio

AUSTIN

In the self-proclaimed 'Live Music Capital of the World', take your pick from 250-plus music venues. Quirky and bohemian, Austin is famous for its multitude of street food and chef-owned restaurants. The city is known as one of the fittest in the U.S., with plenty of opportunities for cycling, paddleboarding and kayaking.

Nearby: At Waco Mammoth National Monument, see the fossils of 24 mammoths.

DALLAS

The ninth-largest U.S. city, Dallas has a calendar full of cultural events and festivals. Visit museums, concert halls and theatres in the vast Arts District. Catch an NFL Dallas Cowboys football game at AT&T Stadium. Enjoy high-end shopping at Highland Park Village or at one of the city's many trendy boutiques.

Nearby: Explore Grapevine's historic downtown and its many vineyards.





ESTOCK

FORT WORTH

Dine on Texas barbecue and tour the Stockyards National Historic District in Fort Worth, a friendly and laid-back city. Shop and play your way through Sundance Square, a 35-block downtown district with shops, restaurants, art galleries and nightclubs. Visit the Texas Cowboy Hall of Fame and Texas Motor Speedway.

Nearby: Take the family to Six Flags Over Texas amusement park in nearby Arlington.

HOUSTON

Houston is young, multicultural and growing, with a thriving arts scene and lively multicultural neighbourhoods. Learn about space travel at NASA's Space Center Houston and watch cowboys compete at the Houston Livestock Show & Rodeo, the world's largest. Take a boat ride down Buffalo Bayou, a shaded, slow-moving river.

Nearby: Escape to the golden beaches and architectural charms of Galveston.

SAN ANTONIO

Historic and charming, San Antonio is perhaps best known for the River Walk, a five-mile-long public park lined with shops, bars and restaurants. Explore the heritage of Texas at the Alamo and other historic missions. Schlitterbahn water park and SeaWorld San Antonio are popular with families.

Nearby: Head to German-influenced New Braunfels for beer gardens and schnitzel.

SOUTHWEST | TEXAS



FREDERICKSBURG

In the Texas Wine Country, taste award-winning varietals at more than 45 wineries. Immerse yourself in the town's German-Texan heritage through authentic cuisine and festivals. Shop and browse at art galleries along Main Street and explore history at the National Museum of the Pacific War.

VisitFredericksburgTX.com



BANDERA

In the 'Cowboy Capital of the World', take a trail ride in the lush Hill Country, stay at an authentic guest ranch, help with a cattle drive, enjoy a 'chuckwagon' meal and dance to live music at 'honky tonks'. Or stay in a secluded cabin in the hills, watch for wildlife and gaze at star-filled skies.

banderacowboycapital.com



SAN MARCOS

This friendly, hip Texas town has much to offer visitors. Stroll around the Downtown Square to shop at unique boutiques and enjoy fresh, local cuisine at restaurants and bistros. Take in the arts and music scene with outdoor murals, galleries, weekend markets and live music every night. Shop at the largest outlet centre in the U.S. to find great bargains. Explore urban trails with views of the Hill Country. Walk along the San Marcos River or rent a tube, kayak or stand-up paddleboard. Take a kayak tour of Spring Lake. For a unique perspective, go skydiving or take a hot-air balloon ride.

toursanmarcos.com





JEREMY CHARLES



DAVID SUCCY

SOUTHWEST

Explore these NATIONAL PARKS

Beneath wide open skies, find canyons and caves, rugged mountains and painted deserts.

Grand Canyon National Park in Arizona is widely known, but don't miss **Saguaro National Park** (nps.gov/sagu) in Tucson. Visit late in the day to watch as the sun sets over this Sonoran Desert landscape, silhouetting many tree-sized saguaro cactus plants.

The Chihuahuan Desert surrounding Carlsbad, New Mexico, has a surprise: more than 100 underground caves. At **Carlsbad Caverns National Park** (nps.gov/cave), walk through the largest cave chamber in North America or book an adventurous, ranger-led 'cave crawl'.

In the foothills near the town of Sulphur, Oklahoma, **Chickasaw National Recreation Area** (nps.gov/chic) is beloved for its laid-back pace and natural beauty. In spring and summer, take an easy hike past creeks, mineral springs and wildflowers, then cool off in a pristine lake.

In the vast wilderness of **Big Bend National Park** (nps.gov/bibe) in southwest Texas, take a scenic drive to stunning mountain and desert vistas, colourful cliffs and old settlements. In the evening, join a ranger-led stargazing programme – some say this park offers the best stargazing in the USA. ●

Photos from top:
Chickasaw National
Recreation Area, Oklahoma;
Saguaro National Park, Arizona



ARIZONA OFFICE OF TOURISM



ARIZONA OFFICE OF TOURISM



ARIZONA OFFICE OF TOURISM

Photos clockwise from top:
Grand Canyon National Park;
Lodge at Ventana Canyon, Tucson;
Monument Valley, Navajo Nation

ARIZONA

DESERT ENCHANTMENT

Find beauty and unforgettable activities.

The Grand Canyon, one of the Seven Natural Wonders of the World, belongs on everyone's must-see list, and, this is the year to visit. In 2016, the National Park Service celebrates its centenary and Arizona offers 22 national parks and monuments with special activities and events. Tucked in between all these scenic wonders are more

great reasons to visit. Enjoy activities such as Jeep tours, cruising around Lake Powell, hiking, biking or skydiving in landscapes from desert floors to alpine forests. Or, be pampered at luxury resorts, stop at a vineyard, dine at local farm-to-table restaurants, fine dining establishments and brewpubs. Uncover the mystique of the Old West or get your kicks on Route 66. ●



CHICKASAW COUNTRY

CHICKASAW
COUNTRY

OKLAHOMA

Sulphur/
Chickasaw Country

Living Heritage & NATURAL BEAUTY

Learn about the Chickasaw Nation and enjoy the great outdoors.

Visit the Chickasaw Cultural Center in Sulphur to learn about the Chickasaw people and their traditions. Immerse yourself in the long history and rich culture of the Chickasaw Nation. While in Sulphur, explore and photograph the natural beauty of the Chickasaw National Recreation Area while bird-watching, hiking or biking on scenic trails. Experience what life was like in the late 1800s by visiting the Chisholm Trail Heritage Center in Duncan. Inside the centre, you'll find the Garis Gallery of the American West, showcasing Western art from an Oklahoman perspective. To complete your trip in Chickasaw Country, be sure to stop by Bedré Fine Chocolate, a Native American-owned chocolate factory in Davis. ●



Photos: Chuckwagon;
Native American
stomp dance



Majestic FRONTIER

THE WEST IS A LAND OF CONTRASTS where visitors find soaring mountains and hardworking cowboys, as well as chic ski resorts, innovative cuisine and glitzy Las Vegas. Help round up cattle at a dude ranch or shop for luxury brands at upscale boutiques. Explore some of the nation's most stunning national parks or plan ahead to attend Utah's legendary Sundance Film Festival. ►

WEST

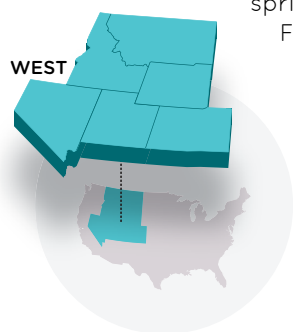
Pioneer spirit,
rugged adventures,
glittering nightlife,
spectacular parks



Arches National Park, Utah

SIME/ESTOCK PHOTO

Photos clockwise from above: Lake Tahoe, Nevada; Boise, Idaho; elk at Rocky Mountain National Park, Colorado



In northern **Montana**, explore some of the USA's most breath-taking vistas: Glacier National Park's snow-capped peaks, pristine lakes and alpine meadows carpeted with wildflowers. Visit a living history farm and see a huge collection of dinosaur fossils at the Museum of the Rockies in Bozeman.

For world-class fly-fishing, head to **Idaho's** Silver Creek and the South Fork of the Snake River. Tackle rapids on a thrilling white-water rafting trip. At Sun Valley, ski in winter and go hiking and mountain biking in summer.

Wyoming is home to Yellowstone National Park, with its alpine rivers, lush forests, hot springs and gushing geysers including Old Faithful, the most famous. Set in the rugged Grand Tetons, the Jackson Hole Mountain Resort has more than 100 trails that lead from a summit of 10,500 feet.

Visitors to **Nevada** can hike among the dramatic sandstone waves in Valley of Fire State Park in Overton. After a late night indulging in the fabulous nightlife of the Las Vegas Strip, unwind the next day while sport fishing on Lake Mead. Ski, bike, boat and hike at magnificent

Lake Tahoe, which is shared between Nevada and California.

Nature lovers will have an abundance to choose from in **Utah** – five national parks with surreal scenery are sprinkled across the state's southern reaches. Hike through narrow slot canyons, watch the sunset framed by a delicate rock arch and see more stars than you can imagine.

In **Colorado**, sample craft beer, peruse Western art and shop for cowboy boots in Denver – nicknamed the Mile High City – then head to Rocky Mountain National Park for views of elk, moose and bighorn sheep grazing in vast meadows. In springtime, fields of wildflowers add splashes of brilliant colour. In winter, ski and snowboard throughout the state at world-renowned resorts including Aspen, Vail and Breckenridge.

CLIMATE AND SEASONS

Expect lots of powdery snow, bright blue skies and cold temperatures in winter. Summers are pleasant and sunny (the southern parts of the region get quite warm). Temperatures can fluctuate dramatically in spring and autumn. ●



AURORA PHOTOS



MATT INDEN



STEVE SMITH



Learn more about the region's history, food and culture at VisitTheUSA.co.uk/west



Photos: Glacier National Park; Native American culture



MERVIN COLEMAN

MONTANA

BIG SKY COUNTRY

Expect dramatic scenery, epic road trips, amazing wildlife and friendly small towns.

Montana is home to stunning Glacier National Park where visitors are likely to see mountain goats, bighorn sheep, moose and bears. In summer, see glaciers while hiking along some of the park's 680-plus miles of trails. Summer drives are an experience to add to the bucket list. Some of Montana's best scenery can be viewed from the winding roads carved into the mountainsides. Don't miss Going-to-the-Sun Road in Glacier National Park and the Beartooth All-American Road, which takes visitors from the charming town of Red Lodge to Yellowstone National Park. Experience the Western lifestyle on trail rides, at guest ranches and events such as the Miles City Bucking Horse Sale and the Livingston Rodeo. ●



MONTANA



GLACIER COUNTRY

Take a scenic drive through Glacier National Park's one million acres of glacier-carved terrain, sparkling lakes, cascading waterfalls and lush mountain meadows. Explore the area's dramatic beauty up close with a hike or bike ride. Enjoy grand landscapes and small-town hospitality.

GLACIERMT.com



BILLINGS

In Montana's Trailhead, spend time hiking, biking, skiing and blue-ribbon fishing. Billings also offers award-winning cuisine, nightlife and Montana's only walkable brewery district. For even more adventure, head to the most beautiful entrance to Yellowstone National Park, about 60 miles away.

VisitBillings.com



YELLOWSTONE COUNTRY

A four-season destination in the Northern Rockies, Montana's Yellowstone Country is home to Yellowstone National Park, the nation's first national park. Take advantage of the area's epic snowfall, which often exceeds 33 feet annually: go downhill and cross-country skiing at top resorts, or try snowmobiling. In spring, visitors can see newborn wildlife and alpine valleys blanketed with wildflowers. Summer activities include white-water rafting, float trips and fly fishing. In autumn, see North America's largest golden eagle migration and spectacular autumn foliage.

visityellowstonecountry.com

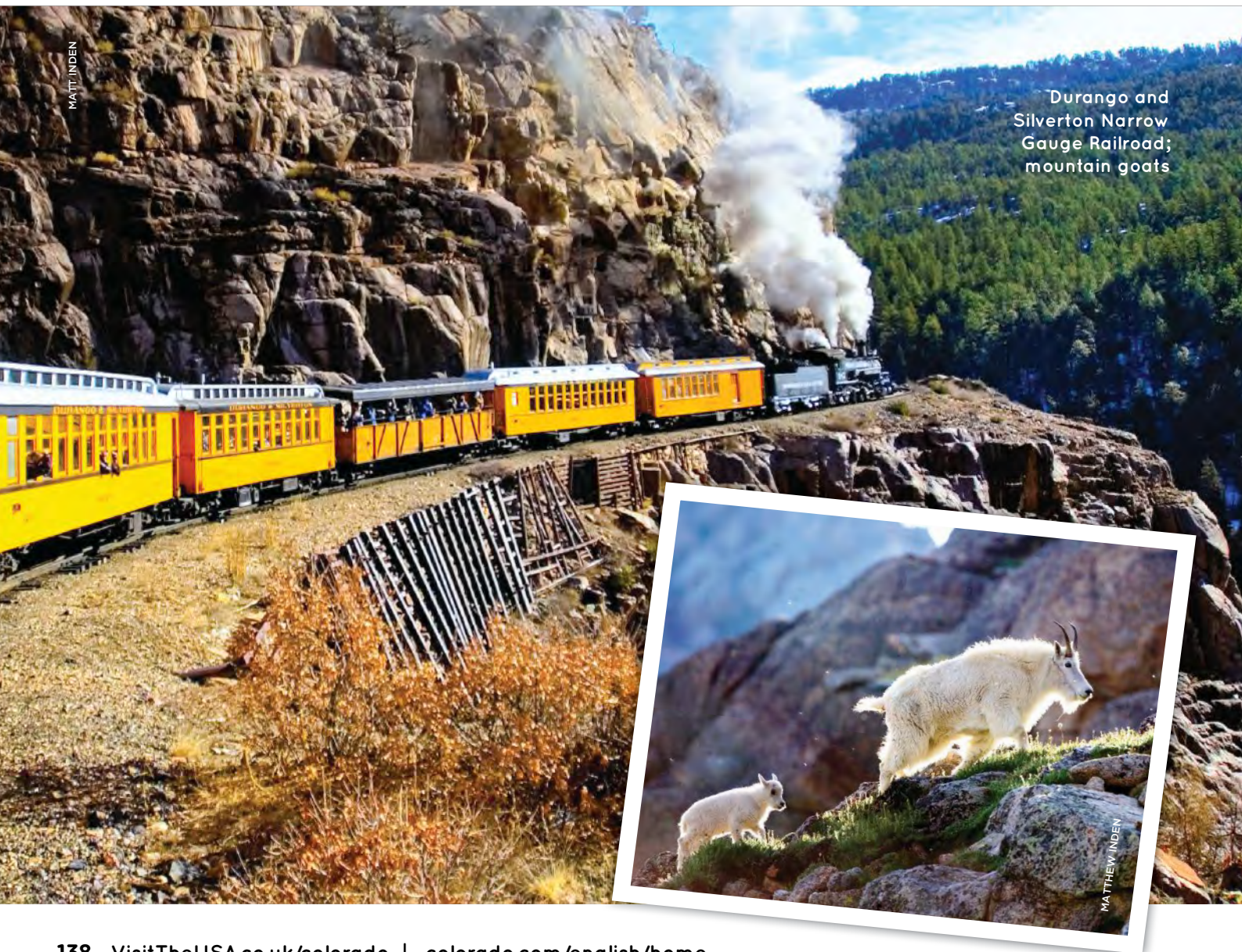


COLORADO

High Mountain ADVENTURES

Enjoy scenic vistas and amazing wildlife.

Marvel at the impressive Rocky Mountains and the state's four majestic national parks, including Mesa Verde and the Puebloan Indian's ancient cliff dwellings. Ride back in time on one of Colorado's eight historic railway lines. Taste craft beers and wines and explore a flourishing farm-fresh culinary scene. Listen to live music at Red Rocks Amphitheatre. Experience epic skiing, snowboarding, tubing and dog-sledding in winter. After the snow melts, hike through fields of wildflowers, play golf in the shadow of mountain peaks, ride on horseback, go fly-fishing and look for moose, bald eagles and mountain goats. ●



Durango and Silverton Narrow Gauge Railroad; mountain goats



ASPEN SNOWMASS

Aspen Snowmass is a place where locals and visitors alike come together to enjoy the outdoors and culture, adventure and glamour. Four ski mountains on one lift ticket offer thrills when you need a rush and scenic groomers when you need to unwind. Off the slopes, the action continues with world-class après ski, dining, arts and events.

aspensnowmass.com/International



WEST

DURANGO

Ride a steam train up the 13,000-plus-foot peaks of the San Juan Mountains cloaked in golden aspen trees. Explore history over dinner at the historic Strater Hotel (1887) in charming downtown Durango or on a visit to ancient Native American sites in Mesa Verde National Park. Bike or hike a challenging trail and fish or float down one of the nearby rivers.

durango.org



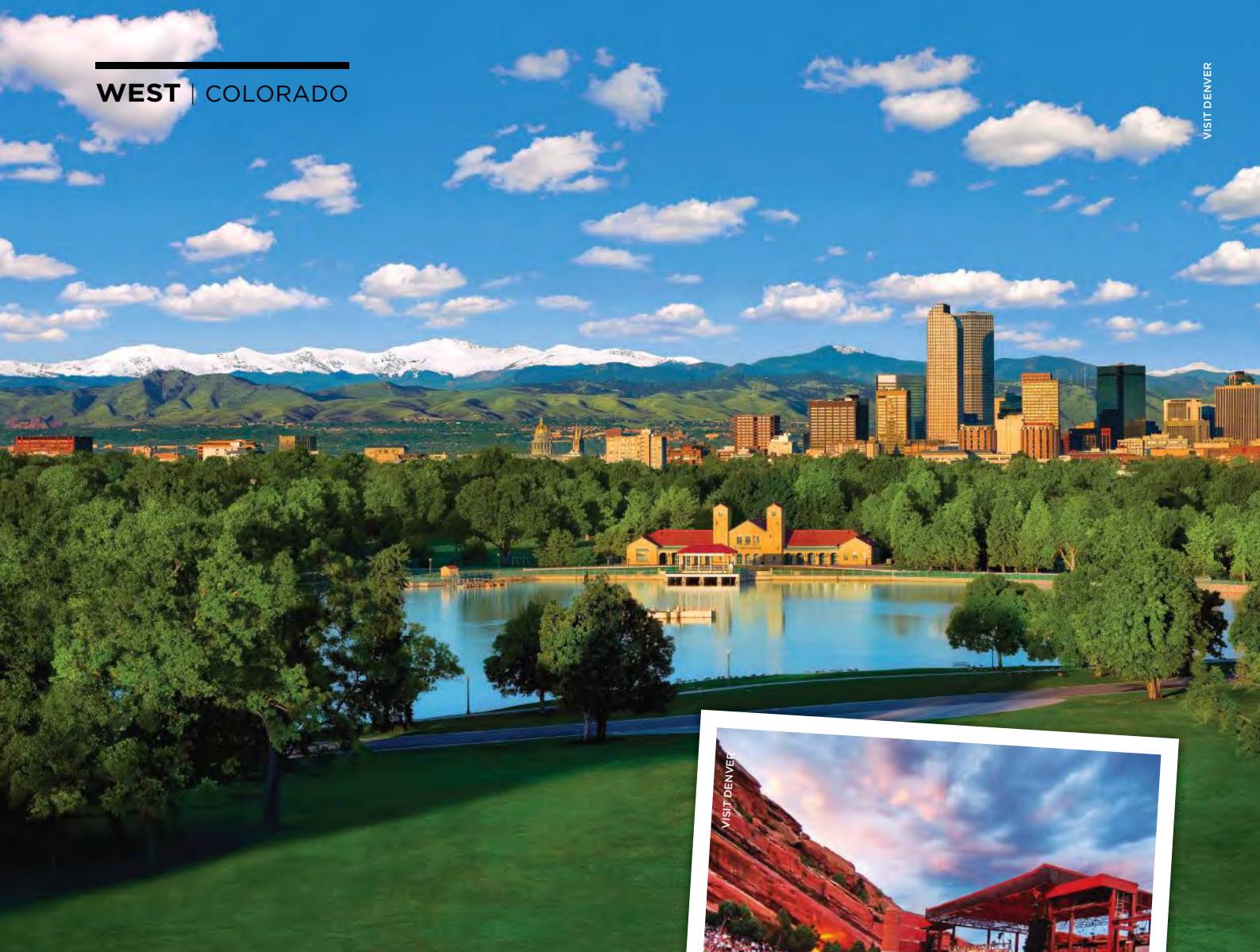
ASPEN SNOWMASS TOURISM

Although it's best known as a world-class winter sports destination, Colorado's Aspen Snowmass offers year-round fun. In spring, hike through valleys carpeted with multicoloured wildflowers, from goldenrod and Colorado blue columbine to silvery lupine and rosy Indian paintbrush. In summer, cultural events including music, art, theatre and dance fill the calendar. Scenic hiking, river rafting, horseback riding and fly-fishing are popular summer activities. In autumn, the Snowmass Balloon Festival fills the sky with vivid colours.

visitaspensnowmass.com

Aspen Snowmass





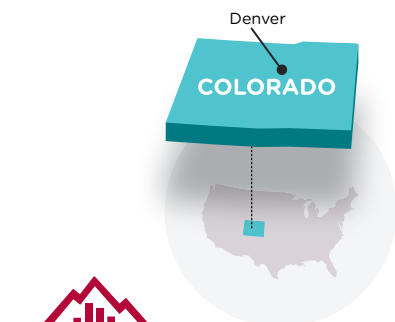
Photos: Denver skyline; Red Rocks Park & Amphitheatre



DENVER

Fun Amidst THE ROCKIES

Find cutting-edge cuisine, craft beer and great arts and culture in Denver, 'The Mile High City'.



An active city with easy access to outdoor adventures, Denver enjoys 300 days of sunshine, thriving arts and culture and diverse neighbourhoods. Listen to a concert at Red Rocks Park & Amphitheatre, known for its concert venue surrounded by huge rock formations. Take a self-guided tour along the Denver Beer Trail and sample craft beer at 20 featured breweries. Shop for Western shirts, cowboy hats and more at iconic Rockmount Ranch Wear. Explore Denver's cultured side in the Golden Triangle Museum District, home to art galleries and eight museums including the Denver Art Museum, with its stellar collection of Native American art. For lunch, dinner or drinks, head to the chef-owned restaurants and outdoor cafés of historic Larimer Square or to Union Station, a transportation, dining, shopping and entertainment hub in LoDo (Lower Downtown). ●



WYOMING OFFICE OF TOURISM



WYOMING OFFICE OF TOURISM



WYOMING OFFICE OF TOURISM

Photos clockwise from top: Grand Prismatic Spring, Yellowstone National Park; Cheyenne Frontier Days; Grand Teton National Park

WYOMING

Picture-Perfect **VISTAS**

Outdoor adventures await you.

Experience pristine lakes, spectacular mountains and unforgettable recreational activities at Grand Teton National Park. Marvel at Yellowstone National Park's legendary wildlife including bears, wolves and bison. See the park's famous geothermal features such as the Grand Prismatic Spring and 'Old Faithful', one of 500 geysers in the park. View natural wonders such as Devils Tower

National Monument. Re-live the excitement of the Wild West at rodeos and events such as Cheyenne Frontier Days. Listen to the call of trumpeter swans at Seedsdakee National Wildlife Refuge. In the Bighorn Mountains, drive along the 47-mile Cloud Peak Skyway Scenic Byway and the Bighorn Scenic Byway. Enjoy world-class skiing in Jackson Hole, ranked No. 1 overall ski resort by *Ski* magazine. ●





WIND RIVER COUNTRY

Just south of Yellowstone National Park is Wyoming's Wind River Country, famous for Indian powwows, rodeos, cowboys and dude ranches. You'll also find plenty of off-the-beaten-track outdoor adventures including trout fishing, hiking, ice and rock climbing, white-water rafting, horseback riding and mountain biking.

windriver.org

CASPER

Nicknamed 'WyoCity', Casper has the breathtaking mountain scenery and outdoor activities that visitors expect as well as great restaurants, nightlife and shopping. With access to a major interstate highway and international airport, Casper is an ideal gateway to Yellowstone National Park and Wyoming's other famous wilderness areas.

VisitCasper.com



CODY/YELLOWSTONE COUNTRY

Visit the home of Buffalo Bill, an American icon, at the eastern gateway to Yellowstone National Park. See wildlife including bears, wolves and bison. Discover the Wild West at rodeos and gunfight re-enactments. Hike through the stunning Absaroka Mountains, ride a mountain bike on the 'Twisted Sister' trail and go fly-fishing in the Shoshone River.

yellowstonecountry.org

CARBON COUNTY

Go snowmobiling and cross-country skiing or explore scenic drives through mountains and prairies, keeping an eye out for foxes, coyotes, antelope and bald eagles. Take a guided tour of the Wyoming Frontier Prison and Museum, a popular Old West attraction. In the quiet town of Saratoga, soak in famous mineral hot springs.

WyomingCarbonCounty.com



CAMPBELL COUNTY

Gillette and Wright in northeast Wyoming are perfectly positioned between Mount Rushmore and Yellowstone National Park. Just an hour east sits the iconic Devils Tower, the country's first national monument. Visit the Durham Buffalo Ranch, tour a coal mine, enjoy brewpubs, dine at unique restaurants and shop at charming boutiques.

VisitGilletteWright.com



CAMPBELL COUNTY CVB



FLASH PARKER

SHERIDAN

Nestled at the base of the rugged Bighorn Mountains, Sheridan is ideally located between Mount Rushmore and Yellowstone National Park. This destination offers a lively city centre, as well as a glimpse of Wyoming cowboy culture and pioneer history. The area is home to famous Indian battle sites including the Little Bighorn Battlefield.

sheridanwyoming.org

BUFFALO

Experience both the Old West and the New West in this charming Wyoming community. Go hiking, mountain biking or horseback riding in the Bighorn Mountains, take an ATV or snowmobile tour and fish in pristine alpine lakes.

Home to quaint shops, great restaurants and friendly people, Buffalo is on the Cloud Peak Scenic Byway, a preferred route to Yellowstone National Park.

buffalowyo.com



ROB YINGLING

**CHEYENNE**

Visit legendary Cheyenne, home to Cheyenne Frontier Days, the world's largest outdoor rodeo. Watch professional bull riders and more, and enjoy parades and concerts during this 10-day festival. Discover the Cheyenne Depot and Depot Museum, built in the late 1880s. Tour a working bison ranch by train or go horseback riding.

cheyenne.org



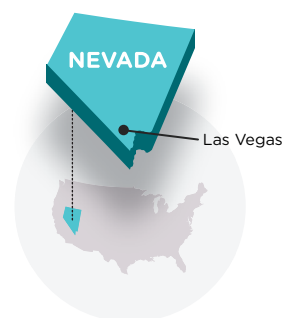
Photos clockwise from above: the Las Vegas Strip; Via Bellagio Shops; Las Vegas welcome sign

LAS VEGAS

GLITTERING NIGHTLIFE

Fabulous shows, dining and shopping

Las Vegas – the name alone brings to mind world-class entertainment with some of the biggest acts in show business, from 'Jersey Boys' to 'Le Rêve – The Dream' to 'Cirque du Soleil'. This dazzling destination is also home to top restaurants with world-renowned chefs. Create a memorable getaway – spend a week at a luxury resort, dine on sumptuous cuisine, shop at glamorous stores and indulge in a massage at one of the area's relaxing spas. Whether you're a first-time visitor to this exciting city in the desert or you've travelled here before, Las Vegas has the makings of a holiday you won't soon forget. ●



NEVADA

A Spirit of ADVENTURE

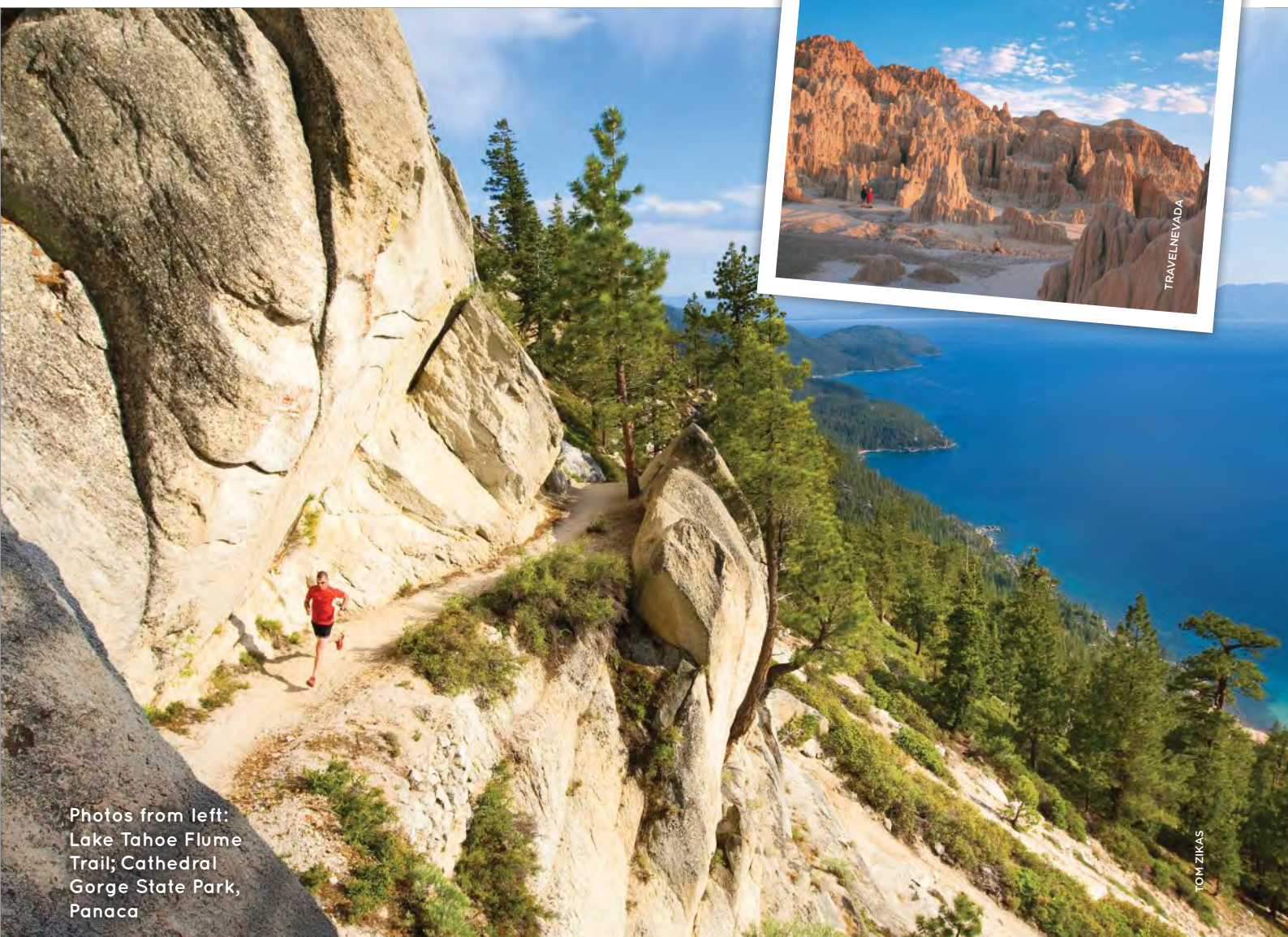
Nevada's many parks showcase a variety of landscapes.

Nevada's stunningly beautiful parks provide access to a multitude of outdoor activities. Head to Valley of Fire State Park to find dramatic rock formations and ancient petroglyphs. See black-tailed jackrabbits, mule deer and foxes at Cathedral Gorge State Park. Explore an early 20th-century ghost town and see Ichthyosaur fossils at Berlin-Ichthyosaur State Park. At Lake Tahoe - Nevada State Park, go cross-country skiing in winter and explore the lake by houseboat or paddleboard in summer. See 5,000-year-old bristlecone pine trees and 13,065-foot Wheeler Peak and enjoy some of the USA's best stargazing at Great Basin National Park. ●



WEST

NEVADA
A WORLD WITHIN.
A STATE APART.



Photos from left:
Lake Tahoe Flume
Trail; Cathedral
Gorge State Park,
Panaca

TOM ZIKAS



Photos: cycling near Salt Lake City; skiing in the Wasatch Mountains



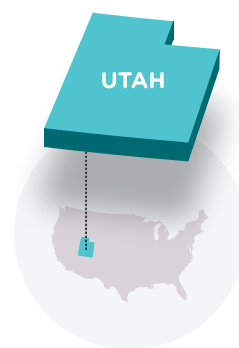
JEREMIAH WATT PHOTOGRAPHY

UTAH

Awesome NATURE

This four-season playground offers vast parks and great adventures.

Sculpted by wind, water and time, Utah's landscapes are perfect for your next adventure. From the 'Mighty 5'® national parks (Arches, Bryce Canyon, Canyonlands, Capitol Reef and Zion) to the Wasatch Mountains and all points in between, Utah is a premier outdoor destination. Go hiking, backpacking and mountain biking against a backdrop of snowcapped mountains, wild rivers and colourful red rock canyons. Drive along scenic byways and enjoy views of inspiring landscapes and native wildlife on roads that connect Utah's vibrant cities and friendly towns with its spectacular parks. In winter, the state's mountains become a playground for snow enthusiasts looking for world-class skiing, snowmobiling, snowshoeing and Nordic skiing. ●



LIFE
UTAH
ELEVATED®



MOAB

Experience two of Utah's 'Mighty 5' national parks from one destination. Arches National Park is only five miles from Moab, and Canyonlands National Park is just 31 miles away. The city of Moab has one of the largest selections of lodging, restaurants and shops in southeastern Utah.

discovermoab.com



WEST

CANYON COUNTRY

Home to three 'dark sky parks', San Juan County offers some of the USA's best stargazing. Visit Monument Valley, with its towering sandstone monoliths, stunning mesas and buttes, to see one of the most photographed places on Earth. An hour's drive takes you to Arches and Mesa Verde national parks.

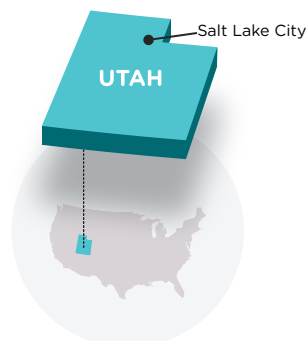
utahscanyoncountry.com



SALT LAKE

Utah's capital city is the gateway to the West, where urban experiences are close to outdoor adventures. Hike and bike through spectacular scenery in local canyons or in the 60-plus state and national parks within a few hours' drive. Discover deep forests, craggy peaks, vast deserts, winding rivers and red-rock arches. Explore these landscapes on horseback, see them from a hot-air balloon or take an aerial tour. Afterwards, visit a museum, attend a festival and take advantage of a variety of farmers markets and al fresco dining options.

VisitSaltLake.com





JAMES BOURRET



Photos
clockwise
from above:
mountain biking,
Sun Valley;
Schweitzer
Mountain Resort,
Sandpoint;
urban kayaking,
Boise River Park

IDAHO

Thrill TIME

Craving adventure? Find it here.

No matter what type of adventure you crave – from white-water rafting to zip-lining, paddling on alpine lakes, golfing in dramatic settings or skiing at the world-renowned Sun Valley – Idaho offers it all at a budget-friendly price. Explore the lakeside communities of Coeur d'Alene and Sandpoint, nestled in northern Idaho's lush forests. Discover waterfalls, sand dunes

and wildlife in eastern Idaho's gateway to world-famous Yellowstone and Grand Teton national parks. Experience Idaho's legendary fly-fishing in clear mountain streams, go mountain biking, soak in natural hot springs or relax at a spa. Visit Boise, Idaho's capital city, for vibrant culture, an urban white-water park and delicious local fare including craft beers, wines and spirits. ●





GRAND TARGHEE RESORT



MIKE HOVEY



HELLS CANYON ADVENTURES



ERIC LINDBERG

YELLOWSTONE TETON TERRITORY

With its majestic mountains, deep canyons, lush meadows and pristine rivers, this region deserves a spot on every nature lover's bucket list. Explore nearly 12,500 square miles in eastern Idaho, adjacent to Grand Teton and Yellowstone national parks.

yellowstoneteton.org

RAFT IDAHO

Whether you prefer a thrilling white-water expedition or a relaxing float trip on an urban waterway, Idaho's rivers were made for water enthusiasts. Here, you can experience white-sand beaches, crystal-clear water, abundant wildlife, natural hot springs, amazing food and even a history lesson or two.

raftidaho.org

SOUTHWEST IDAHO

Enjoy the beautiful rolling mountains and famously scenic rivers of Southwest Idaho. Go white-water rafting or take a jet-boat tour on the Snake River through Hells Canyon, the deepest gorge in North America. Keep an eye out for native wildlife. Explore gateway city Boise's walkable downtown.

visitsouthwestidaho.org

BOISE

Vibrant and active, Boise impresses visitors with its energy. The city is alive with entertainment options, from its lively arts community to its bustling downtown filled with shops, restaurants and nightspots. Also enjoy a mild, four-season climate and easy access to mountains, rivers and lakes.

boise.org

- ⋮ Photos from top: Yellowstone
- ⋮ Teton Territory; Salmon River;
- ⋮ Southwest Idaho; Boise

An aerial photograph of a tropical coastline. In the foreground, a sandy beach curves along the edge of turquoise water with visible coral reefs. Behind the beach is a dense line of green trees and a small cluster of buildings. The background consists of rolling green hills and mountains under a blue sky with white clouds.

VERDANT COASTLINE

THE PACIFIC REGION IS DEFINED BY ITS COASTLINE, alternately lined with sandy beaches, rocky cliffs or gentle tide pools, and fringed with palm trees or dense pine forests. In this diverse region, explore vast glaciers, lush canyons, towering redwood forests and sunny islands scattered in pristine bays. Native American cultures add richness to the art and history here. ►

An aerial photograph of a tropical coastline. On the left, a steep, green mountain rises from a sandy beach. The beach curves around a bay with clear, turquoise water. In the center of the bay, there is a large, flat, sandy area. The water transitions from light blue near the shore to deep blue further out. The sky is blue with some white clouds.

PACIFIC

Amazing cuisine,
lively cities,
ocean views,
stunning mountains

Ha'ena State Park,
Kauai, Hawai'i



DAVID ASMUTH



ROBERT PLOTZ



ED COREY IMAGES

Called the USA's last frontier, **Alaska** is by far the biggest state. Savour salmon caught in icy rivers, learn the stories behind intricately carved tribal totems, see massive glaciers from a helicopter or a kayak and marvel at the glorious colours of the ethereal Northern Lights. Have your camera ready for sightings of bears, bald eagles, moose and orcas.

In **Washington State**, sail among the San Juan Islands, hike past thundering waterfalls in Olympic National Park and go cross-country skiing in the shadow of Mount Rainier. In Seattle, revive yourself at one of the city's coffeehouses, admire panoramic views from the Space Needle and check out the city's exciting music scene at one of its many clubs.

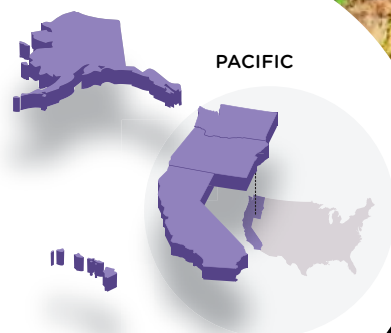
In **Oregon**, adventures abound: go mountain biking in the Columbia River Gorge with views of Mount Hood, sip your way through vineyards in the Willamette Valley or picnic by enchantingly blue Crater Lake. A lively city with a full schedule of concerts and festivals, Portland is known for its microbreweries, farm-to-table cuisine and quirky culture.

Stretching some 800 miles north to south, **California** offers a huge diversity of landscapes, from Yosemite National Park and the Sierra Nevada Mountains in the north to Joshua Tree National Park and Sequoia National Forest in the south. Explore cities such as sophisticated San Francisco, glamorous Los Angeles and sunny San Diego. Enjoy uniquely California experiences: surf the breakers off Santa Cruz, take the family to Disneyland and find your favourite celebrities' stars on the Hollywood Walk of Fame.

Visitors to **Hawai'i** often begin on O'ahu, on Honolulu's Waikiki Beach, but those who hop onto a short plane flight to some of the other islands in this Polynesian chain will find rugged cliffs, lush valleys and secluded beaches enriched by an unmistakable local culture. Head to the Big Island to see two of the world's most active volcanoes. Fly to Maui and drive along the winding Hana Highway to idyllic pools and waterfalls.

CLIMATE AND SEASONS

Alaska is cold and snowy in winter but more temperate in the summer months. The weather in Washington, Oregon and northern California changes by the season (and sometimes by the day), whereas southern California and Hawai'i are known for their year-round balmy weather. ●



JOSE TORRES GONZALEZ

Photos clockwise
from bottom left: Benson
Vineyard, Washington
State; brown bear, Alaska;
Golden Gate Bridge,
San Francisco, California;
Multnomah Falls, Oregon



Learn more about the region's history, food and
culture at [VisitTheUSA.co.uk/pacific](https://www.VisitTheUSA.co.uk/pacific)

CALIFORNIA

FOUR AMAZING CALIFORNIA ROAD TRIPS

Hit the road to discover
classic sites and hidden gems.

ROAD TRIP #1

HIGHWAY ONE Classic

Take the trip of a lifetime along California's spectacular coast. From San Francisco to San Diego, this road trip captures the heart and soul of the Golden State.

SAN FRANCISCO

Explore the famous 'City by the Bay' by cable car, ride bikes across the Golden Gate Bridge or stroll down Valencia Street in the Mission to check out the many bars and restaurants.

SANTA CRUZ

Visit this fun and funky beach town (the birthplace of surfing in California) to watch surfers carve waves. Then ride on a classic roller coaster at the boardwalk.

MONTEREY & CARMEL

Take a walk on rugged, wind-swept beaches, enjoy fine dining with a million-dollar view and see mesmerising exhibits at the world-famous Monterey Bay Aquarium.

BIG SUR

Head to Big Sur to drive along one of the world's most unforgettable stretches of coastline. Here, cliffs plunge into the sea, giant trees soar and whales can be seen in local waters.



THOMAS J. STORY/SUNSET PUBLISHING



Learn more at visitcalifornia.com/uk/highway-one

HEARST CASTLE

Visit the incredible estate known as Hearst Castle, a remarkable structure perched high on a coastal hilltop in San Simeon, just north of Cambria. Tour the 165-room castle.

SANTA BARBARA

The 'American Riviera' beckons with classic Spanish architecture, a gentle climate, award-winning vineyards and big-city arts and entertainment.

HUNTINGTON BEACH

In this classic beach town, learn to surf (or just watch the experts) – and bike along a seafront path. Stop in at the stylish boutiques on Main Street.

SAN DIEGO

In San Diego, the last stop on the road trip, shop in Horton Plaza, see giant pandas at the San Diego Zoo and wander through the many unique neighbourhoods.



California™
 I dream big
visitcalifornia.co.uk

ROAD TRIP #2

NORTHERN CALIFORNIA

Drive around this scenic loop to see towering redwoods, tranquil towns, the famous wineries of Napa and Sonoma counties and San Francisco's attractions.

SAN FRANCISCO

Famous for dynamic neighbourhoods, ornate Victorian homes, Alcatraz and the Golden Gate Bridge, this wonderfully diverse city is the perfect place to start your road trip.

MUIR WOODS NATIONAL MONUMENT

In this land of the giants, follow raised boardwalks to see the famous redwood trees, some more than a century old, soaring 250 feet overhead.

MENDOCINO

This tranquil hamlet is sandwiched between thick forests and a restless sea. Stay in a Victorian inn, sip local organic wines and walk along the cliffs at sunset.

HUMBOLDT REDWOODS STATE PARK

Hike on 100 miles of pristine trails, camp among majestic redwoods and drive along the Avenue of the Giants, an unforgettable 30-mile stretch of Old Highway 101.

NAPA & SONOMA COUNTIES

In these two premier wine regions, find rolling hills and valleys nurturing some of the most coveted grapes in the world. Choose from hundreds of wineries and tasting rooms offering tours; take time to meet the vintners.

OAKLAND

Visit San Francisco's edgy, artsy and diverse east bay neighbour and discover historic areas, great views and a vibrant food and wine scene.

SAN JOSE/SILICON VALLEY

San Jose, California's third-largest city, is the centre of the booming, tech-focused Silicon Valley. Check out a local must-see attraction: The Tech Museum.

SAN FRANCISCO


Before your road trip comes to an end, shop in the high-end stores in bustling Union Square, with a stop for Italian pastries and cappuccino. At night, catch a show in the theatre district.



Photos clockwise
from top: Napa Valley;
Bocanova restaurant, Oakland;
San Francisco; Humboldt
Redwoods State Park



LEFT COAST PHOTOGRAPHER/GETTY IMAGES

 Learn more at visitcalifornia.com/uk/northern-california



LUCIANO MORTULA/GETTY IMAGES



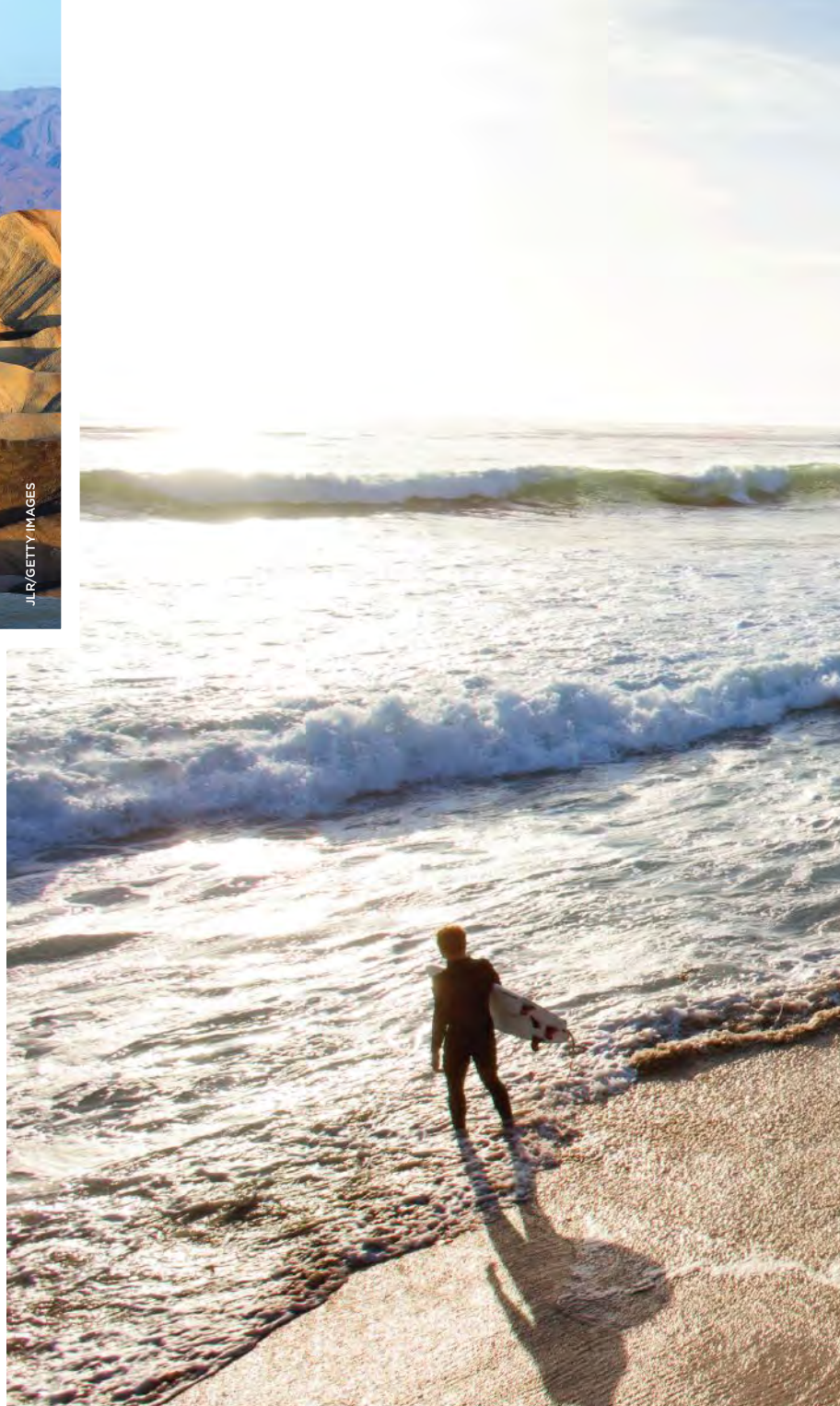
© JEFFREY M. SIEFF



ROAD TRIP #3

Southern California

Enjoy iconic family attractions, big-city excitement and natural splendour.



Learn more at visitcalifornia.com/uk/southern-california

LOS ANGELES

Hit the city for nonstop entertainment action, famous music artefacts at the Grammy Museum and a back-lot tour of Universal Studios Hollywood.

ANAHEIM

Serving up family fun since 1955, Disneyland Resort includes the original Disneyland Park and the adjacent Disney California Adventure Park. New attractions keep things fresh for visitors.

SAN DIEGO

Sunny in personality, San Diego offers visitors pretty parks and waterways, a progressive art scene and a burgeoning culinary and craft beer movement.

ANZA-BORREGO DESERT STATE PARK

Stand in awe of this geology lesson in the making. It's still being altered by erosion and flash floods. Take a three-mile hike from the desert to the tropics.

TEMECULA

Savour wine in tasting rooms set in the gently rolling hills of Temecula Valley, near the edge of the desert. Vintners here have been making top wines since the 1970s.

PALM SPRINGS

Fed by underground springs, the desert comes alive here in manicured resort communities. Peruse art galleries, check out the midcentury modern architecture and indulge in high-end shopping.

Photos clockwise from far left:
Death Valley National Park;
San Diego; Indian Wells Resort,
Palm Springs



ASHOK SINHA/GETTY IMAGES

JOSHUA TREE NATIONAL PARK

Find rugged mountains, vibrant sunsets, starry skies and desert plains dotted with gnarled, oddball trees. Sweeping vistas in this national park include mountain peaks and a lush oasis.

DEATH VALLEY NATIONAL PARK

End your road trip in the hottest, driest spot in the USA. In this huge park, find mountain-size sand dunes, salt flats that are below sea level and colourful sandstone canyons.



KIDIAK GREENWOOD

ROAD TRIP #4

LOS ANGELES to SAN FRANCISCO

Head inland to find spectacular mountains, crystal-clear lakes and a friendly capital city.



GETTY IMAGES/IMAGE SOURCE

LOS ANGELES

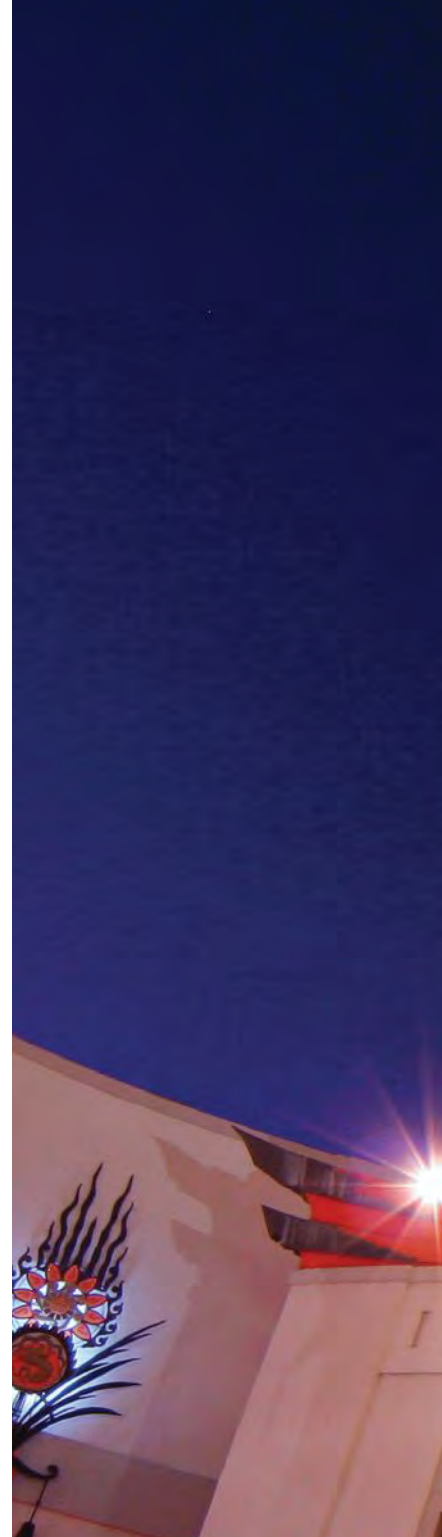
Start in coastal Santa Monica, with its wide beach and signature pier, then head to Beverly Hills for high-end shopping and farther east to the Hollywood Walk of Fame.

MAMMOTH LAKES

In this laid-back mountain town, ski the magnificent slopes in winter and spring (the ski season is long here). In the warm months, fly-fish, hike and mountain bike through wildflowers in high alpine meadows.

MONO LAKE

See eerie mineral towers edging one-million-year-old Mono Lake, the salty remnant of an ancient inland sea.



Photos clockwise from far left:
cable car, San Francisco;
TCL Chinese Theatre, Hollywood;
Lake Tahoe



MARK BASSETT/ALAMY



For more amazing California road trips, go to visitcalifornia.com/uk/road-trips

YOSEMITE NATIONAL PARK

Discover this famous park's soaring monoliths, cascading waterfalls and vast, grassy meadows that seem almost surreal in their beauty and size. This national park offers guided tours ranging from two hours to a full day.

PLYMOUTH

A recent proliferation of wineries, wine tours, tasting rooms and restaurants specializing in wine country cuisine has added a jolt of energy to this Gold Rush gem of a town in the Sierra foothills.

LAKE TAHOE

In summer, sail, kayak and paddleboard. In winter, ski or snowboard on scenic slopes or take a dog sled ride.

SACRAMENTO

Explore this low-key, bicycle-friendly state capital full of microbreweries, gastropubs and trendy boutiques and restaurants.

SAN FRANCISCO

In this final stop on the road trip, cross the iconic Golden Gate Bridge to explore the idyllic towns of Sausalito and Tiburon.



JUPITER IMAGES/GETTY IMAGES



Photos from above:
Bixby Bridge, Big Sur;
Kunde Winery, Sonoma
Valley; Salinas River State
Beach, Moss Landing



CALIFORNIA

Breathtaking COAST

Find stunning backdrops
for adventures of all kinds.

SONOMA COUNTY

Tour 425 vineyards and tasting rooms in this scenic wine area with world-class wine and food, pristine beaches and stunning vistas. Stroll among ancient redwoods, swim in the rivers, paddle around waterways and cycle past vineyards. Be pampered at more than 50 spas.

sonomacounty.com

MONTEREY COUNTY

Experience memorable adventures in this stunning coastal playground. Ride horseback along the Pacific coast. Learn to surf on Carmel Beach or watch the sea otters in Moss Landing. Go rock climbing at Pinnacles National Park and savour wines in the Salinas Valley.

SeeMonterey.com





Photos
clockwise
from above:
Golden Gate
Bridge; seafood,
Fisherman's
Wharf; sea lions,
Pier 39

SAN FRANCISCO

City by the BAY

Enjoy lively culture and fabulous views.

Ever evolving, San Francisco is a richly diverse city with breathtaking scenic beauty. Explore the city's eclectic arts and culture scene including Broadway-bound shows, three major public art museums and world-famous ballet, opera and symphony companies. Check out the new SFMOMA (San Francisco Museum of Modern Art), opening in spring 2016. Indulge in memorable dining,

from haute cuisine and fresh, farm-to-table dishes to street food. The depth and breadth of remarkable restaurants means there's a memorable meal right around the corner. In the city's colourful neighbourhoods, find unique activities from top-notch shopping to unexpected cultural experiences. San Francisco International Airport (SFO) offers non-stop service to more than 100 cities. •





LAKE TAHOE VISITORS AUTHORITY/RACHID DAHNOUN



MONO COUNTY



VISALIA TOURISM BUREAU

..... Photos clockwise
..... from above:
..... Lake Tahoe; Grant
..... Grove; Bodie State
..... Historic Park

CALIFORNIA

Nature's Paradise HIGH SIERRA

California's Sierra Nevada mountain range serves as a stunning backdrop to a region known for its spectacular natural beauty. Here, visitors can explore such iconic landscapes as Lake Tahoe, Desolation Wilderness, Mammoth Lakes, Calaveras Big Trees State Park and three national parks (Yosemite, Kings Canyon and Sequoia). See Mt. Whitney, at 14,504 feet, the highest summit in the continental United States. Discover clear alpine lakes, historic Old West towns, cultural events and family friendly experiences. Premier outdoor adventures include hiking, biking, kayaking, rafting, fishing and rock climbing. Winter sports include cross-country and downhill skiing and snowboarding. The area is within easy reach of San Francisco, Los Angeles and Sacramento in California, as well as Las Vegas and Reno in Nevada. ●



CALIFORNIA'S
HIGH SIERRA



YOSEMITE/ MARIPOSA COUNTY

Visit Yosemite National Park, a UNESCO World Heritage Site, to see the legendary Half Dome and El Capitan, Yosemite's most famous rock formations. Yosemite is a four-season destination. From April through July, experience Yosemite's many waterfalls, including Yosemite Falls, one of the world's tallest. Also enjoy hiking, kayaking, horse riding and swimming. From November through March, discover the unmatched beauty of winter in Yosemite. Ski, ice skate and snowshoe among snow-capped granite peaks and forests. Stay in Yosemite or venture to nearby Gold Rush-era towns such as Mariposa.

YosemiteExperience.com



MAMMOTH LAKES

Discover Mammoth Lakes, a place that speaks to the soul and encourages adventures for you, your friends and family. Hike to Rainbow Falls, explore the Devils Postpile National Monument or take a day trip to Yosemite National Park, Mono Lake or Bodie, California's 'official ghost town'. In the winter, ski on world-famous Mammoth Mountain or, in autumn, enjoy some of California's brightest colours. Every activity takes place against the stunning backdrop of the epic Sierra Nevada Mountains and each season has its own special qualities, meaning that any time of the year, there are no small adventures in Mammoth Lakes.

visitmammoth.com

⋮ Photos from top:
⋮ Yosemite National Park;
⋮ Mammoth Lakes Basin

CALIFORNIA'S WINE REGIONS

Planning a California wine-tasting holiday? The state's thousands of wineries are organised into 12 regions, each with a distinct character. Napa and Sonoma, for example, are popular for Michelin-starred restaurants, lively events and quaint towns. In the Tuolumne area of the Gold Country wine region, family-owned wineries are located within a short drive of historic Gold Rush sites. The Central Coast wine region combines country and city styles: you might discover a winery down a rural road in Paso Robles, or spend an evening following the Urban Wine Trail through downtown Santa Barbara.

VisitTheUSA.co.uk/cawine

TUOLUMNE COUNTY

In Yosemite Gold Country, find three iconic destinations in one: Yosemite National Park, California Gold Country and the spectacular High Sierra. Here, charming Gold Rush-era towns create picturesque backdrops for eclectic shopping and dining. Visit two state historic parks to learn about life during the Gold Rush. Ride on a stagecoach and see Sierra No. 3, the historic train featured in many movies. Both state parks have been the backdrop to hundreds of Hollywood films. Tour around a local hard cider brewery or relax with a glass of local wine. Paddleboard on a high country lake or go horseback riding in the scenic Sierra.

YosemiteGoldCountry.com



LADY-PHOTO



TRACY BARBUTES

LOS ANGELES

Uncover L.A.'s Heart & Soul

This trend-setting city is best discovered in its neighbourhoods.

Explore the neighbourhoods of L.A. and you'll find the individual heartbeats of the city – revealed through dozens of unique characteristics and styles. Feel the energy of Downtown. Find your favourite beach along L.A.'s 75 miles of coastline. Enjoy art at the Getty Center, Los Angeles County Museum of Art (LACMA), the Museum of Contemporary Art or the new Broad Museum. Discover the city's cultural heritage at its many ethnic and historical festivals. Try that café all the locals are talking about. From iconic Hollywood, Beverly Hills and Venice Beach to tiny ethnic enclaves, discover the charm of L.A.'s pedestrian-friendly neighbourhoods. ●



Los Angeles™



GETTY IMAGES/BRAND X



HUNTINGTON BEACH

Discover the true Southern California surf culture and beach lifestyle in this welcoming town. Year-round sunshine and warm temperatures provide the perfect setting for unforgettable events and outdoor activities. Here, you can enjoy an iconic and memorable California experience – beach bonfires at some 600 fire pits along the town's 10 miles of golden beachfront. Set between Los Angeles and San Diego, Huntington Beach is the closest beach to Disneyland and Knott's Berry Farm, and a perfect base camp for exploring nearby dining, shopping and attractions, including Pacific City, a new retail and dining complex.

SurfCityUSA.com



WARNER BROS. STUDIO

Warner Bros. Studio Tour Hollywood brings visitors close to the legendary entertainment known around the world. See Hollywood in a whole new way as you explore the working sets and actual soundstages where the biggest names in entertainment have made history. With actual filming happening all around, no two tours are alike. At Stage 48: Script to Screen, you'll learn about key phases of the production process. From *'The Big Bang Theory'* to *'Batman'* and many other favourites, Warner Bros. Studio Tour Hollywood takes you behind the camera for a revealing look at how the magic of Hollywood is made.

wbstudiotour.com





VISIT BURBANK



VISIT BURBANK



VISIT BURBANK

..... Photos clockwise from
above: hotel pool
in Burbank; dining
in Magnolia Park;
shopping in
Downtown Burbank
.....



visit
BURBANK

BURBANK

So-Cal STYLE

Find the best of L.A. here.

Known for its movie and television studios, Burbank is the perfect place to experience the glamour of L.A. while enjoying Southern California's relaxed lifestyle. Take the Warner Bros. Studio Tour Hollywood, attend a live TV recording of *'2 Broke Girls'* and be an audience member at *'The Ellen DeGeneres Show'*. For more fun, check out Magnolia

Park's cozy cafés and trendy boutiques, offering vintage and retro shopping treasures. Enjoy Downtown Burbank's 400 shops and restaurants including hip retailers and dining patios ideal for people watching. Art galleries and live theatre round out the cultural offerings. A short drive will take you to Universal Studios and other attractions in adjacent Los Angeles. ●



BRETT SHOAF



GETTY IMAGES/FICKR RE



KEN BOHN

- Photos
- clockwise
- from above:
- Torrey Pines
- State Beach;
- San Diego Zoo;
- city skyline

SAN DIEGO

Classic BEACH City

Kick back in Southern California.

Welcome to the heart and soul of sunny Southern California. Here, visitors can enjoy 70 miles of stunning coastline, vast desert landscapes and a wide variety of outdoor activities in the eighth-largest city in the USA. Stroll around the vibrant city centre and shop, dine and enjoy dynamic nightlife. Discover early Californian history and Hispanic heritage in Old Town, Balboa Park and Cabrillo National Monument, the birthplace of California. Explore top attractions including the San Diego Zoo, San Diego Zoo Safari Park, SeaWorld San Diego and the USS Midway Museum. Spend a day wandering around neighbourhoods such as La Jolla and the Gaslamp Quarter. Taste amazing craft beers, fresh seafood, farm-to-table cuisine and distinctive Cali-Baja flavours. ●



TOURISM AUTHORITY



Photos: Oregon craft beer; Crater Lake National Park

OREGON

EXPLORE wild landscapes
and enjoy delicious food, craft beer and wine.



Explore the '7 Wonders of Oregon', from the heights of spectacular Mount Hood to the depths of Crater Lake National Park, where you can peer into the vibrant-blue water of the deepest lake in America, and from the rugged Columbia River Gorge to the wild and wonderful coast. Hike in old-growth forests, go rock climbing at Smith Rock and ride on horseback through high desert in Eastern Oregon. Head to the cities to shop tax-free for unique gifts at one-of-a-kind boutiques and markets. Oregon is also known for some of the country's best farm-to-table food, a thriving craft beer scene and world-class wine at 600 wineries across the state. Check out Oregon's rodeos, including the Pendleton Round-Up, for a taste of the Old West. ●



DAVID LOVEALL

WILLAMETTE VALLEY

Culinary explorers can combine great food and wine adventures with memorable sightseeing in the Willamette Valley. Dine at catered meals in farm fields, ride along scenic bike routes past orchards and meet winemakers at small vineyards in this lush region, nestled between mountain ranges and dotted with rivers, lakes and streams.

OregonWineCountry.org

OREGON COAST

Discover one of Oregon's 7 Wonders. By law, all 363 miles of the Oregon Coast are open to everyone, which means how you explore it is up to you. See beautiful landscapes – from rugged cliffs to windswept dunes. Go whale watching or storm watching. Eat fresh fish or Dungeness crab. Play on the best public golf resort in the USA.

VisitTheOregonCoast.com



JAMIE FRANCIS

PORTLAND

Portland is a centre of culinary innovation, with farm-to-table dining at its best, world-class wines and a stellar craft beer scene with 50-plus breweries. Explore the city's offbeat vibe at a multitude of nightlife spots, outdoor concerts, theatre performances and festivals. Don't miss Powell's City of Books (with more than 1.5 million books) or the famous Voodoo Doughnut. Enjoy tax-free shopping at eclectic boutiques, malls and outlets. Visit Pittock Mansion for breathtaking views of the area, or Portland Saturday Market, the largest open-air arts and crafts market in the U.S.

Venture outside the city to paddle in secluded bays, hike or bike past waterfalls or splash in a swimming hole surrounded by the beauty of the Pacific Northwest. Oregon's wine country is just 35 minutes from the city. A 90-minute drive takes you to Mount Hood or the Oregon Coast.

TravelPortland.com

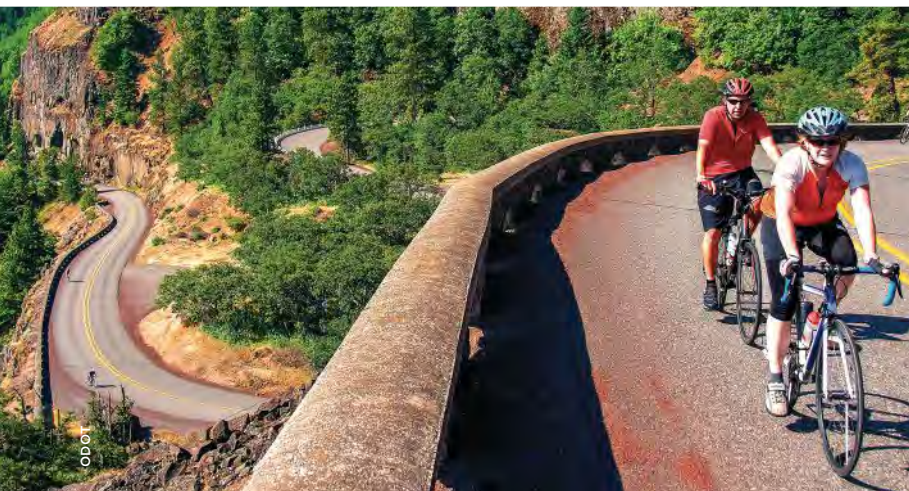
CENTRAL OREGON

Adventure is at the heart of Central Oregon, where 300 days of sunshine give ample opportunity to climb a mountain or bike down one, walk a trail by a river or raft the rapids. Ski Mount Bachelor's legendary powder or play golf on championship courses, then take a tasting tour of the area's many craft breweries and distilleries.

VisitCentralOregon.com



JASON HALL



ODOT

MT. HOOD/COLUMBIA RIVER GORGE

Take in spectacular views from Timberline Lodge on the mountain's south side or from Vista House looking up the Columbia River. Climb, ski or hike on Mt. Hood and canoe, sail or fish on the Columbia River. At day's end, explore quaint towns and enjoy farm-to-table cuisine and craft beer.

Hood-Gorge.com

MT. HOOD TERRITORY

Explore Oregon's tallest mountain and the verdant forests and rushing rivers that surround it. In the fertile Willamette Valley, taste award-winning wines at scenic vineyards and fill your basket with fresh produce at pick-your-own farms and farmers' markets. Get captivated by Oregon Trail history and enjoy year 'round skiing on Mt. Hood.

MtHoodTerritory.com



MTHOODTERRITORY.COM



CHRISTIAN HEEB

EASTERN OREGON

In the Painted Hills in Eastern Oregon, see millions of years of history revealed in layers of delicately coloured red, black, yellow and gold soil. Follow in the footsteps of the Oregon Trail through the Blue Mountains, watch cowboys at work at a rodeo and play golf with gorgeous views of the Wallowa Mountains, one of Oregon's 7 Wonders.

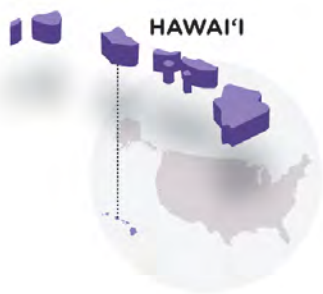
VisitEasternOregon.com

HAWAII

Spirit of ALOHA

A warm, generous spirit and rich culture welcome visitors.

Hawaii is a unique destination made up of six major islands, each boasting its own distinct culture and traditions. Learn about the islands' beautiful hula, special customs and local cuisine. Year-round festivals and other events showcase the variety of cultures that make up the Hawaiian Islands today, giving visitors the opportunity to experience this diversity first-hand. Explore the islands' awe-inspiring landscapes, from lush rainforests, towering waterfalls and spectacular beaches to an active volcano. Drive along winding roads with breathtaking vistas, hike to the top of dormant volcanoes and keep an eye out for native wildlife. The people, places and culture set this amazing destination apart, and the aloha spirit brings visitors back to the Hawaiian Islands time and time again. ●



The
HAWAIIAN
ISLANDS



HAWAII TOURISM AUTHORITY PHOTOGRAPHY



HAWAII TOURISM AUTHORITY/RON DAHLQUIST



HAWAII TOURISM AUTHORITY/TOR JOHN JOHNSON



HAWAII TOURISM AUTHORITY/TOR JOHN JOHNSON

Enchanting ISLANDS

SPRINKLED ACROSS THE GLOBE from the northern Caribbean to the North and South Pacific, the U.S. island territories are havens of rich culture, native foods and spectacular scenery and weather. Snorkel or scuba dive among brightly coloured fish, sail between volcanic peaks covered in dense tropical foliage and luxuriate on postcard-perfect beaches. ►

A vibrant tropical beach scene. In the foreground, a sandy beach meets the turquoise water of the ocean. A thatched-roof hut, constructed from natural materials, stands on the sand. Behind the hut, several tall palm trees reach towards a bright blue sky with scattered white clouds. Lush green vegetation is visible behind the hut. The overall atmosphere is one of a peaceful, idyllic tropical destination.

U.S. TERRITORIES

Perfect weather,
supreme relaxation,
azure seas,
blended cultures

Micro Beach, Saipan,
Northern Mariana Islands

U.S. TERRITORIES

Less than three hours by air from Miami, Florida, **Puerto Rico** is rich in history and natural beauty. Climb towering waterfalls surrounded by giant ferns during a visit to El Yunque National Forest. Wander among the sentry towers at the El Morro fort and shop for hand-crafted traditional masks in Old San Juan's narrow streets. Drive to the island's western end for epic surfing or head east to Culebra's fine beaches.

The **U.S. Virgin Islands** lie just east of Puerto Rico. On St. Thomas, enjoy tax-free shopping in cobblestone alleyways lined with boutiques and colourful bougainvillea blossoms. On St. Croix, tour a rum distillery and ride on horseback on quiet beaches. In Virgin Islands National Park on St. John, follow a snorkelling trail or climb to the ruins of a sugar plantation for a history lesson and stunning views of turquoise water and tiny islands.

On **Guam**, experience Chamorro culture by attending a village fiesta. Enjoy exceptional hospitality and a sample of this Pacific island's cuisine, a mixture of Spanish, Asian and Micronesian flavours. A popular spot for scuba divers, the Tumon Bay Marine Preserve has crystal-clear water brimming with tropical fish. Enjoy resort spas and outlet shopping in Tumon Bay.

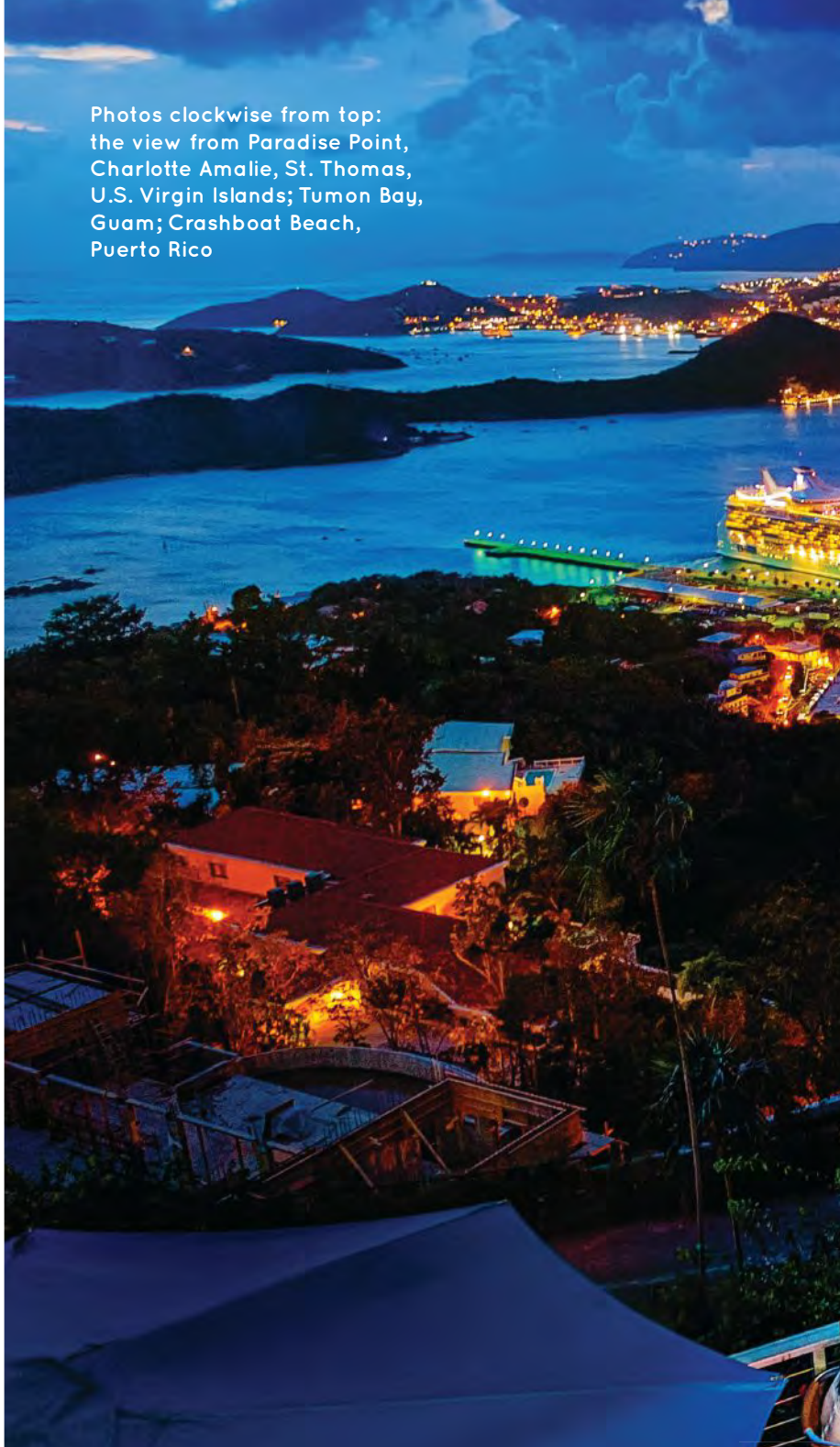
Just to the north of Guam, the **Northern Mariana Islands** are a string of islands with spectacular snorkelling and diving, including the Grotto, a collapsed limestone cavern with underwater passageways. Historic sites on the islands tell of their pivotal role in World War II. On Rota, find a hilly, scenic interior dotted with small farms.

With five main islands and two atolls set in the South Pacific Ocean, **American Samoa** is a largely undiscovered paradise. Explore high mountain ridges, quiet bays filled with sparkling water and beaches framed with palm trees. On Friday evenings, shop for coconuts, breadfruit and other produce in Fagatogo Market, the social centre of the capital Pago Pago.

CLIMATE AND SEASONS

All of the U.S. Territories enjoy idyllic weather. Saipan, capital of the Northern Mariana Islands, is on record as having the most equable (unchanging) climate on the globe. Tropical rain showers keep the islands lush and blooming. ●

Photos clockwise from top:
the view from Paradise Point,
Charlotte Amalie, St. Thomas,
U.S. Virgin Islands; Tumon Bay,
Guam; Crashboat Beach,
Puerto Rico



Learn more about the U.S. Territories at
VisitTheUSA.co.uk/territories

ISTOCK.COM/AVAILABLELIGHT





HUBER/SIME/ISTOCK PHOTO



GUAM CVB



U.S. TERRITORIES

PUERTO RICO

ISLAND Escape

Puerto Rico has gorgeous beaches, lush mountains and a unique cultural heritage.

Puerto Rico is home to unique wonders that leave visitors and locals in awe. Come for ideal weather and award-winning beaches that are among the most beautiful in the world. In Puerto Rico, every day is a beach day. Snorkel in crystalline waters, surf along the coast or scuba dive near coral walls. Venture beyond the beaches to explore El Yunque, a tropical rainforest with spectacular mountain views. For an adrenaline rush, zoom down one of the longest single-run ziplines in the world, then head underground to explore at the Río Camuy Cave Park, a huge river cave system. Play golf on courses with amazing vistas. For an out-of-this-world experience, go night kayaking in one of the world's rare bioluminescent bays. Food lovers can savour everything from traditional dishes to creative nouvelle cuisine. Experience a five-star holiday. ●



SEE
PUERTO
RICO.COM



FUERTE SAN FELIPE DEL MORRO

OLD SAN JUAN

Old San Juan is a lively centre of history and culture, with its El Morro fortress, part of the San Juan UNESCO World Heritage Site. Iconic cobblestone streets invite you to discover its restaurants, shops, museums and vibrant nightlife.



ST. REGIS BAHIA BEACH RESORT, RÍO GRANDE

WORLD-CLASS GOLF

Even though the island is small, it is home to over 20 world-class golf courses with amazing vistas and perfect weather year 'round. For the past eight years, the island has hosted the PR Open, the only official PGA event in the Caribbean.



ALL PHOTOS PROVIDED BY THE PUERTO RICO TOURISM COMPANY

Photo: Flamenco Beach, Culebra



EL YUNQUE, RIO GRANDE

EL YUNQUE NATIONAL FOREST

The only tropical rainforest in the U.S. national forest system, El Yunque is filled with tumbling waterfalls, giant tree ferns and lush plant life. Hike along the trails and listen for birds and the famous coquí (the island's indigenous tree frog).



PLACITA DEL MERCADO, SAN JUAN

RICH MUSICAL HERITAGE

Enjoy Puerto Rico's wealth of musical traditions, including salsa and traditional 'bomba' and 'plena', which echo centuries of African and Caribbean heritage. San Juan's many clubs boast live salsa and some of the region's best DJs.

U.S. VIRGIN ISLANDS

PARADISE Found

Find three unique islands to explore and enjoy.

Each of the islands moves to its own rhythm. On St. Croix, explore rich history, charming towns and amazing landscapes. Play golf on the island's three scenic golf courses and take a tour of the Cruzan Rum Distillery followed by a tasting, of course. Dive into St. John's unspoilt natural beauty. Two-thirds of this lush island is a national park, including a popular snorkelling trail. Hike to see petroglyphs, kayak to uninhabited keys and luxuriate on impossibly beautiful beaches. On St. Thomas, enjoy spectacular vistas of surrounding islands and one of the world's prettiest harbours. Explore the historic streets and cobblestoned alleys of Charlotte Amalie and discover a waterfront town where you can enjoy fine dining, exciting nightlife and tax-free shopping. ●



U.S. VIRGIN ISLANDS™
st CROIX st JOHN st THOMAS
VISITUSVI.COM





USVI DEPARTMENT OF TOURISM



GARY FELTON
GARY FELTON

Photos clockwise from above:
kayaking, St. John; view of
St. Thomas harbour; dining
overlooking Charlotte Amalie,
St. Thomas; diving, St. Croix



U.S.
VIRGIN
ISLANDS

A scenic landscape of a marsh at sunrise or sunset. The sky is a mix of blue and orange, with soft clouds. In the foreground, there are tall, golden-brown grasses and a wooden boardwalk. The water is calm, reflecting the sky and the grass. The overall mood is peaceful and serene.

RESOURCES FOR INTERNATIONAL TRAVELLERS

VISA AND ENTRY REQUIREMENTS



Bodie Island Lighthouse,
Outer Banks, North Carolina

If you plan ahead, your entry into the United States will be smooth and easy. Here are some helpful tips to assist you in planning, as well as additional online resources.

BEFORE TRAVELLING TO THE UNITED STATES

Every visitor entering the United States from abroad needs a passport. Foreign passports must be valid for at least six months longer than your intended stay in the United States. Before travelling to the United States, some travellers may also be required to obtain a visa.

Citizens from the United Kingdom do not need to present a visa to enter the United States, as the UK is a Visa Waiver Program participating country; but must have authorization through the Electronic System for Travel Authorization (ESTA) prior to boarding a U.S.-bound air or sea carrier. Apply for an ESTA at <http://esta.cbp.dhs.gov>. You should also make sure that you have an e-passport. If you need information on what an e-passport is, please refer to cbp.gov.

What is a Visa?

A United States non-immigrant visa is a document that allows visitors to travel to the United States by any means of transportation and to request permission to enter the United States from a U.S. Customs and Border Protection (CBP) officer at an airport, land border or seaport.

Who is Required to Have a Visa?

Foreign nationals entering the United States are required to present a valid visa issued by a United States consular official unless they are: (1) a citizen of a country participating in the Visa Waiver Program (travelling under the Visa Waiver Program); (2) a lawful permanent resident of the United States; or (3) a citizen of Canada or other visa-exempt location.

Please visit travel.state.gov to learn more about visa, Visa Waiver Program, and passport requirements. For more CBP travel information, go to cbp.gov.

continued on next page ►



SHARPE HILL VINEYARD



FORREST MELLOTT



WEST VIRGINIA TOURISM



Photos clockwise from bottom left:
New River Gorge Bridge, West Virginia;
Indianapolis Motor Speedway, Indiana; Sharpe Hill Vineyard,
Mystic, Connecticut; Huntington Beach, California

► continued from previous page

EN ROUTE TO THE UNITED STATES

Your airline will provide you with necessary documents when you travel to the United States. All travellers complete CBP Form 6059b. A head of household may complete one form for a travelling family. Non-U.S. citizens requesting admission to the United States will also be given Form I-94 (white), which is the Arrival/Departure Record.

ENTERING THE UNITED STATES

Upon entry to the United States, you must go through United States Customs and Border Protection (CBP) for immigration and customs processing. CBP must approve your entry upon your first airport landing in the United States.

At entry, you will be required to submit a U.S. Customs Declaration form, also known as the U.S. Customs and Border Protection Form 6059B (U.S. Customs Declaration form). While this has traditionally been a paper form, some eligible



travellers may be able to use the Automated Passport Control kiosks, or APC kiosks, available at select airports, in lieu of the paper form.

PASSPORT CONTROL

At Passport Control, most international travellers will submit their fingerprints electronically and a photograph will be taken as part of their travel record. Fingerprints, photos and other biometrics help establish and verify travellers' identities and travel documents.

You may be asked questions such as whether you have enough money for your visit (a credit card is a smart precaution), and when and how you will be leaving the United States (bring a copy of your itinerary). Single parents and guardians travelling with a child under the age of 18 should have proof of legal custody.

Form I-94

Non-United States citizens requesting admission to the United States with a visa will no longer be given a white Form I-94. I-94 information is now available online at cbp.gov/i94, where travellers can retrieve their electronic I-94 number and print a copy of the form.

AUTOMATED PASSPORT CONTROL (APC)

- APC is a free CBP programme, does not require pre-registration or membership, and protects your personal information at the highest levels
- Travellers use self-service kiosks in CBP's inspection area to submit their U.S. Customs Declaration form and biographic information.
- Travellers using APC experience shorter wait times, less congestion and faster processing.

continued on next page ►

RESOURCES FOR TRAVELLERS

Photos clockwise from this page:
Atlanta, Georgia; Pictured Rocks
National Lakeshore, Michigan;
Annapolis, Maryland;
Delaware Water Gap National
Recreation Area, Delaware



► continued from previous page

How Does the Automated Passport Control Program Work?

In lieu of a paper Customs Declaration form, eligible passengers may proceed directly to the APC kiosks in the passport control area. Travellers are prompted to scan their passport, take a photograph using the kiosk, answer a series of questions verifying biographic and flight information and submit their Customs Declaration form. Travellers then receive a receipt, which they bring with their passport to a CBP officer to finalise their inspection for U.S. entry. The kiosks allow people residing at the same address to be assisted together.

Which May I Use: The Paper Form or an APC Kiosk?

APC Kiosks: U.S. and Canadian citizens, lawful permanent

residents, international visitors travelling on a B-1 or B-2 Visa, and some Visa Waiver travellers may be eligible to use the APC kiosks available at select airports. Visa Waiver Program visitors must have Electronic System for Travel Authorizations (ESTA) approval prior to travel and must have visited the United States on at least one occasion after 2008. To find out whether your arrival airport will have APC kiosks, to clarify which approved travel identification you're carrying, and to learn more about using APC visit cbp.gov/travel/us-citizens/automated-passport-control-apc.

Paper Form: If you do not fall within the eligible population for APC kiosks or if your airport does not yet offer APC kiosks, you will need to fill out a paper U.S. Customs Declaration form.

While en route to the United States, your airline

will offer travellers the U.S. Customs Declaration form. A head of household may complete one declaration for a travelling family.

CUSTOMS

Next, gather any baggage and enter customs. As the United Kingdom is part of the Visa Waiver Program, citizens from the UK do not need to have a visa to enter the United States. Other foreign nationals entering the United States are required to present a valid visa issued by a United States consular official unless they are: a citizen of a member of the Visa Waiver Program; a lawful permanent resident of the United States; or a citizen of Canada or other visa-exempt location.

UK citizens must have an approved ESTA before travelling to the United States.



MEL MYERS



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Apply for ESTA at <http://esta.cbp.dhs.gov>. There may be specific requirements for your passport, depending on when it was issued.

Please visit travel.state.gov to learn more about visa and passport requirements. For more CBP travel information, go to cbp.gov.

GUIDELINES FOR BRINGING ITEMS TO THE UNITED STATES

As a routine matter, U.S. Customs and Border Protection may search your belongings even if you don't declare anything. To help you move speedily through the CBP process, before you travel, visit cbp.gov/travel/clearing-cbp. There you'll learn about traveller entry forms, agricultural products allowed and prohibited, what items are dutiable, and other information about the process.



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NORTHEAST PAGES 28-47

Connecticut

ctvisit.com
See pages 30, 45, 186

Delaware

visitdelaware.com
See pages 30, 189

Maine

visitmaine.com
See pages 28, 30, 41, 45

Massachusetts

massholiday.co.uk
See pages 30, 41,
44-47, 191

New England

discovernewengland.org
See pages 30, 44-45

New Hampshire

visithn.gov
See pages 30, 41, 44

New Jersey

visitnj.org
See pages 26, 30

New York State

iloveny.com
See pages 16-17, 30-41

Pennsylvania

visitpa.com
See pages 30-31, 41-43

Rhode Island

visitrhodeisland.com
See pages 30, 190

Vermont

vermontvacation.com
See pages 30, 41, 45, 192

KEY AIRPORTS

Boston (BOS), Massachusetts;
New York City (JFK and LGA),
New York; Newark (EWR),
New Jersey; and Philadelphia
(PHL), Pennsylvania

SOUTHEAST PAGES 48-99

Alabama

alabama.travel
See pages 51-53, 70, 190-191

Arkansas

arkansas.com
See pages 5, 51, 53, 78-79

Florida

visitflorida.com/en-uk.html
See pages 4, 51, 80-99, 192

Georgia

exploregeorgia.org
See pages 51, 53, 61, 67-69,
188-189

Kentucky

kentuckytourism.com
See pages 48-50, 53,
56-57

Louisiana

deep-south-usa.com/louisiana
See pages 50-53, 61, 71, 74-77

Maryland

capitalregionusa.com/
explore-region/maryland
See pages 50, 189

Mississippi

visitmississippi.org
See pages 51, 53, 71-73, 190

North Carolina

uk.visitnc.com
See pages 50, 53, 62-63, 71,
184

South Carolina

southcarolinausa.co.uk
See pages 51, 53, 64-66, 71

Tennessee

tnvacation.com
See pages 50-51, 53, 58-61

Travel South

travelsouthusa.com
See pages 52-79

Virginia

capitalregionusa.com/
explore-region/virginia
See pages 50, 53

Washington, D.C.

capitalregionusa.com/explore-
region/washington-dc
See pages 27, 50, 192

West Virginia

gotowv.com
See pages 50, 52-55, 186

KEY AIRPORTS

Atlanta (ATL), Georgia; Baltimore
(BWI), Maryland; Charlotte (CLT),
North Carolina; Orlando (MCO)
and Miami (MIA), Florida; and
Washington, D.C./Virginia (IAD)

MIDWEST PAGES 100-119

Illinois

enjoyillinois.co.uk
See pages 20-21, 102-103, 107

Indiana

visitindiana.com
See page 102, 186

Iowa

traveliowa.com
See pages 4, 102

Kansas

travelks.com
See pages 100-101, 103

Michigan

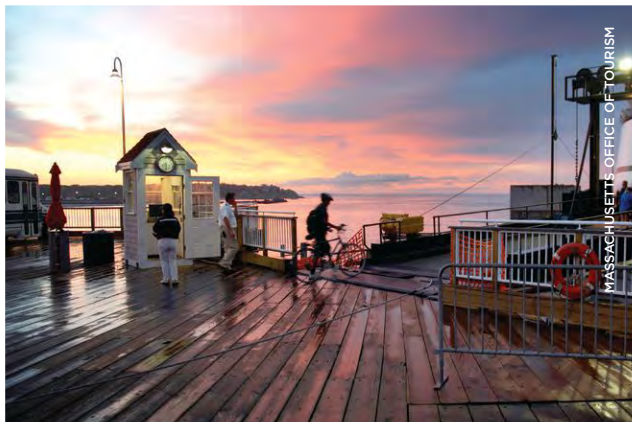
michigan.org
See pages 102, 108-111, 189

Minnesota

exploreminnesota.com
See pages 26, 102,
114-115



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Small photos, from left: Block Island, Rhode Island; Mississippi; Birmingham, Alabama; Martha's Vineyard, Massachusetts; Badlands Rodeo, South Dakota

VIKTOR POSNOV

Missouri

visitmo.com
See pages 53, 102, 104-106

Nebraska

visitnebraska.com
See pages 102, 113, 190-191

North Dakota

ndtourism.com
See pages 102-103, 116-117

Ohio

discoverohio.com
See pages 5, 102

South Dakota

travelsouthdakota.com
See pages 102, 118-119, 191

Wisconsin

travelwisconsin.com
See pages 102-103, 112

KEY AIRPORTS

Chicago (MDW and ORD), Illinois; Cincinnati (CVB) and Cleveland (CLE), Ohio; Detroit (DTW), Michigan; and Minneapolis (MSP), Minnesota

SOUTHWEST PAGES 120-131

Arizona

visitarizona.com
See pages 8-9, 120-121, 123, 129-130

New Mexico

newmexico.org
See pages 122-123, 129

Oklahoma

travelok.com
See pages 123, 129, 131

Texas

traveltex.com/en
See pages 12-13, 122-129

KEY AIRPORTS

Dallas (DFW) and Houston (HOU), Texas; and Phoenix (PHX), Arizona

WEST PAGES 132-149

Colorado

colorado.com/english/home
See pages 134-135, 138-140

Idaho

visitidaho.co.uk
See pages 134-135, 148-149

Montana

visitmt.com
See pages 14-15, 27, 134, 136-137

Nevada

travelnevada.co.uk
See pages 134-135, 144-145

Utah

visitutah.com
See pages 18-19, 132-134, 146-147, 192

Wyoming

wyomingtourism.org
See pages 5, 134, 141-143

KEY AIRPORTS

Denver (DEN), Colorado; and Las Vegas (LAS), Nevada

PACIFIC PAGES 150-175

Alaska

travelalaska.com
See pages 22-23, 26, 152

California

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Hawaii

gohawaii.com/uk
See pages 10-11, 150-152, 174-175

Oregon

traveloregon.com
See pages 152-153, 171-173

Washington State

experiencewa.com
See pages 6, 152

KEY AIRPORTS

Anchorage (ANC), Alaska; Honolulu (HNL), Hawaii; Los Angeles (LAX), San Diego (SAN) and San Francisco (SFO), California; and Seattle (SEA), Washington

U.S. TERRITORIES PAGES 176-183

American Samoa

americansamoa.travel
See pages 26, 178

Guam

visitguam.com
See pages 178-179

Northern Mariana Islands

mymarianas.com
See pages 176-178

Puerto Rico

seepuertorico.com/en
See pages 178, 180-181

U.S. Virgin Islands

visitusvi.com
See pages 178-179, 182-183

KEY AIRPORTS

Guam (GUM), Northern Mariana Islands (GSN), Puerto Rico (SJU) and St. Thomas (STT)

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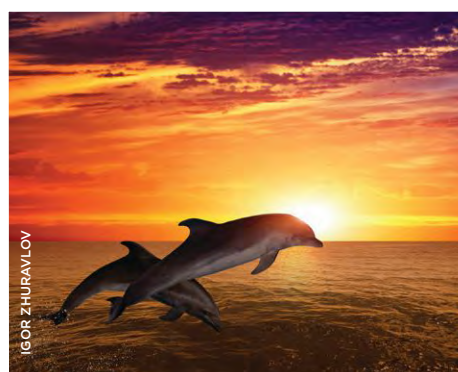
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See p12 & 13

With some of the world's top theme parks, great golf courses, outlet-shopping malls, a wide variety of night-life and entertainment and year round sunshine, Orlando is truly a place where dreams come true! Let us arrange your flights, accommodation, airport transfers and park passes for an easy stress free holiday. We offer a variety of accommodation from hotels to private homes in Orlando

along with a choice of park pass options.

Staying in International Drive, known as I-Drive, ensures you are close to the many attractions of Orlando. Getting around is easy by using the I-RIDE Trolley which is the area's exclusive, convenient and affordable transportation to hundreds of exciting destinations within the International Drive Resort Area, starting from only \$2 per adult with great unlimited ride passes also available.



Embassy Suites ****

Located on Orlando's famous International Drive this all-suite hotel is minutes away from all the local attractions, such as Universal Orlando, SeaWorld, Wet'n Wild and Walt Disney World Theme Parks. The hotel's vicinity also includes a huge choice of restaurants, entertainment venues and golf courses. The I-Ride Trolley stops in front of the hotel. Features include two-room suites, free breakfast.

Facilities

Outdoor Pool, Indoor Pool, Fitness Centre, Internet Access, Playground, Restaurant, Bar, Safe, Disabled Rooms, Tea & Coffee Facilities, Parking, Air Conditioning.

Prices from €131 Per room per night

Free Scheduled shuttle service to, Walt Disney World Theme Parks, Universal Orlando Resort, Wet 'n Wild and SeaWorld Orlando.



Enclave Suites by Sky Hotels ***

Conveniently located just off International Drive, this family-friendly all-suite hotel is located close to Universal Studios, the new Orlando Eye complex, Wet'n Wild Water Park and Seaworld. Restaurants, bars and shops are all within close proximity. Famous attractions such as Walt Disney World Resort and Downtown Disney are reached within a short drive. The I-Ride Trolley stop is located nearby. This hotel is a very popular choice with Irish holidaymakers.

Facilities

3 Pools (1 indoor), Jacuzzi, Fitness Centre, Tennis Court with free equipment use, Games Room, Mini-Mart, Internet Access, Playground, Restaurant, Bar, Safe, Disabled Rooms, Wi-Fi, Parking, Air Conditioning.

Prices from €62 Per room per night

Free scheduled shuttle service to Universal Orlando Resort, SeaWorld Orlando & Wet'n'Wild. Scheduled shuttle to Walt Disney World (local charge).

Prices are based on 2 adults and 2 children sharing. Subject to availability.



Wyndham Orlando Resort ****

Close to the famous Mercado Village shopping centre on International Drive, in a prime location just minutes away from all theme parks. This hotel recently underwent a multi-million dollar renovation. This hotel features lush gardens and romantic lagoons, a lovely place to relax after a day at the parks.

Facilities

Children's Pool, 2 Outdoor Pools (1 heated), Fitness Centre, Internet Access, Playground, Restaurant, Bar, 24 hr Deli, Safe, Parking, Air Conditioning.

Prices from €82 Per room per night

Free scheduled shuttle service to Universal Orlando Resort and SeaWorld Orlando.

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Rosen Inn at Pointe Orlando ****

Located just a few minutes' walk from a wide variety of restaurants, shops, and entertainment venues, this hotel is at the quiet end of International Drive, opposite Pointe Orlando entertainment complex. This hotel is just minutes by car or shuttle to all the theme parks. The young ones can enjoy two video and games rooms, as well as the playground and the pool complex. Value added, kids under 9 eat free when accompanied with a paying adult (breakfast & dinner buffet only).

Facilities

3 Large Pools (2 heated) Mini Mart & Deli open 24hrs, Internet Access, Playground, Restaurant, Bar, Safe, Free WIFI, Wheelchair Accessible, Tea & Coffee Facilities, Parking*.

Prices from €54 Per room per night

Free scheduled shuttle service to Universal Orlando Resort, SeaWorld Orlando and Wet 'n Wild and Aquatica (reservations required).

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Rosen Inn International ***

This hotel is centrally located on International Drive, and within minutes of all the local attractions. Restaurants, bars and shops are all within close proximity. Value added, kids under 9 eat free when accompanied with a paying adult (breakfast & dinner buffet only). The I-Ride Trolley stop is located nearby.

Facilities

Children's pool, 2 Heated Pools, Children's playground, Fitness Centre, Internet Access, Restaurant, Bar, Deli, Safe, Free WIFI in rooms, Wheelchair Accessible, Tea & Coffee Facilities, Parking, Air Conditioning.

Prices from €54 Per room per night

Free scheduled shuttle service to Universal Orlando Resort, SeaWorld Orlando and Wet 'n Wild.



Rosen Plaza *****

This hotel is in a prime location next to the Orange County Convention Center. The hotel is also opposite Pointe Orlando, an entertainment and shopping centre at the heart of International Drive. The hotel is only a short drive from all of the city's famous theme parks. The I-Ride Trolley stop is located outside the hotel.

Facilities

Outdoor Pool, Jacuzzi, Fitness Centre, 3 Restaurants, 24hr Deli, Internet Access, Safe, WIFI, Wheelchair Accessible, Parking, Air Conditioning.

Prices from €72 Per room per night

Free scheduled shuttle service to Universal Orlando Resort, SeaWorld Orlando, Wet 'n Wild and Aquatica.

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Highlights: • Historic Route 66 • Chicago • St. Louis • Amarillo • Albuquerque • Grand Canyon NP • Las Vegas • Santa Monica

Prices from €1654 per person

* Drop off fee for car hire may apply



Highlights of the West (14 nights / 15 days)

Explore the Pacific Coast from LA to San Francisco before continuing on to Nevada, taking in Yosemite National Park and Death Valley along the way before reaching the must see city of Las Vegas! You'll also visit Bryce Canyon and Grand Canyon National Parks, finishing this trip of a lifetime back in Los Angeles!

Highlights: • Los Angeles • Pacific Coast • San Francisco • Yosemite NP • Death Valley NP • Sequoia / Kings Canyon NP • Las Vegas • Zion NP • Bryce Canyon NP • Lake Powell • Grand Canyon NP • Palm Springs

Prices from €1972 per person



Prices are based on 2 adults sharing. Subject to availability.



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American National Parks (19 nights / 20 days)

Through the most beautiful landscapes in the country this suggested itinerary captures all the breathtaking natural beauty of the west as it takes you through the major National Parks of the West.

Highlights: • Los Angeles • Pacific Coast • San Francisco • Yosemite NP • Las Vegas • Zion NP • Bryce Canyon Yellow- stone NP • Rocky Mountain NP • Denver • Mesa Verde NP

• Lake Powell
• Grand Can-
yon NP • Oak
Creek Canyon
• Palm
Springs

Prices from
€2186
per person



Pacific Northwest Explorer (12 nights / 13 days)

This tour takes you through the unmistakable landscape of Seattle to the Oregon Coast and introduces you to the cities of Portland and other coastal gems like Seaside and Newport. Enjoy the wonders of Mt. Rainier, Olympic, and Redwood National Parks on the way to Wine Country and the glorious Napa Valley. Conclude your journey in the exciting metropolis of San Francisco.

Highlights:

• Portland • Columbia River
Gorge • Mt. Rainier NP
• Seattle • Olympic NP
• Oregon Dunes • Redwood NP
• Napa Valley • San Francisco

Prices from **€1764** per person



New England Explorer (12 nights / 13 days)

Hike through some of New England's most beautiful parks, enjoy the coast and explore charming towns. Follow Boston's historic Freedom Trail, wander the beaches in Maine, hike in the White Mountains and Franconia Notch and discover the Green Mountains of Vermont. Hike the Berkshires and explore Mystic Seaport then on to Cape Cod.

Highlights: • Boston Freedom Trail • Lighthouses
• Kennebunkport Beach hike • Acadia NP • Coastal Maine

White Mountains
• Green Moun-
tains • The Berk-
shires • Newport
Mansions
• Cape Cod

Prices from
€1680
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Southern Belle (12 nights / 13 days)

Experience good old southern charm and hospital- ity. Travel from Atlanta through the southern states of Georgia, South Carolina, Louisiana and Mississippi. Hear the history of music in Memphis and Nashville and enjoy southern traditions as they can only be carried out in Savannah, Charleston and New Orleans.

Highlights: • Atlanta • Nashville • Memphis • Vicksburg
• Natchez • New Orleans • Florida Panhandle
• Tallahassee
• Savannah
• Charleston

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NEW YORK



Wellington Hotel ***

In the heart of the theatre district and only minutes from Times Square and Central Park, this hotel is in a prime location. A few metres away are an abundance of bars, restaurants, shops and public transport links.

Prices from €125 per room per night

Optional add on: New York City TV & Movie Tour €30



Fitzpatrick Grand Central ****

Situated on East 44th Street directly opposite the Grand Central Terminal, this hotel is the perfect location for a business trip, a weekend getaway or a family vacation to the heart of New York City.

Prices from €167 per room per night

Optional add on: New York Harbour Lights City Cruise €28

Cities can be combined

BOSTON



Midtown Hotel ***

This delightful city hotel enjoys a prime setting in Boston. The hotel is located within easy walking distance of the city's attractions, including the Prudential Centre and Copley Square, as well as various entertainment venues. A diverse array of bars, shops and restaurants are situated within 50 metres of the hotel.

Prices from €113 per room per night

Optional add on: Old Town Trolley Tours of Boston €36

Prices are based on 2 adults sharing. Subject to availability.



Omni Hotel Parker House ****

The Omni Parker House is a luxurious grand hotel renowned for its historic importance. The building it is housed in dates back to 1885. The hotel can be found centrally located in Boston, a convenient location for both business and leisure travellers.

Prices from €234 per room per night

Optional add on: Boston Movie Mile €22



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LAS VEGAS



Luxor Hotel ****

This modern hotel and casino, housed in an Egyptian-themed resort, enjoys a central location directly on the main strip of Las Vegas. Provides guests with numerous services and uncountable facilities to make the best of their stay.

Prices from €35 per room per night

Optional add on: Golden Eagle Grand Canyon Helicopter Tour €272



Aria *****

Excellent situated on the famous Strip, this luxurious hotel enjoys magnificent views over the city of Las Vegas. A casino of 14,000 m2, 16 restaurants, 8 nightclubs and lounges as well as fantastic shows convey the spirit of "Sin City".

Prices from €85 per room per night

Optional add on: Las Vegas Panoramic Night Tour €34



Cities can be combined

NEW ORLEANS



Maison Dupuy ***

This famous historical hotel is located on Rue Toulouse, in the middle of the French Quarter. Within just 2 blocks, guests will find the well-known Bourbon Street. This air-conditioned hotel lies in one of the traditional courtyards of the district.

Prices from €115 per room per night

Optional add on: Steamboat Natchez Jazz Cruise with Dinner €71



Omni Royal Crescent ****

This luxurious boutique hotel is only 2 blocks from the French Quarter. Countless attractions can be reached in only a few minutes walk. Constructed in 1888, this hotel was renovated in 2005 and comprises a total of 98 rooms spread over 8 floors.

Prices from €155 per room per night

Optional add on: New Orleans 3 Day Hop On, Hop Off Bus Tour €35

Prices are based on 2 adults sharing. Subject to availability.



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ALASKA...& BEYOND



BEACH HOLIDAYS
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