

The logo for Shandon Travel features the word "Shandon" in red and "Travel" in blue, with a stylized red and blue arc above the text.

**ShandonTravel**

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# 2027 Masters

Augusta National Golf Course, Augusta, GA  
April 5-11, 2027





# Welcome to a Wider World of Sports

For over 30 years, we've been providing completely customized luxury sports travel experiences to the world's most sought-after and exclusive sporting events. We pride ourselves on delivering top quality sports travel experiences that take the worry out of travel, allowing our guests to enjoy special moments that will create lifetime memories.

In order to create the best possible experience for our guests, our preparation begins years in advance of events like the World Cup, the Super Bowl, and the Summer and Winter Games. We visit the host cities to scout out the finest hotels, interview local partners, and test out transportation options. In the process we have fun discovering visit-worthy restaurants, attractions, and shops to recommend.

We understand that no one knows what your perfect sports travel experience looks like better than you, which is why we offer customized travel and a consultative approach to help you create your ideal

vacation. Our personalized packages are curated using distinctive accommodations, VIP viewing and hospitality options, exclusive parties, and a long list of other possibilities that cater to even the most discerning traveler. All our packages come complete with expert pre-travel assistance, plus our professional onsite host team is available to make sure all our guests are completely looked after at all our major events.

When you travel with us, you can be confident that you'll be well looked after by one of the leaders in the sports travel industry. Backed by our years of experience and commitment to excellence, we will take care of all the details so you can relax, enjoy, and immerse yourself in the best sports travel experience ever!

#### 2027 MASTERS DISCLAIMER

Our ground partners are in no way associated with the Augusta National Golf Club, PGA Tour, European Tour, or the Japan Golf Tour. The terms Masters and Augusta National Golf Club are used solely for the purpose of properly describing certain events and without the specific permission of the PGA or Augusta National.

The official site for purchasing Masters tickets to the practice rounds or Masters badges to the tournament rounds is [https://www.masters.com/en\\_US/tickets](https://www.masters.com/en_US/tickets)

# Custom 2027 Masters Golf Travel Packages

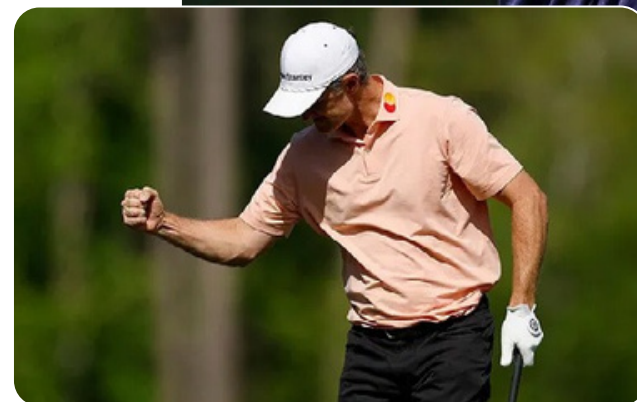
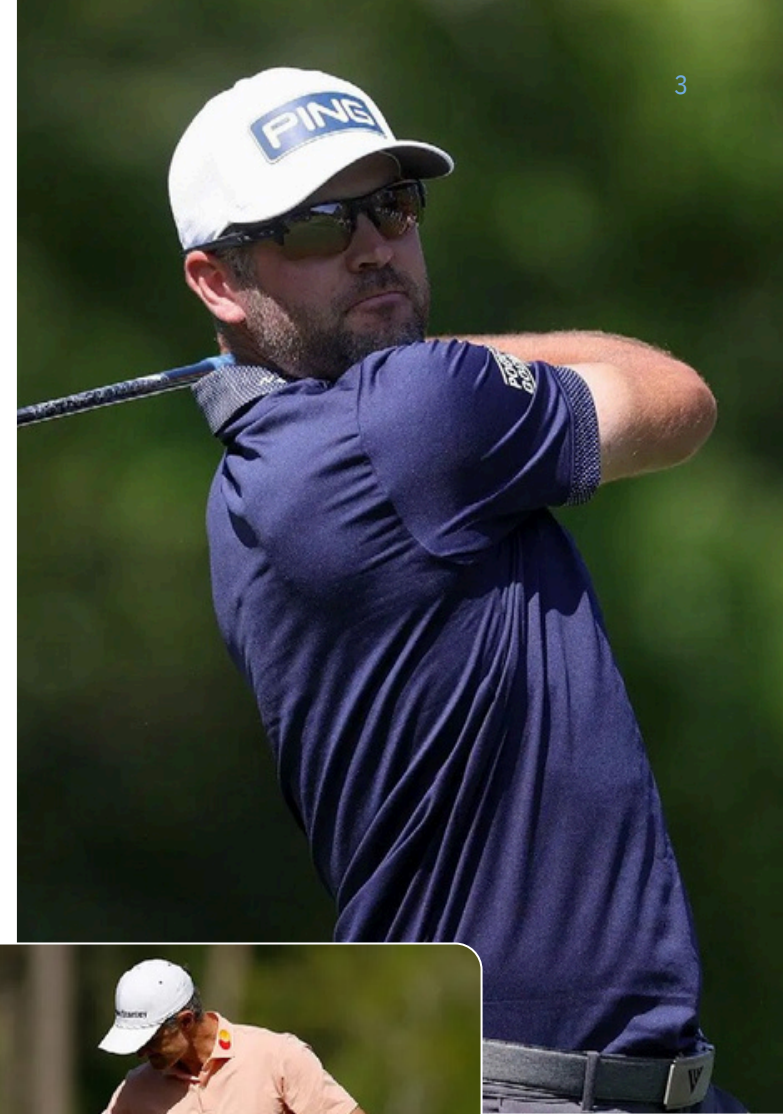
Design your ideal itinerary to golf's most prestigious tournament so you can experience the Masters exactly the way you've always imagined. Our 2027 Masters travel packages are tailored to your preferences with prime accommodations near Augusta National, experienced onsite hosts, commemorative gifts, and more. To elevate your experience, consider upgrading to an exclusive hospitality package that includes gourmet food and beverages.

Our personalized Masters travel packages provide you with the flexibility to create your dream experience at this beloved tournament. Whether you're traveling for leisure or planning a corporate event, we will design a bespoke itinerary to ensure the Masters trip of a lifetime.

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"SEEING MY HUSBAND'S FACE WHEN WE WALKED THROUGH THE GATES. PRICELESS! EVERYTHING WAS JUST PERFECT, FROM THE TIME I BOOKED THE TRIP UNTIL WE LEFT THE HOTEL. THE ROADTRIPS REPS WERE ALL VERY FRIENDLY AND VERY HELPFUL. GREAT JOB!"

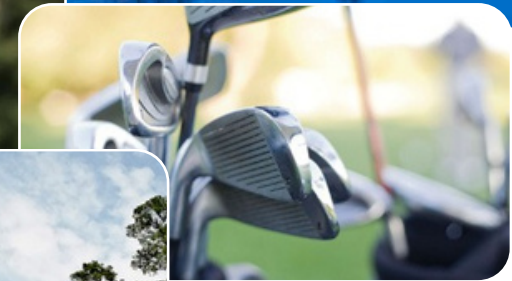
KATE S, MASTERS



# About the 2027 Masters Golf Championship at Augusta, Georgia

From April 5-11, 2027, the world's top golfers will converge upon Augusta National Golf Course—home to the iconic Masters Tournament—for golf's first major of the season. The Masters is a 72-hole, four-day contest, with three practice rounds prior to the tournament rounds. The Masters tournament is steeped in history and tradition and is an event that tops the bucket list of golf fans around the globe. In addition to the huge prize purse, the winner also receives a lifetime invitation to the Masters, an invitation to every major tournament in the following five years, and the iconic and highly coveted green jacket.

Augusta National Golf Club, the annual home of the Masters, was founded by golf legend Bobby Jones and businessman Clifford Roberts in 1931. Jones was fascinated by the rolling terrain of the area and used the space to copy holes from his favorite fairways around the world. In 1934 he invited the world's best golfers to a contest on this course and the Masters was born.

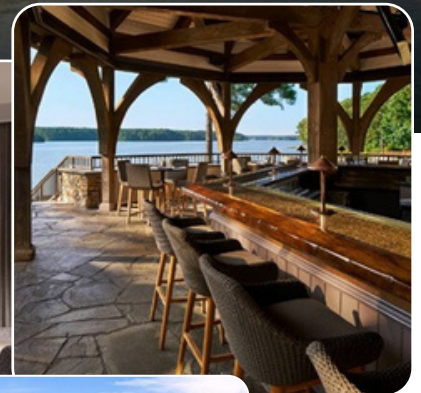
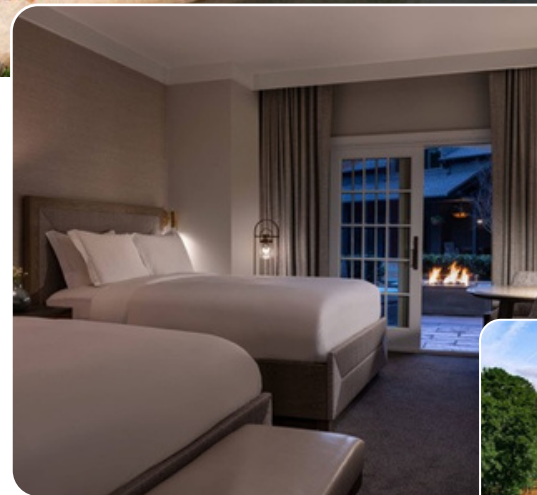


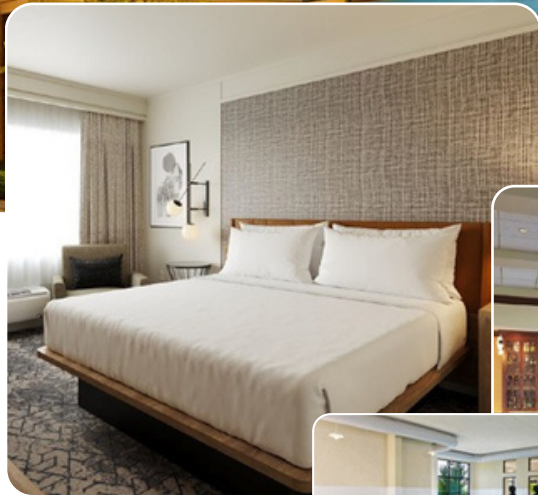
# Ritz-Carlton Reynolds, Lake Oconee

31 LAKE OCONEE TRAIL,  
GREENSBORO, GA

Escape to the solitude of the secluded shores of Lake Oconee, about an hour and fifteen minute drive from Augusta National. The Ritz-Carlton Reynolds, Lake Oconee provides guests with luxury accommodations amid 35 acres of picturesque shoreline. This wonderful resort is the perfect combination of upscale accommodations and outdoor tranquility, offering a wealth of activities from golf and fishing to waterskiing and canoeing. The Ritz-Carlton Reynolds, Lake Oconee offers its guests legendary services highlighted by gracious southern hospitality.

- Condé Nast Traveler Readers' Choice Award 2024
- AAA Five Diamond Award 2025
- Five championship golf courses
- Sitting on 35 acres of picturesque shoreline on Lake Oconee
- Indoor/outdoor pools; three onsite restaurants; Ritz-Carlton full-service spa





# Sheraton Augusta Hotel

1069 STEVENS CREEKROAD,  
AUGUSTA, GA

A warm welcome awaits you at the full service Sheraton Augusta Hotel. The Sheraton invites guests to play around in either the indoor or outdoor pools or simply kick back and lounge on the patio. The fitness center is equipped with Life Fitness machines enabling the continuation of your fitness routine even whilst away from home. The southern flair of the onsite steakhouse serves guests in a sophisticated setting while still maintaining a relaxed and comfortable atmosphere before guests are enticed over to The Sweetwater Lounge for a handcrafted cocktail!

- Complimentary high-speed wi-fi
- Located conveniently close to cultural attractions and the Augusta National Golf Course
- 24h fitness facility, indoor/outdoor pool, whirlpool, onsite steakhouse and Sweetwater Lounge

# Hilton Home2 Suites Augusta

3606 EXCHANGE LANE,  
AUGUSTA, GA

The modern Hilton Home2 Suites offers a convenient location in the Augusta Exchange neighborhood, close to shopping, restaurants, and entertainment. The spacious all-suite accommodations are ideal for Masters week, providing guests with separate living areas, kitchenettes, and plenty of other features to make guests feel at home. When you're not checking out the golf action at Augusta National, there's plenty to experience at the hotel: enjoy a hot breakfast each morning, squeeze in a workout at the fitness room, try out the putting green, or take a dip in the salt water pool.

- All-suite accommodations with kitchenettes
- Complimentary wifi
- Salt water pool and fitness center



# A Custom and Personalized Approach to Travel

We believe that no one knows what your ideal sports travel experience looks like better than you. For that reason, we offer customized travel and a consultative approach to help you create your perfect trip, one that will leave you with memories to last a lifetime.

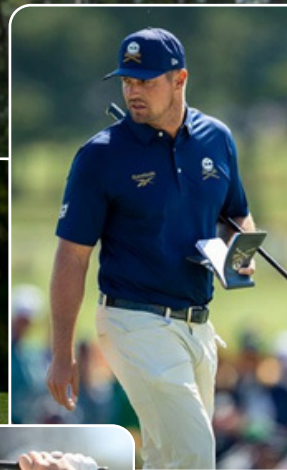
We invite you to call our Golf Travel Specialist at 021 4277094 (weekdays between 9:30 AM and 5:30 PM) to discuss what your custom trip will look like.

Or, use the enquiry form on our [website](#) to fill out the information we need to build your custom trip request online and our expert will contact you.

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“IT WAS EXCEPTIONAL! WE WOULD ABSOLUTELY RECOMMEND DOING THE MASTERS THROUGH YOUR COMPANY TO ANYONE. IT WAS VERY WELL DONE.”

CYNTHIA H, MASTERS





# Your 2027 Masters Package Inclusions



Masters badges to your selected rounds



Your choice of first class accommodations



Exclusive hospitality venue  
Optional



Free breakfast daily  
Sheraton & HiltonHome2Suites packages only



Onsite tour host



Masters Commemorative Program



Personalized Itinerary



Masters commemorative custom ticket holder



Expert Pre-Travel Assistance of the At-Your-Service Team

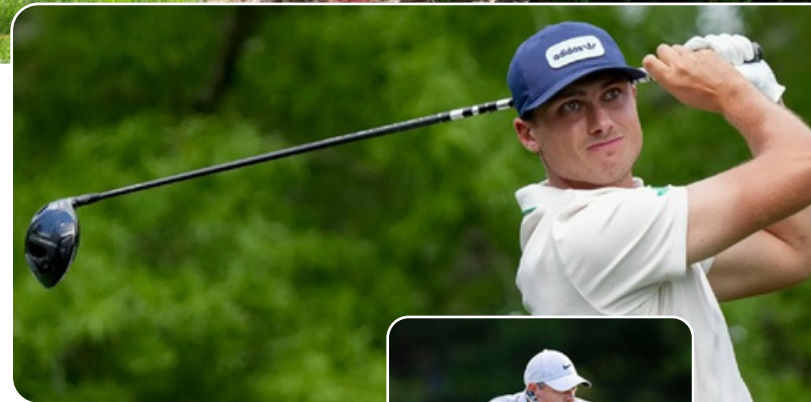
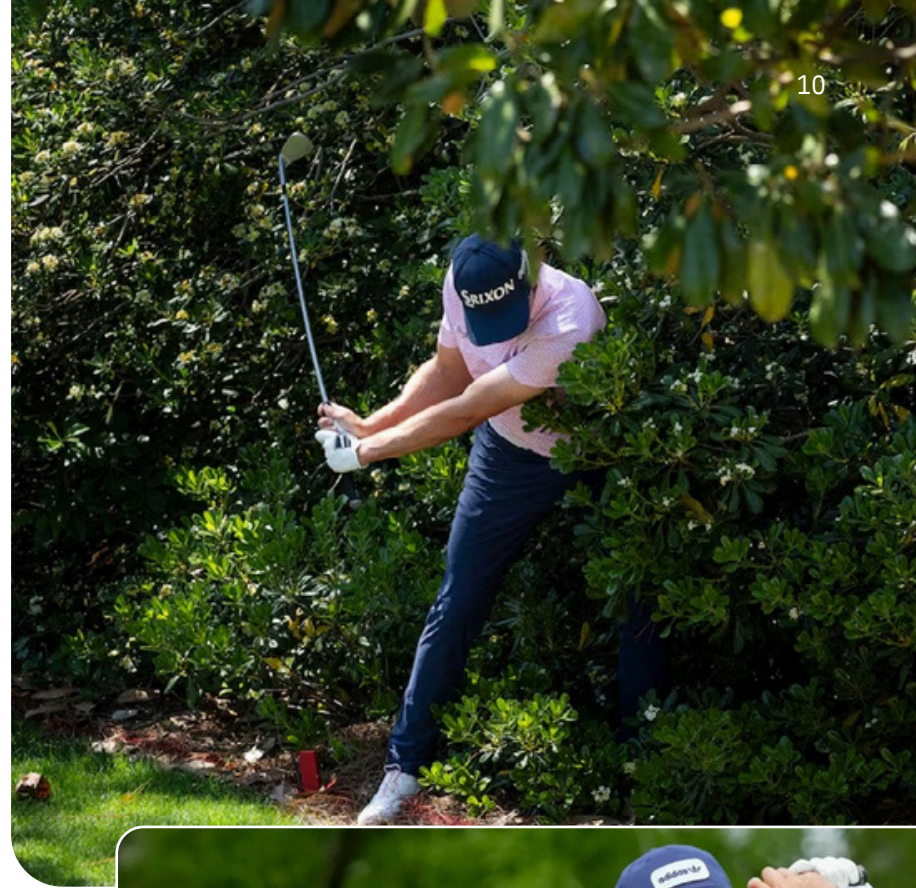


All taxes and service charges

# 2027 Masters Optional Add-Ons & Possibilities

There are numerous optional add-ons and possibilities you may want to consider adding to your Masters Experience. Our team can help you customize your travel package to your preferences. Optional add-ons and possibilities include:

- Add badges to extra rounds
- Exclusive hospitality near Augusta National
- Accommodations in a private home
- Private chef and staff arrangements
- Extra nights
- Private transfers





# Your Tickets at the 2027 Masters Golf Tournament at Augusta National

We offer 2027 Masters ticket packages to any round of the tournament from the practice rounds through to the final round. Truly an event like no other, The Masters is one of the most sought after golf experiences in the world. Whether you would like to walk the course, choose a spot in the grandstands located throughout Augusta National, or set up folding chairs in your preferred location for the day, how you use your Masters badges is completely up to you.

To take your Masters experience to the next level, we recommend enhancing your ticket package with one of our wonderful hospitality options. Between visiting Amen Corner and capturing the allure of the azaleas, come relax and enjoy access to VIP Masters hospitality. You will be welcomed with helpful staff, upscale food prepared by top chefs and an open bar with premium drinks.

## MASTERS PACKAGES

The Masters Golf Tournament is a unique event in sports where patrons of Augusta National make their personal badges available for daily use during the Tournament. By providing a deposit on a badge inclusive Masters package the traveler understands the nature of those badges and understand they will be entering into a badge deposit contract onsite to receive their badges and that their credit card will be charged in the amount of \$10,000.00 If they do not return the badges after day of play. That contract will be returned to you upon return of the badge(s) to your on-site host.



HOLE	PAR & YARDAGE	
	PAR	YARDAGE
1	4	455
2	5	575
3	4	350
4	3	240
5	4	455
6	3	180
7	4	450
8	5	570
9	4	460
OUT	36	3,735
10	4	495
11	4	505
12	3	155
13	5	510
14	4	440
15	5	530
16	3	170
17	4	440
18	4	465
IN	36	3,710
TOTALS	72	7,445

“IT COULDN'T HAVE BEEN BETTER. EVERYTHING ABOUT THE EXPERIENCE WAS TOP NOTCH.”

BARRY R, MASTERS

# VIP Masters Hospitality

## PREMIUM HOSPITALITY TICKET PACKAGES

Walking distance from Augusta National, we offer the most in-demand hospitality options at the Masters, we offer the most in-demand hospitality options at the Masters. In addition to five-star service, you will experience:

- Gourmet food throughout the day
- A premium open bar
- Private outdoor patios
- A check-in area for cell phones and merchandise
- Wi-fi throughout the facility
- Daily pairing sheets
- Large screen LED TVs so you don't miss a minute of the tournament, all in a luxurious climate-controlled building

## ONE OF THE GREAT THINGS ABOUT YOUR MASTERS TICKETS (BADGES)...

is that they allow for so many different ways to see the tournament. It's one of few events where your specific tickets don't determine where you view from: you do! Choose your spot anywhere on the course or upgrade to an exclusive hospitality option, then relax and enjoy some of the best golf in the world.





# Masters Golf Schedule

Masters week offers a full seven days of golf, featuring the top pros in the sport. In 2027, Masters week will take place from Monday, April 5th to Sunday, April 11th. Each day of the Masters schedule brings something different to Augusta National Golf Club. We've broken down the week below to help you schedule your ultimate Masters experience.

## MONDAY&TUESDAY, APRIL 5-6

### Practice Rounds

Monday and Tuesday are the Practice Rounds where the pros play around the course and work on their game. The practice rounds (including Wednesday's Par 3 contest) are the only time cameras are permitted on the course, so it's a good opportunity to take some pictures of the event and see the pros in a more relaxed atmosphere.

## WEDNESDAY, APRIL 7

### Par 3 Contest

Wednesday afternoon is the Par 3 contest, which is played on a separate 9-hole / par-27 course on the northeast corner of Augusta National. Players often have family members or even their children caddy for them during this contest. An interesting piece of trivia is that no player has ever won the Wednesday Par 3 contest and then gone on to win the Masters tournament itself in the same year. In fact, some players even consider it bad luck to win the Par 3 contest. For many years, arguably the three greatest golfers of their generation, Jack Nicklaus, Arnold Palmer, and Gary Player would be grouped together to play the Par 3 contest.



## THURSDAY, APRIL 8

### First Tournament Round, 8am Start

On Thursday, the first tournament round begins with an honorary tee-off to start the competition. Last year the honorary starters were Tom Watson, Jack Nicklaus, and Gary Player.

## FRIDAY, APRIL 9

### Second Tournament Round, 8am Start

Friday is the second tournament round. The first two rounds typically start around 8:00 a.m. and the full field of golfers are playing those days, usually in threesomes. After Friday's competition, they cut the competition to only the top 50 scores (including ties) and/or any golfer within 10 strokes of the leader.

## SATURDAY, APRIL 10

### Third Tournament Round, 10am Start

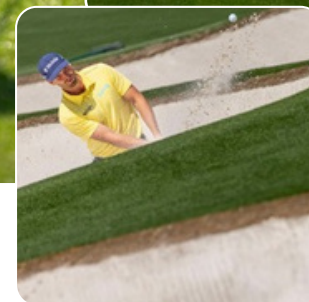
Rounds three and four on Saturday and Sunday start a little bit later in the morning (usually around 10:00 a.m.) and the players tee off in reverse order of their scores: the golfers furthest behind the leader tee off earlier, and the leaders tee off last.

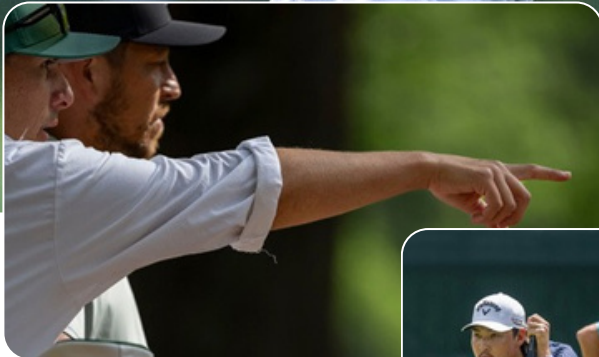
## SUNDAY, APRIL 11

### Fourth Tournament Round, 10am Start

On Sunday, the leaders usually tee off around 2:00-3:00 p.m. and the tournament normally finishes between 6:00-7:00 p.m. with the presentation of the green jacket to the winner. Typically Saturday and Sunday rounds are played with two players per group.

\* All times are approximate and are subject to weather delays





# 2027 Masters Package Rates

The starting from rates below are based on a package including the specified hotel and specific rounds, a Masters gift package, services of our on-site host team and more. However, you can completely customize your package with exclusive hospitality, additional events and parties, extra nights, room upgrades, and anything else that will make your Masters experience absolutely perfect.

Hotel Packages From	One Practice Round	One Tournament	Two Tournament	All Four Tournament
Hilton Home2 Suites	€4,230	€7,164	€13,756	€26,950
Sheraton Augusta	€4,664	€7,598	€14,646	€28,711
Ritz-Carlton Reynolds, Lake Oconee	Call for rates	Call for rates	Call for rates	Call for rates
Private Executive Home	Call for rates	Call for rates	Call for rates	Call for rates

Rates are per person based on double occupancy. Single occupancy rates are available. Triple and Quad occupancy may be available

\*A 50% deposit is due at time of booking. The balance is due 90 days prior to departure. Rates include all local and state taxes. Availability and pricing subject to change prior to booking.

# Create Your Personalized Sports Travel Experience

[golf@shandontravel.ie](mailto:golf@shandontravel.ie)  
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[www.shandontravel.ie/golf](http://www.shandontravel.ie/golf)

“A BUCKET LIST TRIP THAT DID NOT DISAPPOINT!  
AN AMAZING EXPERIENCE. THE GUYS ON THE  
GROUND IN AUGUSTA WERE VERY HELPFUL AND  
ACCOMMODATING.”

KERRY L, MASTERS



Shandon Travel, 76 Grand Parade, Cork, T12 WPV2

